Appendix 4: Quantitative Retail Capacity Assessment

Table 1: Population and convenience goods expenditure per capita

			Population					Per Cap	oita Expendi	ture (£)		
Zone									Convenience			
	2023	2025	2030	2035	2040	2021	2021	2023	2025	2030	2035	2040
						inc SfT						
1	27,260	27,341	27,638	28,024	28,431	2,616	2,464	2,246	2,224	2,215	2,233	2,244
2	51,470	51,774	52,305	52,584	52,863	2,611	2,460	2,242	2,220	2,211	2,228	2,240
3	24,800	25,017	25,506	25,911	26,324	2,557	2,409	2,196	2,174	2,165	2,182	2,193
4	22,635	22,780	23,044	23,403	23,766	2,597	2,446	2,230	2,208	2,199	2,216	2,228
5	6,404	6,464	6,580	6,660	6,801	2,653	2,499	2,278	2,255	2,246	2,264	2,276
6	6,710	6,737	6,811	6,858	6,861	2,886	2,719	2,478	2,453	2,443	2,463	2,475
7	34,000	33,943	33,893	33,920	34,003	2,580	2,430	2,215	2,193	2,184	2,202	2,213
8	28,958	28,950	28,867	28,662	28,214	2,865	2,699	2,460	2,435	2,426	2,445	2,457
9	19,989	20,021	20,047	20,079	20,158	2,548	2,400	2,188	2,166	2,157	2,175	2,186
10	34,010	33,980	33,867	33,797	33,717	2,503	2,358	2,149	2,128	2,119	2,136	2,147
Total	256,236	257,007	258,558	259,898	261,138							

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2023 report)
- c. Population derived from Experian MMG3 data (2023 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)
- e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 20 (February 2023)

2021 Prices

Table 2a: Total convenience goods expenditure available

Zone			oenditure (£				h (£m) nience		
	2023	2025	2030	2035	2040	2023-2025	2023-2030	2023-2035	2023-2040
1	61.2	60.8	61.2	62.6	63.8	-0.4	0.0	1.3	2.6
2	115.4	114.9	115.6	117.2	118.4	-0.5	0.2	1.8	3.0
3	54.4	54.4	55.2	56.5	57.7	-0.1	0.8	2.1	3.3
4	50.5	50.3	50.7	51.9	52.9	-0.2	0.2	1.4	2.5
5	14.6	14.6	14.8	15.1	15.5	0.0	0.2	0.5	0.9
6	16.6	16.5	16.6	16.9	17.0	-0.1	0.0	0.3	0.4
7	75.3	74.4	74.0	74.7	75.2	-0.9	-1.3	-0.6	-0.1
8	71.2	70.5	70.0	70.1	69.3	-0.7	-1.2	-1.2	-1.9
9	43.7	43.4	43.2	43.7	44.1	-0.4	-0.5	-0.1	0.3
10	73.1	72.3	71.8	72.2	72.4	-0.8	-1.3	-0.9	-0.7
Total	576.1	572.1	573.2	580.8	586.3	-4.0	-2.9	4.6	10.2

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone		oenditure (£ Convenience	
	Main	Top-up	Total
1	45.9	15.3	61.2
2	86.5	28.8	115.4
3	40.8	13.6	54.4
4	37.9	12.6	50.5
5	10.9	3.6	14.6
6	12.5	4.2	16.6
7	56.5	18.8	75.3
8	53.4	17.8	71.2
9	32.8	10.9	43.7
10	54.8	18.3	73.1
Total	432.1	144.0	576.1

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- $b.\ Figures\ derived\ from\ multiplying\ per\ capita\ expenditure\ with\ population\ within\ each\ zone\ using\ data\ provided\ at\ Table\ 1$
- c. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2021 Prices

Table 3: Convenience Goods Shopping Patterns	Total	7	7	7000	7	Trans.	7
Destination	Main food Top-up	Main food Top-up	Main food Top-up	Main food Top-up Main foo (%) (%) (%) (%)	20ne 4 20ne 5 od Top-up Main food Top-u (%) (%) (%)	up Main food Top-up Main fo	Zone Zone
Study Area							
Zone 1 Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU	0.0% 0.2%	0.0% 2.1%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 1 Ahmed's Infernational Foodstore, New George Street, South Shields, NE33 SCU Alds, Chichester Road, South Shields, NE33 44F Adda, Connation Street, South Shields, NE33 14Z BASIL Washed Sourges South Shields, NE33 14Z	8.3% 4.2% 6.8% 1.8% 0.1% 0.2%	26.0% 9.3% 32.3% 7.2% 0.0% 0.0%	24.6% 13.7% 16.3% 3.1% 0.0% 0.0%	7.2% 1.5% 1.2% 2.7% 1.2% 0.7% 0.9% 1.9% 0.0%	0.5% 2.1% 0.99 1.9% 0.0% 0.09 0.0% 0.0% 0.09	6 3.5% 5.0% 0.09 6 2.0% 0.0% 0.09 6 0.0% 1.4% 0.09	5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Chichester Metro News, Chichester Road, South Shields, NE33 4AE	0.0% 0.1% 0.0% 0.8%	0.0% 0.6% 0.0% 0.0%	0.0% 0.0% 0.0% 3.6%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Coccurie Visit Conference Confere	0.0% 0.4% 0.3% 0.2%	0.0% 4.1% 3.2% 1.9% 0.5% 0.0%	0.0% 0.0% 0.0% 0.0% 0.8% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Heron, Market Habe, South Shields, NE33 1JF Home Bargains, Milbank Industrial Estate, South Shields, NE33 1RB Iceland, Chichester Road, South Shields, NE33 4HF	0.2% 0.0% 0.1% 0.1% 0.3% 0.4%	0.8% 0.0% 0.8% 0.0%	0.8% 0.0% 0.2% 0.3% 0.5% 0.3%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.5% 0.09 6 0.4% 0.9% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
	2.1% 3.0% 0.0% 0.2%	8.2% 14.9% 0.0% 2.1%	5.4% 5.8% 0.0% 0.0%	0.0% 1.6% 0.0% 0.0% 0.0% 0.0%	0.0% 1.8% 0.09 0.0% 0.0% 0.09		0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, South Shields Town Centre Morrisons (Dally), Dean Road, Meldon Terace, South Shields, NE33 4AO Morrisons, Ocean Road, South Shields, NE33 2AA	0.0% 0.5% 0.0% 0.2% 3.5% 3.5%	0.0% 2.3% 0.0% 0.6% 9.2% 23.3%	0.0% 1.4% 0.0% 0.9% 9.4% 3.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.9% 3.7% 1.6%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.4% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
One Stop, Stanhope Road, South Shields, NE33 4BT	0.0% 0.1% 0.0% 0.1%	0.0% 0.6% 0.0% 0.6%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Premier, Chichester Road, South Shields, NE33 4AA	0.0% 0.3% 0.0% 0.1%	0.0% 0.0% 0.0% 0.6%	0.0% 1.5% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Spar, Lord Street, South Shields, NE33 3DB	0.0% 0.9% 0.0% 0.1%	0.0% 6.1% 0.0% 0.6%	0.0% 1.5% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Tesco Express, Sea Winnings Way, Westoe Crown Villas, South Shields, NE33 3NE Westcott News, Westcott Avenue, South Shields, NE33 3AY Zone 1 Sub-Total	0.0% 0.8% 0.0% 0.1% 21.8% 18.2%	0.0% 0.6% 82.2% 88.8%	0.0% 0.0% 57.3% 35.4%	0.0% 0.0% 0.0% 16.6% 9.9% 3.5%	0.0% 0.0% 0.09 2.3% 4.2% 0.99	6 0.0% 0.0% 0.09 6 8.7% 11.9% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 2							
Cocp, Mortimer Road, South Shields, NE34 DRU Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Grogos, Prince Edward Road, South Shields, NE34 TJZ	0.0% 0.9% 0.1% 1.1% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 4.3% 0.0% 5.1% 0.0% 0.0%	0.0% 0.0% 0.0% 0.9% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.89	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Cestages - Yeard Cestage Tools, Sodorf Central READ - RESEARCH CESTAGE - RESEARCH - RESEARCH - RESEARCH - RESEARCH - RESEARCH -	0.0% 0.5% 0.6% 0.7%	0.0% 2.0%	0.0% 1.3% 2.8% 3.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.2% 0.09 0.0% 1.6% 1.79	6 0.0% 0.0% 0.09 6 0.0% 2.7% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, Horsley Hill Square, South Shields	2.0% 1.6% 0.0% 0.4%	0.2% 4.1%	4.3% 6.8% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 1.4% 0.5% 0.29 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, Nevinson Avenue, South Shields One Stop, Highfleid Road, South Shields, NE34 6HF	0.0% 0.1% 0.0% 0.5% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.5% 0.0% 2.5% 0.2% 0.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
One usgr. reginade Staat-Outder Staket, NESA 7HO Premier, Hassley Hill Square, South Shields, NESA 7HO Premier, Lake Avenue, South Shields, NESA 7HO Premier, Lake Avenue, South Shields, NESA 7HV Sainstour's Local, Binchester Served, Simonatole, South Shields, NESA 9AR Sainstour's Local, Binchester Served, Simonatole, South Shields, NESA 9AR	0.0% 0.2% 0.0% 0.3% 0.0% 0.3%	0.0% 0.0% 0.0% 0.0% 0.5% 0.0%	0.2% 0.8% 0.0% 1.5% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Salinbury's Duke, institution of Salinburgh (Salinburgh Salinburgh	0.5% 2.1% 0.0% 0.0% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	2.8% 9.9% 0.0% 0.0% 0.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.69 0.0% 0.0% 0.09	6 0.4% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0%
Simonaide Convertience Store, Henderson Road, South Shields, NE34 9CW Spar, Manden Road, Massides, South Shields, NE34 9CW Facto Express, Prince Edward Road, Halton, South Shields, NE34 6RH Tesco Express, Prince Edward Road, Halton, South Shields, NE34 6RW Tesco Express, Virhilesias Way, South Shields, NE34 6RW	0.1% 0.0% 0.0% 1.3% 0.0% 0.7%	0.0% 0.6% 0.0% 0.6% 0.0% 0.0%	0.7% 0.0% 0.0% 6.0% 0.0% 3.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Tesco Express, Whiteleas Way, South Shields, NE34 8HW Tesco Superstore. Towers Place. Simonside. Jarrow. NE34 9DD	0.0% 0.7%	0.0% 0.0%	0.0% 3.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.4% 0.0% 0.09	
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD Zone 2 Sub-Total	1.4% 2.9% 5.0% 14.5%	1.4% 1.3% 11.3% 9.5%	4.7% 7.3% 15.5% 57.2%	1.0% 10.9% 2.8% 1.8% 10.9% 2.8%	0.7% 1.0% 0.09 0.7% 2.8% 3.09	6 0.0% 0.9% 0.09 6 2.2% 4.1% 0.29	0.0% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 3 B&M, Viking Precinct, Jarrow, NE32 3JY	0.0% 0.1% 0.0% 0.2%	0.0% 0.0%	0.0% 0.0%	0.0% 0.8% 0.0% 0.0% 1.5% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 3 B&M, Wilsing Precinct, Jarrow, NE32 3.3Y Bode Burn Stotre, Bode Burn Road, Jarrow, NE32 5RX Heron, The Boldon Lad, Hedworth Lane, Jarrow, NE32 4LO Heron Bargains, Station Street, Jarrow, NE32 3IS	0.0% 0.2% 0.0% 1.1% 0.4% 1.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.4% 0.0%	0.0% 1.5% 0.0% 0.0% 9.9% 0.0% 0.7% 9.7% 0.2%	0.0% 0.0% 0.09 0.0% 0.0% 0.69 3.3% 0.0% 0.09	6 0.0% 0.9% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Herine Salifants, Station Sifeet, Jarrow, Ne. 27 Albe Cedand, Villand, Station Sifeet, Jarrow, NE. 23 Alb Local Hopp, Edinburgh Road, Janow Local Hopp, Edinburgh Road, Janow Local Hopp, Edinburgh Road, Janow	0.4% 1.4% 0.2% 0.1% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.8%	0.0% 0.8% 2.6% 0.0% 0.3% 0.0%	0.2% 0.2% 0.89 0.0% 0.0% 0.09	6 0.0% 0.0% 0.05 6 0.0% 0.0% 0.00	5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Local shops, Faligate Avenue, Hedworth Local shops, Jarrow Town Centre Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ	0.0% 0.1% 0.0% 0.1% 0.4% 0.6%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.6% 0.0% 0.0% 0.8% 0.0% 1.0% 5.2% 2.1%	0.0% 0.0% 1.69 0.0% 0.0% 0.09 0.7% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LP Premier, Calf Close Lane, Jarrow, NE32 4D11	0.4% 0.6% 4.3% 4.9% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.8% 0.0% 0.0%	1.0% 5.2% 2.1% 28.1% 29.0% 14.5% 0.0% 1.6% 0.0%	0.7% 0.0% 0.09 14.4% 0.2% 0.89 0.0% 0.0% 0.09	6 0.0% 0.0% 1.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Premier, Stanhope Road, Jarrow, NE32 3UB Sidhu Stores, Bede Bum Road, Jarrow, NE32 5AX	0.0% 0.1% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.6% 0.0% 0.0% 0.6% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Premier, Starnhope Road, Jarrow, NE32 3UB Sidhu Store, Bode Burn Road, Jarrow, NE32 5AX Spat, York, Avene, Jarrow, NE32 5YR Zone 3 Sub-Total	0.0% 0.1% 5.3% 9.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 1.4% 2.5%	0.0% 0.0% 0.0% 29.8% 61.3% 19.5%	1.3% 0.0% 0.09 19.9% 0.5% 3.89	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 4 Add Glon Street Hebburn NE24 (MII)	4.9% 3.0%	0.7% 0.0%	0.8% 0.0%	11.2% 0.9% 44.7%	31.2% 0.5"	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Stillon Road, Hebburn, NE31 1NV Farmfoods, St. James Mall, Hebburn, NE31 1LE Farmfoods, St. James Mall, Hebburn, NE31 3EW	0.5% 2.4%	0.0% 0.0%	0.0% 0.0%	0.9% 0.9% 4.8%	24.7% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.00	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
	0.0% 0.1% 0.0% 0.0% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.8% 0.0% 0.09 0.5% 0.0% 0.09 0.8% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Tierce (bein das, Teles) (bein versichen versi	0.2% 0.6% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 2.2% 0.0% 0.0% 0.0%	6.1% 0.0% 0.09 2.4% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
MMK Ltd, Brighton Parade, Hebburn, NE31 2AZ Premier, Finchale Road, Hebburn, NE31 2AT Premier, Victoria Road East, Hebburn, NE31 YD	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.0% 0.09 0.5% 0.0% 0.09 0.5% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	\$ 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Premier, victoria Nada Esst, Hebburn, NE-31 Y/D Simply Food & Drinks, Finchale Road, Hebburn, NE-31 2,JT Zone 4 Sub-Total	0.0% 0.0% 0.0% 0.1% 5.6% 6.7%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.8% 0.0%	0.0% 0.0% 0.0% 12.0% 1.9% 51.8%	1.3% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Zone 5 Asda, North Road, Beldon Colliery, NE35 9AR							
	12.6% 3.2% 0.1% 1.0%	2.3% 0.0% 0.0% 0.0%	10.4% 0.0% 0.0% 0.0%	28.7% 6.1% 8.7% 0.0% 3.8% 0.0%	2.3% 72.5% 51.19 0.0% 2.5% 16.99	6 46.3% 12.6% 5.49 6 0.0% 6.5% 0.09	5 1.3% 11.5% 2.3% 4.4% 0.4% 10.9% 2.6% 5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, Boldon Colliery Village Centre Premier, Hedworth Lane, South Shields, NE35 9HS Zone 5 Sub-Total	0.0% 0.2% 0.0% 0.1% 12.7% 4.5%	0.0% 0.0% 0.0% 0.0% 2.3% 0.0%	0.0% 0.0% 0.0% 0.0% 10.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 28.7% 9.9% 8.7%	0.0% 0.0% 5.99 0.0% 0.0% 2.69 2.3% 76.0% 76.5	6 0.0% 2.7% 0.09 6 0.0% 0.0% 0.09 % 46.3% 21.8% 5.49	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
I .							
Zono 6 Biddon Convenience Store, Front Street, East Biddon, NE36 0SB Local shops, East Biddon Willage Centre	0.0% 0.1% 0.0% 0.0% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, East Boldon Village Centre Local shops, Station Terrace, East Boldon Local shops, West Boldon Village Centre	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.9% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Nisa Local, Hindmarch Drive, West Boldon, NE36 0HE Sainsbury's Local, Station Terrace, East Boldon, NE36 0LJ West Boldon Village Store, Addison Road, West Boldon, NE36 0RA	0.0% 0.1% 0.0% 1.2% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.69 0.0% 0.0% 3.89 0.0% 0.0% 0.69	6 0.0% 1.9% 0.09 6 0.4% 32.1% 0.09 6 0.0% 2.8% 0.09	6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Zone 6 Sub-Total	0.0% 1.5%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 5.09		0.0% 0.0% 3.0% 0.0% 0.0% 0.0% 0.0%
Zone 7 Alds, Sheids Road, Pelaw, Felling, NE 10 0QD Adds, Crowhall Lane, Felling, NE 10 99W	3.2% 1.8%	0.2% 0.0%	1.4% 0.0%	4.4% 0.6% 4.4%	0.2% 0.9% 0.09	6 0.0% 0.0% 14.9	6 13.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Cld Fold Road, Gateshead, NE10 0DH Co-oo. Fewster Souare. Learn Lane Estate. Gateshead. NE10 8XQ	2.5% 2.4% 0.0% 0.0% 0.0% 0.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 17.69 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	6 20.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Go Local, Chilside Road, Felling, Gateshead, NE10 9DY	0.0% 0.3% 0.0% 0.6%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.00	2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Groggs, brookelei rerinace, relaw, Gillerinadi, Ne-10 OUU Heron, Fewider Squize, Laam Lane Estate, NE10 BGH Heron, Victoria Squize, Falling, Gillerinadi, NE10 GBT Lid, Shields Road, Pealing, Gillerinadi, NE10 GBT Lid, Shields Road, Pealing, Gillerinadi, NE10 GBT	0.0% 0.2% 0.0% 0.7%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	5 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Lidi, Shields Road, Pelaw, Gateshead, NE10 0QJ Local shops, Fewster Square, Gateshead	0.8% 0.6% 0.0% 0.5% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.4% 0.3% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 2.5% 6.5% 3.99 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	5 3.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Local shops, Fewster Square, Gateshead Local shops, Fewster Square, Gateshead, NE10 8R Premier, Glynfelis, Gateshead, NE10 8RH Premier, Glynfelis, Gateshead, NE10 8RH INTERIOR OF THE STATE OF T	0.0% 0.5%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.0%	4.2% 0.0% 0.0% 0.0% 0.0% 0.0%
Premier, High Heworth Lane, Heworth, Gateshead, NE10 9XD Premier, Ridgeway, Gateshead, NE10 8CH Tesco Express, Carr Hill Road, Windy Nock, Gateshead, NE10 9EL	0.0% 0.1% 0.0% 0.2% 0.5% 1.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 3.39	10.0% 0.0% 2.0% 0.0% 0.0% 0.0% 0.0%
Zone 7 Sub-Total	7.1% 10.1%	0.2% 0.0%	1.4% 0.0%	5.9% 0.8% 5.0%	0.2% 0.9% 0.09	6 2.5% 6.5% 39.8	6 80.2% 0.0% 2.0% 0.0% 0.0% 0.0% 0.0%
Zone 8 Barlows, Sea Road, Ruker, Sunderland, SR6 98S Coco. Elders Walk, Whitburn, SR6 7EL	0.0% 0.3%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 1.7%
Co-Op, Eldelfs Walk, Willburth, Shift 7EL. Farmfoods, Sunderland Retail Park, Ricker, Sunderland, SR6 0BW Heron, Station Road, Fukvell, Sunderland, SR6 9AE LUR, Ricker Avenue, Sunderland, SR6 9BN	0.0% 0.6% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Local shops, Cleador Village Centre Local shops, Cleador Village Centre	0.1% 1.3% 1.4% 1.3% 0.0% 1.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.2% 0.39 0.0% 0.0% 0.09	6 0.0% 0.9% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	5 0.0% 0.7% 9.6% 0.0% 0.0% 0.2% 1.3% 0.0% 0.0% 0.2% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Local shops, Fulwell Local Centre, Sunderland	0.0% 0.2% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 1.2% 0.0% 0.0% 0.0% 0.8% 0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%
Local single, Seldoni Dolar Centific Stiffbeares Locals, Shieffs Pand, Classics, 1986 P. D. Max News, Dondalin Road, Sabaton Bores, Sanderland, SR6 8.P. Max News, Dondalin Road, Sabaton Bores, Sanderland, SR6 8.P. Marrison, Louyer Road off Whitbam Road, Sanderland, SR6 BAA Dee Stap, Frint Street, Classich, Sunderland, SR6 PPG Dee Stap, See Road, Falled, Sunderland, SR6 PPG Dee Stap, See Road, Falled, Sunderland, SR6 BDA	0.0% 0.1% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	\$ 0.0% 0.0% 0.7% 0.0% 0.0% 0.0% 0.0% \$ 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% \$ 0.0% 225% 0.5% 0.8% 0.0% 5.9% 5.8%
One Stop, Front Street, Cleadon, Sunderland, SR6 FPG One Stop, Sea Road, Fulwell, Sunderland, SR6 FPG	0.0% 0.4% 0.0% 0.8%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 1.4% 0.09 6 0.0% 0.0% 0.09	5 0.0% 0.0% 3.7% 0.0% 0.0% 0.0% 0.0% 5 0.0% 0.0% 6.5% 0.0% 0.0% 0.0% 0.8%
Premier Fulwell Road Roker Sunderland, SRS 90T	0.0% 0.3% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0% 0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.7% 0.0% 0.0% 0.0% 0.0%
Premier, Milfield Terrace, Whitburn, SR6 7HB Premier, Sea Road, Fluivell, Seaburn, SR6 9EQ Tesco Estra, Newcastle Road, Rider, Sunderland, SR6 0DA	0.0% 0.2% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 4.6% 0.0% 0.09	0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Zone 8 Sub-Total	11.2% 10.4%	2.0% 0.6%	5.7% 0.5%	0.5% 2.0% 0.0%	0.0% 3.1% 0.69		6 0.0% 58.3% 76.6% 1.5% 0.0% 18.5% 11.0%
Zone 9 Aksi, Amstrong Road, Blackfell, Washington, NE37 1PR BBM, The Peel Centre, Washington, NE37 2PA	1.7% 1.4%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.7% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 19.5% 19.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
B&M, The Peel Centhe, Washington, NE37 ZPA Coop, Victoria Place, Concord, Washington, NE37 1EZ Coop, Victoria Place, Concord, Washington, NE37 2SU	0.0% 0.1% 0.0% 0.2% 0.1% 0.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	
Heron, Victoria Road, Concord, Washington, NE37 2SY Incland (Fond Warehouse). The Peel Centre, Washington, NE37 2PA	0.1% 1.2% 0.7% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.69	0.0% 0.0% 0.0% 0.9% 16.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Lidi, The Peel Centre, Washington, NE37 2PA	0.7% 0.2% 0.2% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0%	1.7% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.4% 0.5% 0.69 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 5.2% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
One Stop, Blue House Lane, Washington, NE37 2TE	0.0% 0.2% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Zone 9 Sub-Total Zone 10	3.3% 4.4%	0.0% 0.0%	0.8% 0.0%	1.7% 0.0% 0.0%	0.0% 0.0% 0.09	6 1.1% 0.5% 1.35	0.0% 0.0% 0.0% 33.0% 58.5% 0.0% 1.2%
	4.3% 2.0% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 3.5% 0.09 0.0% 0.0% 0.09	6 8.8% 0.5% 0.09 6 0.0% 0.0% 0.09	0.0% 12.9% 3.0% 0.0% 0.0% 18.4% 12.7% 0.0% 0.0% 0.0% 0.0% 0.0%
Adds (Petrol Station), Thompson Road, Sundestand, SR5 1SF BBM, Hyllice Riverside Retail Fask, Castletian, Sundestand, SR5 3XG BBM, The Green, Southwick, Sundestand, SR5 2XH BBM, The Green, Southwick, Sundestand, SR5 2XH	0.0% 0.0% 0.1% 0.8%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.3% 0.0% 0.0
Best-One, Casteford Road, Sunderland, SR5 3TJ Coop, Chlewick Square, Hylton Castle, Sunderland, SR5 3PZ Costcutter, Chineick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0% 0.2% 0.0% 0.9%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.9% 5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.0%
Codouter, Chlewick Square, Hython Castle, Sunderland, SRS 3PZ Halbdary K. (Edylery, Avenus, Sunderland, SRS 4BS Haron, The Green, Southwick, Sunderland, SRS 5HT Codard (Floor Warthouse), Hython Riverside Ratal Park, Sunderland, SRS 3XG	0.0% 0.3% 0.0% 0.1% 0.4% 1.3%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.39 0.0% 0.0% 0.09		6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Iceland (Food Warehouse), Hyton Riverside Retail Park, Sunderland, SR5 3XG Iceland, The Green, Southwick, Sunderland, SR5 2JE	0.3% 0.6%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 1.0% 0.0% 0.0% 2.4% 3.4%
Iceland, The Green, Southwick, Sunderland, SR5.2.IE LIGI, North Hyton Food, Castletown, Sunderland, SR5.3.IJ Local shops, Blackwood Road, Sunderland	0.7% 0.3% 1.9% 0.6% 0.0% 0.0% 0.1% 0.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.5% 2.69 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 6.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 5.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Local shops, Southwick Village Centre Mann Stores, Woolwich Close, Sunderland, SRS 5SE Martin Stores, Woolwich Close, Sunderland, SRS 5SE	0.0% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.6%
Morrisons (Daly), Ethel Terrace, Castletown, SRS 39Q Premier, Eginlon Street, Morkewarmouth, Sunderland, SRS 1DT Premier, Ethel Terrace, Castletown, SRS 39Q Premier, Ethel Terrace, Castletown, SRS 39Q Premier, The Gene, Southwick, Sunderland, SRS 2.EE	0.0% 0.7% 0.0% 0.2% 0.0% 0.4%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09		5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.5% 0.0% 0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.0% 0.4% 0.0% 0.1% 2.7% 0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 3.4% 1.69	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 2.9% 0.9% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Spar, North Hytton Road, Sunderland, SR5 3TU Zone 10 Sub-Total	0.0% 0.3% 10.6% 10.4%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 7.4% 4.59	6 0.0% 0.0% 0.09 6 17.7% 1.4% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2.6% 0.0% 0.0% 0.0% 3.8% 73.2%
South Tyneside Sub-Total Inside Study Area Sub-Total	50.3% 54.7% 82.5% 90.0%	96.4% 98.4% 98.6% 99.0%	85.4% 96.1% 94.0% 95.6%	89.0% 93.8% 86.2% 97.1% 96.6% 91.2%	94.6% 83.0% 84.2° 94.8% 94.4% 94.2°	% 58.6% 40.1% 9.05 % 92.4% 96.7% 50.31	1.3% 15.4% 17.4% 4.4% 0.4% 10.9% 2.5% 6 81.5% 95.9% 90.3% 39.4% 58.5% 83.2% 88.0%
Outside Survey Area							
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Aldi, High Street West, Wallsend, NE28 8JD Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knolleids Clees, Superland 932 3JB	0.0% 0.0% 1.1% 0.5% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 7.59 6 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.2% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.5% 0.09	5 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
AUG. Michot mark. Control Residence (11 a.S.S. State (12 a.S.S. State (13	0.0% 0.0% 0.0% 0.0% 1.2% 0.4% 1.4% 0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 1.6% 2.09		0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Addi, Sunderland Road, Gateshoad, MEB 3LG Addi, The Galleries Retail Park, Washington, NE38 7RW Addi, Tynemouth Road, Hondon, NE28 0EB	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.2% 0.0%	0.0% 0.0% 0.0%	0.0% 1.6% 2.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Addi, Walker Road, Walker, NEG SLB Addi, Wellspring Road, Pennyadi, SH4 SFA Addi, Wellspring Road, Pennyadi, SH4 SFA Addi, Fooseway, Byles, NEG 2XP Addi, Holder Road, Walderd, NEZ SFH Additional Part Addi	0.0% 0.0% 0.5% 0.6% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 3.6% 4.4%
Adda, Hadrian Road, Wallsend, NE28 6HH Adda, Main Street, Tweedmouth, TD15 2DS	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Adda, Main Street, Tweedmouth, TD15 206 Adda, Meinr Centre, Glöside Way, Gateshead, NE11 9YA Adda, Meror Centre, Glöside Way, Gateshead, NE11 9YA Adda, Potsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0% 0.0% 0.0% 0.1% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1.4% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE30 7NF B&M, Byon Place Shopping Centre, Seaham, SR7 7HN	0.0% 0.0% 2.2% 0.6% 0.0% 0.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
B&M, Pallion Retail Park, Sunderland, SR4 6TY Best-One, Baths Road, Roker, Sunderland, SR4 7PJ	0.0% 0.2% 0.0% 0.0% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09		6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
B&M, Pallon Retail Park, Sunderland, SR4 6TY Best-One, Baths Road, Roker, Sunderland, SR4 7PJ Company Shoy, Walton Road Pathon Industrial Estate, Washington, NE38 9DA Coop, Beacon Lough Road, Low Fell, Gateshead, NE3 6TA	0.0% 0.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.3% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.29 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	
Co-op, Grangewood Court, Shiney Row, Houghton Le Spring, DH4 4RS Co-op, Grangewood Court, Shiney Row, Houghton Le Spring, DH4 4RS Coop, Klens Walk, Newpostle University Newpostle, NEY 979	0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09 6 0.0% 0.0% 0.09	6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Coop. Fort Steet, Great Lunies, Chester As-Steet, D14.418 Coop. Fort Steet, Fymonical, North Selects, NED 488* Coop. Grangewood Court, Shiney Row, Houghton Le Spring, D4H 495 Coop. Grangewood Court, Shiney Row, Houghton Le Spring, D4H 495 Coop. Osen Alexander North, North Shields, NE29 384. Coop. Osen Alexander Road, North Shields, NE29 384. Coop. Gratupy Earth Cerebrate, Ne2004 North Shields, NE29 384.	0.0% 0.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.9% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09		0.0%
Farmfoods Workenton Row Workenton NE9 7.ID	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Heron, 477 Dumam Road, LOW FELL, Gateshead, NE9 5EX Heron, Blandford Street, Sunderland, SR1 3.IP	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.5% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09 0.0% 0.0% 0.89		\$ 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
	0.0% 0.0% 0.0% 0.1% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Iceland (Food Warehouse), Coast Road Retail Park, North Shields, NE30 TUJ Iceland (Food Warehouse), Newcastle Shopping Park, Fossway, Byker, NE6 2UJ Iceland, Bedford Street, North Shields, NE29 6UF	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.09 0.0% 0.0% 0.09	6 0.0% 0.0% 0.09	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Iceland, Bridges Centre, Sunderland, SR1 3LB Iceland, Interchange Centre, West Street, Gateshead, NE8 1BH Iceland, MF Retail Park, European Way, Sunderland, SR4 6TY	0.6% 0.2% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.8% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.89 0.0% 0.0% 0.09	6 0.0% 0.0% 0.05 6 0.0% 0.0% 0.05	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
товыни, мет месан малк, European way, Sunderland, SR4 6TY	0.0% 0.2%	0.0% 0.0%	, u.u% ; 0.0%	0.0% 0.0% 0.0%	u.uns ; 0.0% ; 0.09	6 0.0% 0.0% 0.09	6 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0%

Ineland Portsmouth Road Pennswell SR4 94S	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Iceland, Shields Road, Byker, NE6 IDX	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Sneds Road, Byker, NEO IDX Iceland, The Galleries, Washington, NE38 7SA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%
Lid. High Street, Wrekenton, Gateshead, NE9 7JS	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Lid lvg Steet Sunderland SR2 9ST	0.0%	0.0%		0.0%			0.0%		0.0%	0.0%		0.0%		0.0%		0.0%	0.0%		0.0%		0.0%	0.0%
	0.1%		0.0%		0.0%	0.0%		0.0%			0.0%		0.0%		0.0%			0.0%		0.0%		
Lid, Maufland Square, Houghton le Spring, DH4 4BJ Lid, Stanley Terrace, Morpeth, NE61 1PA	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.0%	0.0%	0.0%
Lifestyle Express, Market Place, Houghton le Spring, DH5 8AH	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%		0.0%	0.0%		0.0%		0.0%	0.0%
			0.0%			0.0%					0.0%		0.0%		0.0%			0.0%		1.0%		
Local shops, Springwell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%
Local shops, Sunderland City Centre	0.0%	0.6%	0.0%	0.0%	0.0%	1.5%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%
Local shops, Washington Town Centre			0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%			0.0%	0.0%	0.0%		1.7%	0.0%	1.1%		
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NF11 9VD	0.4%	0.4%	0.5%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.4%	0.9%	0.0%	0.0%	1.3%	1.7%	0.0%	0.0%	0.5%	1.5%
	0.1%	0.1%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.8%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.7%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.3%				2.1%	2.0%				0.0%		0.0%					0.0%		0.0%		0.0%	0.0%
		0.6%	0.0%	1.0%			0.0%	0.3%	0.0%		0.9%		0.0%	0.0%	0.0%	0.0%		0.0%		0.0%		
Marks & Spencer Foodhall (M&S), Team Valley Retail World, Gateshead, NE11 0BD Marks & Spencer Foodhall (M&S). The Galleries Shopping Centre, Washington, NE38 7SD	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	1.6%	1.3%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.3%	0.0%	0.0%	7.0%	0.0%	0.0%
	0.4%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.7%	0.0%	1.2%	0.0%	0.0%	0.3%	0.3%	0.0%	1.0%	7.0%	0.0%	
Marks & Spencer Simply Food (M&S), Newcastle Central Station, Newcastle, NE1 5DL																						0.0%
Morrisons (Daily), Trafford, Allerdene, Gateshead, NE9 6NF	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Morrisons (Daily), Tynemouth Road, North Shields, NE30 1EE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Church Street, Murton, Seaham, SR7 9HU	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	1.8%	0.3%	0.0%	0.0%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%
Morrisons, Doxford Park, Sunderland, SR3 2ND	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.8%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, St Cuthbert's Walk, Chester-le-Street, DH3 3YQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Queen Alexandra Road, Tunstall, Sunderland, SR2 9AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Carers Way, Newton Aycliffe, DL5 4SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Chilingham Road, Newcastle, NE6 5LJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Craggs Road, Teal Farm Village, Washington, NE38 8FE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Falconar Street, Shieldfield, Newcastle, NE2 1UY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Heaton Road, Newcastle, NE6 5HN	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Monument Metro Station, Newcastle, NE 1 7AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Newcastle Central Station, Newcastle, NE1 5DL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Northumberland Street, Eldon Square, Newcastle, NE1 7AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Newburn Road, Newcastle, NE15 9AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Newstead Drive, Whitley Bay, NE25 9EX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	1.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%
Sainsbury's Superstore, St Helen Auckland, Bishop Auckland, DL14 9AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	1.7%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.6%	0.4%	0.0%	0.9%	0.0%	0.0%	0.0%	16.5%	13.3%	1.0%	0.3%
Spar, Chester Road, Sunderland, SR4 7HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Tesco Express (Esso), Beach Road, North Shields, NE29 9AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express (Esso), Silksworth Road, East Herrington, Sunderland, SR3 3PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Barrack Road, Newcastle, NE1 4BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Battle Hill Drive, Wallsend, NE28 9DT	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Chillingham Road, Newcastle, NE6 SLL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Clayton Street, Eldon Square, Newcastle, NE1 5PU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Coatsworth Road, Bensham, Gateshead, NE8 1QP	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Hilhead Parkway, Newcastle, NE5 1DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, One Trinity Gardens, Broad Chare, Newcastle, NE1 2HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Percy Street, Newcastle, NE1 4PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Saville Row, Clapham, Newcastle, NE1 8JE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Stoddart Street, Shieldfield, Newcastle, NE2 1TB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Trinity Square, Gateshead, NE8 1AG	3.3%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	19.9%	4.5%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Waitrose (Little), Osborne Road, Newcastle, NE2 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area Sub-Total	17.5%	10.0%	1.4%	1.0%	6.0%	4.4%	2.9%	3.4%	8.8%	5.2%	5.6%	5.8%	7.6%	3.3%	49.7%	18.5%	4.1%	9.7%	60.6%	41.1%	16.8%	12.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 4: Convenience Goods Expenditure		
Destination Study Area	Marical Topy Mari	Zone to Zone to Zone to Zone to Zone to Zone to
Zone 1s International Footstern New George Street South Streets, NESS SDU Alter Combined Footstern New George Street South Streets, NESS 497 Charlester Board South Shreets, NESS 497 Adva. Commontal South Streets, NESS 1447	05 03 09 03 50 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zon 1 Tompic Minimident i Foodories New General Birett South Breeins NESS ECU Homely Minimident of Foodories New General Birett South Breeins NESS ECU deed, Connoting Timed South Breeins NESS LEA Minimized South Foodories NESS LEA Minimized South Foodories NESS LEA Construit Southern South Foodories NESS LEA Construit Southern South South Breeins NESS LEA Construit Southern South South Breeins NESS LEA Minimized South Foodories NESS	03 03 00 00 00 00 00 03 03 03 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Heron, Market Place, South Shidds, NE33 LEF Heron Blangain, Market Place, South Shidds, NE33 1RB Heron Blangain, Market Place and Lesten South Shidds, NE33 1RB LIGHT Lapides, NE33 1RB LIGHT La	99 00 02 02 00 07 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Morrisons (Daily), Dean Road, Meldon Terrace, South Shields, NES3 4AQ Morrisons, Cocan Road, South Shields, NES3 3AR Morrisons, Cocan Road, South Shields, NES3 3AB Morrison News & Convenience Store, Mortimer Road, South Shields, NES3 4UH	00 08 00 03 08 04 05 06 08 08 08 08 08 08 08 08 08 08 08 08 08	00 00 00 00 00 00 00 00 00 00 00 00 00 0
Care and Submittee Roles south minds. Heats well. Personal Submittee Roles south minds. Heats well. Personal Francisco Marcia Submittee Roles Roles Submittee Roles Ro	00 04 00 09 08 04 00 00 00 00 00 00 00 00 00 00 00 00	00 00 00 00 00 00 00 00 00 00 00 00 00 0
Total O	55 61 00 01 05 05 05 05 05 05 05 05 05 05 05 05 05	00 00 00 00 00 00 00 00 00 00 00 00 00
Loon 2 Coop Mortime Road, South Shalist, NESA GRU Fuertions, European Road, South Shalist, NESA GRU Fuertions, European Road, South Briston, NESA FL Coppe, Private Classer Road, South Briston, NESA FL Coppe, Private Classer Road, South Briston, NESA FL Lestind, Private Road, South Briston, NESA FL Lestind, Private Classer Road, The Nook South Shalist, NESA FLZ List Shart Lane Nest Road, South Shalist, Nest Road, Shalist, N	\$3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Lidi, Boldon Lane, West Harton, South Sviolde, NESI ACT Local stope, Nerling His Spane, South Sviolde Local stope, Nerling Avenue, South Sviolde Local stope, Nerling Avenue, South Sviolde Con South, Highling Road, South Sviolde, NESI 4FF Plentier, Harsley Hill Square, South Sviolde, NESI 4FF Plentier, Lank Annes, South Sviolde, NESI 4FF Plent	61 08 61 68 09 09 09 00 00 00 00 00 00 00 09 09 00 00	0.0 0.0
Persons Lais Avenus (Sun Stotis N. 1857 AV Garinary Loss (Envised Brest) (Brossis, Sun Bristo), NEM MAR Garinary Loss (Brest) (Brest) (Brossis, Sun Bristo), NEM MAR Sinder Statis (Brest) (Loss (Sun Bristo), Sun Bristo), NEM MAR Sinder Statis (Brest) (Loss (Sun Bristo), NEM Sinder, Sun Bristo), NEM Sinder, Sun Bristo, Sun Briston, Sun Bri	\$\frac{92}{24}\$ \ \ \frac{94}{2}\$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Texco Epirese, Printelibrauw Road, Harfond Str., REM 6994 Texco Epirese, Printelibrauw Road, Harfond Str., REM 6994 Texco Epirese, Printelibrauw Road, Harfond Str., REM 6994 Texco Epirese, Printelibrauw Road, Harfond Str., REM 9000 Zenz 2694-2794 Zenz 2694-2794 Zenz 2694-2794	99 99 00 00 00 99 99 00 00 00 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 3 BBM Villing Pleatint, Jamon NESS 3VY BBM Sharin Blazer, Bedd Brain Road, Jamons, NESS 9FX Bedd Burn Blazer, Bedd Brain Road, Jamons, NESS 9FX Herror, The Boldon Last Heldon Lastr, Jamons, NESS 4LD Herror, The Boldon Last Heldon Steat, Jamons NESS 4LD Herror Blaggians, 18400 Steet, Jamons MESS 3VE STEEL S	00 01 00 00 00 00 00 00 00 00 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
losiand, viking Shopping Centre, Jarrow, NESZ SLW	15	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Load Work Edenland Road, James Load Work File Manne, Redouth Load Work File Manne, Redouth Load Wook, File Manne, Redouth Load Wook, File Manne, Road Work Load Work L	115 65 65 60 60 60 60 65 115 139 65 18 60 00 02 02 02 13 00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	225 41 50 60 12 67 122 13 14 15 61 61 12 65 69 69 70 12 67 122 13 14 15 61 61 61 62 65 65 69 69 69 69 69 69 69 69 69 69 69 69 69	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Jodes, Staten Houle Heldenn, WEST 1918. Fermindin, E. Januar H. Horlann, HEST 1918. Fermindin, E. Januar H. Horlann, HEST 1918. Fermindin C. Januar H. Horlann, HEST 1918. Ferminding C. Hard H. Horlann, HEST 1918. H. Horland H. Horlann, HEST 1918. H. Horland, H. Horlann, HEST 1918. H. Horland, H. Horlann, HEST 1917. H. Horland, H. Horlann, HEST 1917. H. Horland, H. Horlann, H. Horlann, HEST 1917. H. Horland, H. Horlann, H. Ho	50 61 50 60 60 68 68 68 69 60 60 61 60 60 60 60 60 60 60 60 60 60 60 60 60	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
LOUI DUD, HALCOM TOM CHARM TO THE CHARM TO T	00 0 01 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone \$ Auda, North Road, Boldon Colliery, NESS 9AR Heron, East Weir, Baldon Colliery, NESS 9AU	554 47 11 00 90 00 117 08 33 03 77 13 58 55 31 02 00 00 00 00 00 00 00 00 00 00 00 00	6.2 0.4 1.4 0.0 6.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Primire: Hodworth Lave, South Sheids, NE35.9HS Zone \$ 5ab-Total Zone 6	00 01 00 00 00 00 00 00 00 00 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
MODIA COMMENCE STATE VERY POST STATE ALL EXECUTION TO ANY	09 09 09 09 09 09 09 09 09 09 09 09 09 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Wed Bollow Yilliag Store, Addison Road West Bollon, NSS6 GRA Zone Store Thomas Store Addison Road West Bollon, NSS6 GRA Zone Store Store Pales Fallon, NSS0 DDD	00 01 00 03 03 03 03 03 03 03 03 03 03 03 03	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zena 7 Zena 1 Zena 1 Zena 1 Zena 1 Zena 1 Zena 1 Zena 2 Zena 1	150 38 00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Neton, Fessels Square, Lean, Lose Estate, NETO SCH Heron, Victoria Square, Lean, Lose Estate, NETO SCH Heron, Victoria Schola, Pallan, Galledhead, NETO GOJ List, Shrish Road, Pallan, Galledhead, NETO GOJ Local Hope, Fessel Foguer, Galledhead, NETO GOJ Local Hope, Fessel Foguer, Galledhead, Lett GOS SCH	00 02 00 00 00 00 00 00 00 00 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Code, Out-Foll Road Colombinate, MESTORY Code, Code Road Code Road Code Code Code Code Code Code Code Cod	00 08 00 00 00 00 00 00 00 00 00 00 00 0	00 00 00 00 00 00 00 00 00 00 00 00 00
Zone 8 Barlows, Sea Road, Roker, Sunderland, SR6 9BS	55 55 55 50 50 50 50 50 50 50 50 50 50 5	0.0 0.2 0.0 0.0 0.0 0.3 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Lo-dy, basis Walk Wirkfallum Serv. Frankoos, Sorbert Walk Wirkfallum Serv. Frankoos, Sorbert Walk Wirkfallum Serv. Lot. Sear Bernes, Specialent, SSR 1988 Lot. Sear Bernes, Specialent, SSR 1989 Lot. Sear Bernes, Specialent, SSR 1989 Lotal Brope, Filmel Lotal Contra Service Specialent Lotal Brope, Filmel Lotal Contra Service Specialent Lotal Brope, Filmel Lotal Contra Specialent Lotal Brope, Filmel Lotal Contra Specialent Lotal Brope, Filmel Lotal Contra Specialent	65 20 00 00 00 00 00 00 00 00 00 00 00 00	0.4 1.7 0.0 0.0 0.1 0.2 4.6 2.0 0.0 0.0 0.8 0.1 0.0 1.8 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0
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Zone 9 Addi, Armstrong Road, Blackfell, Washington, NE37 1PR	65 21 00 00 00 00 00 00 00 00 00 00 00 01 00 00	1539 18 02 0.0 e.0 0.0 31.1 13.7 0.5 0.0 10.1 2.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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B&M, Byron Place Shopping Certre, Sesham, SR7 7HN B&M, Patlion Retail Park, Sunderland, SR4 6TY The Company of the Park Sunderland, SR4 6TY	55 - 55 - 55 - 55 - 55 - 55 - 55 - 55	0.0 0.0 0.0 0.0 0.0 0.6 0.0 0.0 0.0 0.0
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Local Book, springer Wright Carbon Local Book, springer Wright Carbon Local Book, Wright Carbon Local Book, Wright Carbon Marks, Spornor (MSS), High Street West, Sinderland, SHT 30D Marks & Spornor (MSS), Microbornor, Calabhana, NETI 97D	50 00 00 00 00 00 00 00 00 00 00 00 00 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

Marks & Stenner (M&S) Northumberland Street Newcodle NF1 7AS	- 1	4	0.1	0.3		0.0	0.7	0.0	0.1	0.0	0.0	0.1	0.	2	0.0	0.0	0.0		ın :	0.0	0.0	0.0	_	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	1	9	0.8	0.0		0.2	18	0.6	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Maris & Spencer Football (MSS). Team Valley Retail World. Gateshead. NE11 0RD	. 0	4	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0		0	0.0	0.0	0.0		13	0.0	0.1	0.0	_	0.0	0.0	0.0	0.0
Marks & Spencer Foodball (M&S). The Galleries Shopping Centre, Washington, NE387SD	1	7	1.2	0.0	_	0.0	0.0	0.0	0.4	0.2	0.6	0.2	0.	1	0.0	0.2	0.0	_	0	0.1	0.1	0.0	_	0.3	0.8	0.0	0.0
Marks & Spencer Simply Food (M&S). Newcastle Central Station, Newcastle, NE1 SDL	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0	_	0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Morrisons (Daily) Trafford Allerdene Gateshead NF9 6NF	0		0.1	0.0		0.0	0.0	0.0	0.0	0.1	0.0	0.0			0.0	0.0	0.0	_	10	0.0	0.0	0.0	_	0.0	0.0	0.0	0.0
Morrisons (Daily), Tynemouth Road, North Shields, NE30 1EE	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.1	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Morrisons, Church Street, Murton, Seaham, SR7 9HU	1	0	0.1	0.0	_	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0	0.0	0.0	0.0		10	0.0	1.0	0.1	_	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	1	8	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0.0	0.0	0.0		8	0.0	0.0	0.0	_	0.1	0.0	0.0	0.0
Morrisons, Doxford Park, Sunderland, SR3 2ND	. 0	9	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	. 0	.0	0.0	0.0	0.0		10	0.0	0.0	0.0		0.5	0.0	0.5	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0	2	0.0	0.0	_	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.		0.0	0.0	0.0	_	0	0.0	0.0	0.0	_	0.2	0.0	0.0	0.0
Morrisons Shields Board Baker Newcostle NEA 15.1	- 0	5	0.0	0.0		0.0	0.2	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		12	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Morrisona, St Cuthbert's Walk Chester-to-Street, DH3 3YO	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0	_	10	0.0	0.0	0.0	_	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 95Z	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	. 0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Premier, Queen Alexandra Road, Turstall, Sunderland, SR2 9AB		0		0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local. Carers Way, Newton Aucliffe, DL5 4SE	0.		0.1	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local: Chilingham Road, Newcastle, NE6 S.U.	0.		0.1	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0	_	10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local: Craops Road, Teal Farm Village, Washinston, NESS 8FE	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0	_	10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsburys Local, Falconar Street, Shieldfield, Newcastle, NE2 1UY	0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local, Heaton Road, Newcastle, NEB SHN	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local, Monument Metro Station, Newcastle, NE 17AL	- 0		0.4	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local, Newcastle Central Station, Newcastle, NET 5DL	- 0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0	_	10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Local, Northumberland Street, Eldon Souare, Newcastile, NE 17AG	- 0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superstore, Amison Retail Centre, Ptv Me, Durham, DH1 SGD	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superstore, Newburn Road, Newcastle, NETS 9AF	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		11	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superside, rewident road, rewidents, ret of ser- Sainsbury's Supersider, Newstead Drive, Whitee Bay, NE25 9EX	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.1	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superstore, Siksworth Lane, Sunderland, SR3 1PD		4	0.0	0.0		0.0	1.4	0.0	0.0	0.0	0.0	0.0	. 0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	3.0	0.0
Sainsbury's Superstore, St Helen Auckland, Bishop Auckland, DL14 9AE	7.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0	_	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Team Valley, Gateshead, NE11 DJY		2	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.5	0.0	0		0.0	0.0	0.0		5	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Sainsbury's Superstore. The Galleries Shopping Centre. Washington. NE38 7RU	- 6		15	0.0		0.0	0.0	0.0	0.0	0.0	0.3	0.0	0		0.0	0.0	0.0		15	0.0	0.0	0.0		54	1.5	0.5	0.1
Soar Chester Road, Sunderland, SR4 7HS	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	. 0		0.0	0.0	0.0		10	0.0	0.0	0.0		00	0.0	0.0	0.1
Tesco Express (Esso), Beach Road, North Shields, NE29 9AE	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express (Esso), Silssworth Road, East Herrinotto, Sunderland, SR3 3PN	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Barrack Road, Newcastle, NE148T	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0	0.0		10	0.0	0.1	0.0		0.0	0.0	0.0	0.0
Tesco Express, Battle Hill Drive, Wallsend, NE28 9DT	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.3	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Chillingham Road, Newcastle, NEB SLL	0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Clavion Street, Edon Square, Newcastle, NE1 5PU	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Castoworth Road Bensham Gateshead NES 10P	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Cousworld Notal, Sensinani, Cassinani, NES IOP. Tesco Express, Hilhard Parkway, Newcastle, NES IDR.	0.		0.4	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.4	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express. One Trink Gardens. Broad Chare. Newcastle, NE1 2HF	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Percy Street, Newcastle, NE1 4PW	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Saville Row Clachem, Newcastle, NE1 8JE	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	. 0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Express, Stodart Street, Shieldfield, Newcastle, NE2 1TB	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Edma Norham Road, Chirton, North Shields, NE29 7UJ	0.		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		10	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Tesco Estra, Triniy Souare, Galeshead, NES 1AG	13		0.0	0.0		0.0	0.0	0.0	0.0	0.0	15	0.0	0		0.0	0.0	0.0		13	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Testo Estat, irrilly Square, Garlesinas, NES 1945 Walfrose (Liffe). Osborne Road, Newcastle. NEZ 2AN	13		0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0		0.0	0.0	0.0		1.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
THEORY (CHARLE CONTROL OF THE CONTROL OF THE ART		~	0.0	0.0		0.0	0.0	3.0	3.0		2.0	0.0	- 0	~	v.u	0.0	0.0			0.0	. 0.0	. 0.0				0.0	- 0.0
Outside Study Area Sub-Total	71	3	148	0.6		0.2	5.2	13	12	0.5	33	0.7		6	0.2	10	0.1	2	81	3.5	22	17		19 9	45	9.2	2.2
Outside study Area Sub-10tal			14.0	0.0		U.E		1.0	1.2	0.5	2.5	0.7			V.2	1.0	0.1	•		3.5		1.7		12.5			
Total	43*	21	144.0	45.9		15.3	86.5	20.0	40.9	13.6	37.9	12.6	10	1.0	3.6	12.5	42	5		18.8	53.4	17.8	_	32.8	10.9	54.8	18.3
TOM	43		0.000	****		10.00	90.5	20.0	40.6	13.0	37.3	12.0	10		3.0	12.0			***	10.0	55.4	11.0		JE 0	10.3	5-00	10.3

Table 5: Survey-derived and benchmark turnover of South Tyneside foodstores

	Gross Floorspace	Net Sales Area	Net Convenience Sales Area (A)	Sales Density	Benchmark Turnover	Survey Turnover	Overtrading
			Sales Area (A) (sq m)		(AxB) (£m)		
Zone 1							
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU	-	-	-	-	0.31	0.31	0.00
Aldi, Chichester Road, South Shields, NE33 4HF Asda, Coronation Street, South Shields, NE33 1AZ	1656 8333	994 5000	870 2750	10547 13269	9.18 36.49	43.22 33.12	34.04 -3.37
B&M, Waterloo Square, South Shields, NE33 1AX	-	-	-	-	0.66	0.66	0.00
Chichester Metro News, Chichester Road, South Shields, NE33 4AE Costcutter, Stanhope Road, South Shields, NE33 4QX	-	-	-	-	0.09 1.04	0.09 1.04	0.00
Discount Wine Centre, Mortimer Road, South Shields, NE33 4UH	-	-	-	-	0.63	0.63	0.00
Heron, Frederick Street, South Shields, NE33 5EA Heron, Market Place, South Shields, NE33 1JF	349 295	250 190	238 181	10635 10635	2.53 1.92	1.77 0.94	-0.75 -0.98
	-	-		-	0.67	0.67	0.00
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	701 1365	347 977	330 586	6447 8444	2.13 4.95	1.97 13.93	-0.15 8.98
Local shops, Flagg Court, South Shields	-	-	-	-	0.31	0.31	0.00
Local shops, South Shields Town Centre Morrisons (Daily), Dean Road, Meldon Terrace, South Shields, NE33 4AQ	350	250	238	- 11752	0.75 2.79	0.75 0.35	0.00 -2.44
Morrisons, Ocean Road, South Shields, NE33 2AA	5482	3209	2373	11752	27.89	20.51	-7.38
Mortimer News & Convenience Store, Mortimer Road, South Shields, NE33 4UH One Stop, Stanhope Road, South Shields, NE33 4BT	-	-	-	-	0.09	0.09	0.00
Premier, Chichester Road, South Shields, NE33 4AA	-	-	-	-	0.42	0.42	0.00
Premier, Frederick Street, South Shields, NE33 5DY Sainsbury's Local, Stanhope Road, South Shields, NE33 4BP	348	250	238	13939	0.09 3.31	0.09 1.35	0.00 -1.96
Spar, Lord Street, South Shields, NE33 3DB	- 204	-	-	-	0.09	0.09	0.00
Tesco Express, Sea Winnings Way, Westoe Crown Villas, South Shields, NE33 3NE Westcott News, Westcott Avenue, South Shields, NE33 3AY	364	250	238	13036	3.10 0.09	1.28 0.09	-1.81 0.00
Zone 1 Sub-Total					99.63	123.80	24.17
Zone 2							
Co-op, Mortimer Road, South Shields, NE34 0RU Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	300 620	210 444	200 422	10931 6068	2.18 2.56	1.25 1.82	-0.93 -0.74
Greggs, Prince Edward Road, South Shields, NE34 7LZ	-	-	-	-	0.03	0.03	0.00
Heron, Prince Edward Road, The Nook, South Shields, NE34 7LZ Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	250 715	150 429	143 408	10635 6447	1.52 2.63	0.68 3.85	-0.84 1.22
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	1099	977	586	8444	4.95	11.42	6.47
Local shops, Horsley Hill Square, South Shields Local shops, Nevinson Avenue, South Shields	-	-	-	-	0.74 0.15	0.74 0.15	0.00
One Stop, Highfield Road, South Shields, NE34 6HF	-	-	-		0.72	0.72	0.00
Premier, Horsley Hill Square, South Shields, NE34 7HQ Premier, Lake Avenue, South Shields, NE34 7AY	-	-	-	-	0.43 0.44	0.43 0.44	0.00
Sainsbury's Local, Binchester Street, Simonside, South Shields, NE34 9AR	177	99	94	13939	1.31	0.65	-0.66
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	1482	913	593	13939	8.26 0.02	5.36 0.02	-2.90 0.00
Shell Station, Boldon Lane, South Shields, NE34 0NB Simonside Convenience Store, Henderson Road, South Shields, NE34 9QW	-	-	-	-	0.58	0.58	0.00
Spar, Marsden Road, Marsden, South Shields, NE34 6RH Tesco Express, Prince Edward Road, Harton, South Shields, NE34 6RA	364	250	238	13036	1.81 3.10	1.81 0.92	0.00 -2.18
Tesco Express, Printe Edward Road, Haribit, 30ddt Stiedds, NE34 6RA Tesco Express, Whiteleas Way, South Shields, NE34 8HW	364	250	238	13036	3.10	1.05	-2.04
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD Zone 2 Sub-Total	2758	1688	1144	13036	14.92 49.43	10.43 42.36	-4.49 -7.08
					43.43	42.50	-7.00
Zone 3 B&M, Viking Precinct, Jarrow, NE32 3JY	-	_	-	-	0.11	0.11	0.00
Bede Burn Stores, Bede Burn Road, Jarrow, NE32 5RX	-	-	-	-	0.21	0.21	0.00
Heron, The Boldon Lad, Hedworth Lane, Jarrow, NE32 4LQ Home Bargains, Station Street, Jarrow, NE32 3JS	388	260	247	10635	2.63 3.33	1.40 3.33	-1.22 0.00
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	728	437	415	6447	2.68	1.19	-1.49
Local shops, Edinburgh Road, Jarrow Local shops, Fellgate Avenue, Hedworth	-	-	-	-	0.26 0.13	0.26 0.13	0.00
Local shops, Jarrow Town Centre	-	-	-	-	0.11	0.11	0.00
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	350 6200	250 3720	238 2751	11752 11752	2.79 32.33	2.56 24.80	-0.23 -7.53
Premier, Calf Close Lane, Jarrow, NE32 4DU	-	-	-	-	0.22	0.22	0.00
Premier, Stanhope Road, Jarrow, NE32 3UB Sidhu Stores, Bede Burn Road, Jarrow, NE32 5AX	-	-	-	-	0.07	0.07 0.07	0.00
Spar, York Avenue, Jarrow, NE32 5YR	-	-	-	-	0.17	0.17	0.00
Zone 3 Sub-Total					45.12	34.65	-10.47
Zone 4							
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Station Road, Hebburn, NE31 1PN	1584 842	950 622	833 498	10547 13269	8.78 6.60	26.63 5.42	17.85 -1.19
Farmfoods, St James Mall, Hebburn, NE31 1LE	947	534	507	6068	3.08	0.10	-2.98
Food Plus, Finchale Road, Hebburn, NE31 2BW Hartleyburn Deli, Hartleyburn Avenue, Hebburn, NE31 2NJ	-	-	-	-	0.06 0.10	0.06 0.10	0.00
Heron, St James Mall, Hebburn, NE31 1LE	250	150	143	10635	1.52	1.62	0.11
Local shops, Hebbum Town Centre M&K Ltd, Brighton Parade, Hebburn, NE31 2AZ	-	-	-	-	0.31	0.31 0.06	0.00
Premier, Finchale Road, Hebburn, NE31 2JT	-	-	-	-	0.06	0.06	0.00
Premier, Victoria Road East, Hebburn, NE31 1YD Simply Food & Drinks, Finchale Road, Hebburn, NE31 2JT	-	-	-	-	0.06 0.17	0.06 0.17	0.00
Zone 4 Sub-Total					20.80	34.59	13.80
Zone 5							
Asda, North Road, Boldon Colliery, NE35 9AR	17456	10474	6371	13939	88.80	60.02	-28.78
Heron, East View, Boldon Colliery, NE35 9AU Local shops, Boldon Colliery Village Centre	362	250	238	10635	2.53 0.33	1.67 0.33	-0.85 0.00
Premier, Hedworth Lane, South Shields, NE35 9HS	-	-	-	-	0.09	0.09	0.00
Zone 5 Sub-Total					91.75	62.11	-29.63
Zone 6					0.17	0.15	
Boldon Convenience Store, Front Street, East Boldon, NE36 0SB Local shops, East Boldon Village Centre	-	-	-		0.19 0.04	0.19 0.04	0.00
Local shops, Station Terrace, East Boldon	-	-	-	-	0.11	0.11	0.00
Local shops, West Boldon Village Centre Nisa Local, Hindmarch Drive, West Boldon, NE36 0HE	-	-	-	-	0.04 0.10	0.04 0.10	0.00
Sainsbury's Local, Station Terrace, East Boldon, NE36 0LJ	212	150	143	13939	1.99	2.05	0.06
West Boldon Village Store, Addison Road, West Boldon, NE36 0RA Zone 6 Sub-Total	-	-	-	-	0.14 2.60	0.14 2.67	0.00
							2.00
Zone 8	<u>.</u>	-	-	-	1.79	1.79	0.00
Local shops. Cleadon Village Centre							
Local shops, Cleadon Village Centre Zone 8 Sub-Total					1.97	1.97	0.00
Local shops, Cleadon Village Centre Zone 8 Sub-Total					1.97 1.97	1.97 1.97	0.00

	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2023	311.3	302.2	0.0	-9.1
2025	320.3	300.0	0.0	-20.3
2030	321.6	300.6	0.0	-21.0
2035	321.6	304.6	0.0	-17.0
2040	321.6	307.5	0.0	-14.1
Study Area Market Share (%)		52.4%		

Notes:
a. Allows for increased tumover efficiency as set out in Figure 4a of Experian Retail Flanner Briefing Note 20 (February 2023)
b. Assumes constant market share claimed by South Tyneside facilities of \$1.6% of Study Area expenditure

2023	-9.1	-700	-900
2025	-20.3	-1,500	-2,00
2030	-21.0	-1,500	-2,10
2035	-17.0	-1,200	-1,70

2035 1-170 1-1200 1-1700 Notes:
2-0406 1-451 1-1200 1-1400 1-1400 Notes:
2-0407 1-1207 1-1400 Notes:
2-0407 1-1400

Table 6c: Net quantitative capacity for additional convenience goods floorspace in South Tyneside Authority Area

2023	-9.1	0.0	-9.1	-700	-900
2025	-20.3	0.0	-20.3	-1,500	-2,000
2030	-21.0	0.0	-21.0	-1,500	-2,100
2035	-17.0	0.0	-17.0	-1,200	-1,700
2040	-14.1	0.0	-14.1	-1.000	-1.400

Note: 2040

Note: A compared to the compared to the CTLASA per can an 2023 which is average of "main flow" (podden operators assumed as law CTLASA) per can an 2023 which is average of "main flow" (podden operators assumed to the CTLASA) per can an 2023 which is average of "main flow" (podden operators as a compared to the CTLASA) per can an 2023 which is average of principal less discount operators and less than the compared to the CTLASA per can an 2023 which is average of principal less discount operators and less than the compared to the CTLASA per can are 2023 which is average of principal less discount operators and less than the CTLASA per can are 2023 which is average of principal less discount operators and less than the CTLASA per can be 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow" (podden operators as a 2023 which is average of "main flow") (podden operators as a 2023 which is average of "main flow") (podden operators as a 2023 which is average of "m

Year	Benchmark Turnover	Available Expenditure	Inflow	Surplus Expenditure
2023	67.7	56.0	0.0	-11.7
2025	69.7	55.6	0.0	-14.1
2030	70.0	55.7	0.0	-14.3
2035	70.0	56.4	0.0	-13.5
2040	70.0	57.0	0.0	-13.0
Study Area Market Share (%)		9.7%		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)
b. Assumes constant market share claimed by South Tyneside facilities of 8.5% of Study Area expenditure Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South Shields Town Centre

Year	Surplus Expenditure	Floorspace Cap	acity (sq m net)
2023	-11.7	-900	-1,200
2025	-14.1	-1,000	-1,400
2030	-14.3	-1,000	-1,400
2035	-13.5	-1,000	-1,300
2040	-12.0	-900	-1 200

Table 6c: Net quantitative capacity for additional convenience goods floorspace in South Shields Town Centre

2023	-11.7	0.0	-11.7	-900	-1,200
2025	-14.1	0.0	-14.1	-1,000	-1,400
2030	-14.3	0.0	-14.3	-1,000	-1,400
2035	-13.5	0.0	-13.5	-1,000	-1,300
2040	-13.0	0.0	-13.0	-900	-1.300

- Note: 2040

 Note: A company of minimum floorspace assumed to be £13.44 per our an 2023 which is averaged "main floor (sociation operations). The company of minimum floorspace assumed to be £13.45 per our an 2023 which is averaged "main floor" (sociation operations). As were greated from the company of minimum floorspace assumed to be £3.45 per our an 2023 which is averaged principal tend discount operators. A lower for received immum floorspace assumed to be £3.45 per our an 2023 which is averaged principal tend discount operators. A lower for received immum efficiency as set of the false 6 agreement floorens for the company of principal principal assumed to the £4.45 per internal Floorens freeding to 20 (Prelawary 2023).

 d. Resoluci calculated by subtracting turnover of commitments (our red from Table 6g) from surplus operations (our cert from Table 6g).

Year	Benchmark Turnover	Available Expenditure	Inflow	Surplus Expenditure
· Cui				
2023	20.3	34.1	0.0	13.8
2025	20.9	33.9	0.0	13.0
2030	21.0	34.0	0.0	12.9
2035	21.0	34.4	0.0	13.4
2040	21.0	34.7	0.0	13.7
Study Area Market Share (%)		5.9%		

Notes:

a. Allows for increased tumover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 2D (February 2023)
b. Assumes constant market share claimed by South Tyneside facilities of 5-9% of Study Area expenditure

Year	Surplus Expenditure	Floorspace Capacity (sq m net)						
2023	13.8	1,000	1,400					
2025	13.0	900	1,300					
2030	12.9	900	1,300					
2035	13.4	1,000	1,300					
2040	13.7	1,000	1,400					

Table 6c: Net quantitative capacity for additional convenience goods floorspace in Hebburn Town Centre

2040 13.7 usu

Nete:

A. Average saled dentity in respect of minimum finorrupace assumed to be £13,41 per sq. nr at 2023 which is average of "main flour" foodstorn operators.

A. Average saled dentity in respect of maintenin floorrupace assumed to be £13,41 per sq. nr at 2023 which is average of principal band discourt operators.

A. Average saled dentity in respect of maintenin floorrupace assumed to be £13,41 per sq. nr at 2023 which is average of principal band discourt operators.

C. Allows for increased tumover efficiency as set on the 1246 s4.8 sports in Resil Planner Briefley Bote 20 (Pelsuary 2023).

d. Residual calculated by subtracting turnover of commitments (our cond from 1246 s6) from surplus expenditure (our ced from 1246 s6).

Year	Benchmark Turnover	Available Expenditure	Inflow	Surplus Expenditure
TCU.				
2023	38.6	29.5	0.0	-9.0
2025	39.7	29.3	0.0	-10.3
2030	39.8	29.4	0.0	-10.4
2035	39.8	29.8	0.0	-10.1
2040	39.8	30.1	0.0	-9.8
Study Area Market Share (%)		5.1%		

Notes:
a. Allows for increased tumover efficiency as set out in Figure 4a of Experian Retail Planner Briefling Note 20 (February 2023)
b. Assumes constant market share claimed by South Tyneside Earlities of 5.2% of Study Area expenditure

	Surplus Expenditure	Floorspace Car	pacity (sq m net)
	(£m)		
2023	-9.0	-700	-900
2025	-10.3	-700	-1,000
2030	-10.4	-800	-1,000
2035	-10.1	-700	-1 000

 2035
 1-0.1
 -700
 -1,000

 Note:
 2040
 -8.8
 -700
 -1,000

 Note:
 2.0
 -1,000
 -1,000
 -1,000

 A long saide density in respect of minimum floorspace assumed to be E13,441 per sq. m at 2023 which is average of imain flow floorspace assumed to be E0,812 per sq. n at 2023 which is average of principle two discount operators collapses from the collection of the collection of

Table 6c: Net quantitative capacity for additional convenience goods floorspace in Jarrow Town Centre

2023	-9.0	0.0	-9.0	-700	-900				
2025	-10.3	0.0	-10.3	-700	-1,000				
2030	-10.4	0.0	-10.4	-800	-1,000				
2035	-10.1	0.0	-10.1	-700	-1,000				
2040	-9.8	0.0	-9.8	-700	-1.000				

- Note: 2040 "2.5"

 Note: The second of the se

Table 7a: Population

	Population													
					2040									
1	27,260	27,341	27,638	28,024	28,431									
2	51,470	51,774	52,305	52,584	52,863									
3	24,800	25,017	25,506	25,911	26,324									
4	22,635	22,780	23,044	23,403	23,766									
5	6,404	6,464	6,580	6,660	6,801									
6	6,710	6,737	6,811	6,858	6,861									
7	34,000	33,943	33,893	33,920	34,003									
8	28,958	28,950	28,867	28,662	28,214									
9	19,989	20,021	20,047	20,079	20,158									
10	34,010	33,980	33,867	33,797	33,717									
Total	256,236	257,007	258,558	259,898	261,138									

Table 7b: Comparison goods expenditure per capita

			Co	mparison god	ods expendit	ure per capita	(£)					Co	mparison go	ods expenditu	re per capita	(£)					Co	mparison go	ods expenditu	re per capita	(£)		
Zone																											
1	750	198	360	345	379	341	218	398	2,990	535	141	256	246	270	243	156	284	2,132	540	142	259	249	273	246	157	287	2,153
2	817	177	317	380	362	338	227	418	3,036	583	126	226	271	258	241	162	298	2,165	588	128	228	274	261	243	163	301	2,186
3	790	171	306	361	357	322	217	397	2,920	563	122	218	257	255	230	155	283	2,082	569	123	220	260	257	232	156	286	2,102
4	841	185	315	393	365	342	222	418	3,081	600	132	225	280	260	244	158	298	2,197	606	133	227	283	263	246	160	301	2,218
5	855	194	344	425	375	353	245	439	3,229	609	138	245	303	267	252	175	313	2,302	615	139	248	306	270	254	176	316	2,325
6	969	239	414	474	442	424	314	527	3,803	691	170	295	338	315	302	224	376	2,712	698	172	298	341	318	305	226	380	2,738
7	805	176	314	372	367	329	223	415	3,002	574	126	224	266	262	235	159	296	2,140	579	127	226	268	265	237	160	299	2,161
8	930	234	389	460	451	409	297	503	3,673	663	167	278	328	321	292	211	359	2,619	670	169	280	331	325	294	213	362	2,644
9	821	172	313	379	354	335	218	396	2,989	585	123	223	270	252	239	156	283	2,131	591	124	225	273	255	241	157	285	2,152
10	788	152	285	320	316	312	196	373	2,743	562	108	203	228	226	222	139	266	1,955	568	110	205	230	228	224	141	269	1,975
Total	8,366	1,898	3,358	3,908	3,770	3,505	2,376	4,285	31,465	5,965	1,353	2,394	2,787	2,688	2,499	1,694	3,055	22,435	6,024	1,367	2,418	2,814	2,714	2,523	1,710	3,085	22,655

			C	mparison god	nde evnendit	ure ner canita	(f)				Comparison goods expenditure per capita (£)									Co	mparison do	ode evnenditi	ıre per capita	(E)			
Zone					2025																	2035					
Zone																											
	Clothes	CDs etc		Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc		Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	recordation	Chemist	Electrical	DIY	Furniture	Total
1	531	140	254	244	268	241	154	281	2,114	569	150	273	262	288	259	165	302	2,268	649	171	311	299	328	295	189	344	2,586
2	578	125	224	269	256	239	160	296	2,147	620	134	240	288	275	256	172	317	2,303	707	153	274	329	313	292	196	362	2,626
3	559	121	216	255	253	228	154	281	2,065	599	129	232	273	271	244	165	301	2,215	683	147	264	312	309	278	188	343	2,526
4	595	131	223	278	258	242	157	296	2,179	638	140	239	298	277	259	168	317	2,337	728	160	272	340	316	296	192	362	2,665
5	604	137	243	300	265	250	173	310	2,283	648	147	261	322	284	268	186	333	2,449	739	167	298	367	324	306	212	379	2,792
6	685	169	293	335	313	300	222	373	2,689	735	181	314	360	335	322	238	400	2,885	838	206	358	410	382	367	271	456	3,289
7	569	125	222	263	260	233	157	294	2,123	610	134	238	283	279	250	169	315	2,277	696	152	272	322	318	285	193	359	2,596
8	658	166	275	325	319	289	210	356	2,597	705	178	295	349	342	310	225	381	2,786	804	203	337	398	390	354	256	435	3,176
9	581	122	221	268	250	237	154	280	2,113	623	131	237	287	269	254	166	301	2,267	710	149	271	328	306	290	189	343	2,585
10	557	108	202	226	224	220	138	264	1,939	598	115	216	243	240	236	148	283	2,080	682	132	247	277	274	269	169	323	2,372
Total	5,916	1,342	2,374	2,763	2,666	2,478	1,680	3,030	22,249	6,346	1,440	2,547	2,964	2,859	2,658	1,802	3,250	23,866	7,236	1,642	2,904	3,380	3,261	3,031	2,055	3,706	27,213

			Co	mparison go	ods expenditu	ure per capita			
									Total
1	745	196	357	343	377	339	217	395	2,969
2	811	176	315	377	360	335	225	415	3,015
3	784	169	304	358	355	320	216	394	2,899
4	835	184	313	390	362	339	220	415	3,059
5	849	192	342	422	372	351	243	436	3,206
6	962	237	411	471	439	421	311	524	3,776
7	799	175	312	370	365	327	221	412	2,981
8	923	233	386	456	448	406	294	499	3,647
9	815	171	311	376	352	333	217	394	2,968
10	783	151	283	318	314	309	194	371	2,723
Total	4,987	1,155	2,042	2,360	2,265	2,105	1,432	2,579	18,924

- Notes:
 a. Zones based on the postcode sectors as set out in the main Study
 b. Per capita experiative derived from Experian MMG3 data (2023 report)
 c. Population derived from Experian MMG3 data (2023 report)
 d. Experiative excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)

Table 8: Total comparison goods expenditure available

				Comparison	goods expe	nditure (£m)				Comparison goods expenditure (£m)								
Zone					2023													
																		Total
1	14.7	3.9	7.1	6.8	7.4	6.7	4.3	7.8	58.7	14.5	3.8	7.0	6.7	7.3	6.6	4.2	7.7	57.8
2	30.3	6.6	11.7	14.1	13.4	12.5	8.4	15.5	112.5	29.9	6.5	11.6	13.9	13.3	12.4	8.3	15.3	111.2
3	14.1	3.0	5.5	6.4	6.4	5.7	3.9	7.1	52.1	14.0	3.0	5.4	6.4	6.3	5.7	3.8	7.0	51.7
4	13.7	3.0	5.1	6.4	5.9	5.6	3.6	6.8	50.2	13.5	3.0	5.1	6.3	5.9	5.5	3.6	6.7	49.6
5	3.9	0.9	1.6	2.0	1.7	1.6	1.1	2.0	14.9	3.9	0.9	1.6	1.9	1.7	1.6	1.1	2.0	14.8
6	4.7	1.2	2.0	2.3	2.1	2.0	1.5	2.5	18.4	4.6	1.1	2.0	2.3	2.1	2.0	1.5	2.5	18.1
7	19.7	4.3	7.7	9.1	9.0	8.1	5.5	10.2	73.5	19.3	4.2	7.5	8.9	8.8	7.9	5.3	10.0	72.1
8	19.4	4.9	8.1	9.6	9.4	8.5	6.2	10.5	76.6	19.0	4.8	8.0	9.4	9.2	8.4	6.1	10.3	75.2
9	11.8	2.5	4.5	5.5	5.1	4.8	3.1	5.7	43.0	11.6	2.4	4.4	5.4	5.0	4.7	3.1	5.6	42.3
10	19.3	3.7	7.0	7.8	7.7	7.6	4.8	9.1	67.2	18.9	3.7	6.9	7.7	7.6	7.5	4.7	9.0	65.9
Total	151.7	34.0	60.3	69.9	68.3	63.2	42.4	77.3	567.0	149.4	33.5	59.4	68.9	67.3	62.3	41.7	76.1	558.5

				Comparison	goods expe	nditure (£m)						C	Comparison go	ods expend	iture (£m)			
Zone																		
1	15.7	4.1	7.5	7.2	8.0	7.2	4.6	8.3	62.7	18.2	4.8	8.7	8.4	9.2	8.3	5.3	9.6	72.5
2	32.4	7.0	12.6	15.1	14.4	13.4	9.0	16.6	120.5	37.2	8.1	14.4	17.3	16.5	15.4	10.3	19.0	138.1
3	15.3	3.3	5.9	7.0	6.9	6.2	4.2	7.7	56.5	17.7	3.8	6.9	8.1	8.0	7.2	4.9	8.9	65.4
4	14.7	3.2	5.5	6.9	6.4	6.0	3.9	7.3	53.9	17.0	3.7	6.4	8.0	7.4	6.9	4.5	8.5	62.4
5	4.3	1.0	1.7	2.1	1.9	1.8	1.2	2.2	16.1	4.9	1.1	2.0	2.4	2.2	2.0	1.4	2.5	18.6
6	5.0	1.2	2.1	2.4	2.3	2.2	1.6	2.7	19.6	5.7	1.4	2.5	2.8	2.6	2.5	1.9	3.1	22.6
7	20.7	4.5	8.1	9.6	9.4	8.5	5.7	10.7	77.2	23.6	5.2	9.2	10.9	10.8	9.7	6.5	12.2	88.1
8	20.4	5.1	8.5	10.1	9.9	9.0	6.5	11.0	80.4	23.1	5.8	9.6	11.4	11.2	10.1	7.4	12.5	91.0
9	12.5	2.6	4.8	5.8	5.4	5.1	3.3	6.0	45.4	14.3	3.0	5.4	6.6	6.1	5.8	3.8	6.9	51.9
10	20.3	3.9	7.3	8.2	8.1	8.0	5.0	9.6	70.5	23.0	4.4	8.3	9.4	9.2	9.1	5.7	10.9	80.2
Total	161.2	36.1	64.1	74.3	72.6	67.2	45.0	82.1	602.7	184.7	41.4	73.4	85.2	83.2	77.0	51.6	94.1	690.7

Zone				Comparison	goods expe 2040	nditure (£m)				Changes in E	kpenditure		
										2023-2025	2023-2030	2023-2035	2023-2040
1	21.2	5.6	10.2	9.7	10.7	9.6	6.2	11.2	84.4	-0.9	4.0	13.8	25.7
2	42.9	9.3	16.6	19.9	19.0	17.7	11.9	21.9	159.4	-1.4	7.9	25.6	46.9
3	20.6	4.5	8.0	9.4	9.3	8.4	5.7	10.4	76.3	-0.5	4.4	13.3	24.2
4	19.9	4.4	7.4	9.3	8.6	8.1	5.2	9.9	72.7	-0.6	3.6	12.2	22.5
5	5.8	1.3	2.3	2.9	2.5	2.4	1.7	3.0	21.8	-0.1	1.2	3.7	6.9
6	6.6	1.6	2.8	3.2	3.0	2.9	2.1	3.6	25.9	-0.3	1.3	4.2	7.5
7	27.2	6.0	10.6	12.6	12.4	11.1	7.5	14.0	101.4	-1.4	3.7	14.6	27.9
8	26.1	6.6	10.9	12.9	12.6	11.5	8.3	14.1	102.9	-1.4	3.8	14.5	26.3
9	16.4	3.4	6.3	7.6	7.1	6.7	4.4	7.9	59.8	-0.7	2.4	8.9	16.8
10	26.4	5.1	9.5	10.7	10.6	10.4	6.5	12.5	91.8	-1.3	3.3	13.0	24.7
Total	213.0	47.7	84.7	98.2	96.0	88.8	59.5	108.5	796.4	-8.5	35.7	123.6	229.4

40.4%

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2023 report)
- c. Population derived from Experian MMG3 data (2023 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)

2021 Prices

Table 9: Clothing & footwear shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 1 Clothin (%)
Study Arca Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 SDU Add, Chichester Road, South Shields, NE33 4HF ACCURES SEA JAINES ROAD, SOUTH Shields, NE32 4HF	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
AS Cycles, St Aldan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 5OS	2.1% 0.0%	13.0%	3.7%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Lour, copgace, Journ Simetay, NC.53 JNO Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ Screwfix, Western Approach, South Shields, NE33 5QU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ScS, Crossgate, South Shields, NE33 SQX South Shields Town Centre	0.0% 11.1%	0.0% 33.6%	0.0%	0.0% 15.6%	0.0% 10.8%	0.0% 5.9%	0.0% 12.6%	1.9%	0.0%	0.0%	0.0%
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 SQZ Westoe Local Centre, South Shields	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	0.0% 13.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS Carpets 101, Highfield Road, South Shields, NE34 6IW Co-op, Mortimer Road, South Shields, NE34 6IW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Corpy, molitine nade, occurs mensor, action of Corporation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE Veil Pharmacy, Wenlock Road, South Shields, NE34 9BD Singhelpur's Supriscopt Road, Board Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.1% 0.0% 0.0%	0.7% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Stat DULKS CONTEX, NEWCASTER NODG, SOUTH STRIEDS, NESS 9 SQC. TESCO Express, Whiteleas Way, South Shields, NE34 8HW Tesco Expressore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields Whiteleas Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3	0.1%	0.7%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
come s Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow Fellgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
celand, Viking Shopping Centre, Jarrow, NE32 3LW arrow Town Centre	0.0% 2.4%	0.0%	0.0%	0.0% 9.4%	0.0% 17.0%	0.0% 2.5%	0.0% 1.1%	0.0% 1.3%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0%	0.0%	0.0% 0.0% 0.0%	2.3%	0.0%	0.0%	0.0%	0.0% 1.9% 0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0%	0.0%	0.0%	0.0% 11.7%	0.0% 17.0%	0.0% 2.5%	0.0% 1.1%	3.2%	0.0%	0.0%	0.0%
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR Sub-Total Zone 4	0.3% 0.0% 0.3%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	2.6% 0.0% 2.6%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0%
Zone 5	0.370	0.075	0.0%	2.070	0.070	0.0%	0.070	0.070	0.070	0.0%	0.070
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre	2.6% 0.0%	0.0%	2.8% 0.0%	6.4% 0.0%	3.7% 0.0%	11.6% 0.6%	14.7% 0.0%	0.0%	2.4% 0.0%	0.0%	1.4%
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 1 Sub-Total Zone 5	0.0% 0.0% 2.6%	0.0% 0.0% 0.0 %	0.0% 0.0% 2.8%	0.0% 0.0% 6.4%	0.0% 0.0% 3.7%	0.0% 0.0% 12.2%	0.0% 0.0% 14.7%	0.0% 0.0% 0.0%	0.0% 0.0% 2.4%	0.0% 0.0% 0.0 %	0.0% 0.0% 1.4%
Zone 6	2.0%	0.0%	2.070	0.478	3.776	12.270	14.776	0.0%	2.470	0.0%	1.476
East Boldon Village Centre West Boldon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
sub-Total Zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 Muli, Shields Road, Pelaw, Felling, NE10 OQD Skda, Crowhall Lane, Felline, NE10 9PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 ODH Felling Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
eam Lane Local Centre, Gateshead idl, Shields Road, Pelaw, Gateshead, NE10 OQJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE crewfix, Park Road, Felling, Gateshead, NE10 0EF Ubb-Total Zone 7	0.0% 0.0% 0.1%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.7%	0.0%	0.0% 0.0% 0.0 %	0.0%
								0.7%	0.0%	0.0%	0.0%
	0.270	0.0%	0.0%	0.0%	0.0%						
one 8 weruse Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT 88M, Gateway, Roker, Sunderland, SR6 OBW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
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tone 8 Ivenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT SBM, Gateway, Roker, Sunderland, SR6 0BW Irevers Decorator Centres, Roker, Sunderland, SR6 0BA Ileadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farraik's The Flooring Store, Roker Avenue, Roker, Sunderland, SR6 0BW Farraik's The Flooring Store, Roker Avenue, Montewarmouth, Sunderland, SR6 0BS **Univell Local Centre, Sunderland stakeway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW **Jakeway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW **Jakeway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW **Jakeway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BN **Joker Local Centre, Sunderland **Joker Local C	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.09 0.09 0.09 0.09 0.09 2.09 0.79 0.09 0.09
Tone 8 Ivenue Pharmacy, Boker Avenue, Roker, Sunderland, SR6 GHT BABM, Gateway, Rober, Sunderland, SR6 GBW Irevers Decorator Centree, Roker, Sunderland, SR6 GBW Irevers Decorator Centree, Roker Avenue, Roker, Sunderland, SR6 GBW Irevers Decorator Centree, Roker Avenue, Roker, Sunderland, SR6 GBW Iransk Streen Decorator Centree, Roker, Sunderland, SR6 GBW Iransk Streen Store, Roker Avenue, Roker, Sunderland, SR6 GBW Iransk Streen Store, Roker Avenue, Sunderland Identify Store, Roker Store, Sto	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.09 0.00 0.00 0.00 0.00 0.00 0.00 0.00

Mary	Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing	Zone 8 Clothing (%)	Zone 9 Clothing	Zone 10 Clothing
Section Property	Study Area								0.0%		0.0%	0.0%
Column C	DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
March Marc	Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Service Programs from the control product of	Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE PARTIES AND ALTER AN	Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	2.4%	0.0%	8.9%
Column C	Southwick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE OF THE PARTY	Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE OF THE PASSAGE AND STATE OF THE PASSAGE												
SCHOOL MACHINES NEEDER STATE OF THE PROPERTY O												
STANDAMENTAL PROPRESENT OF THE	Outside Survey Area											
Column C												
Company Comp	Aldi, Hawkeys Lane, North Shields, NE29 OSF	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Company Comp	Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, Walker Road, Walker, NE6 3LB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marthe 1999	Arnison Shopping Centre, Pity Me, Durham, DH1 SGD	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%
Column C	Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Part	Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marchen 1,000 1,	Asda, Saville Street, North Shields, NE30 1NT											
Column C	B&Q, Scotswood, Newcastle, NE15 6UU	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%
Second control for the plant approximate of 15 to 10	B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second Content Seco	Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carles Company Carles	Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caste Market Sa Anton General (1976) Original plan (1976) Origin	Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carl Carl Carl Carl Carl Carl Carl Carl	Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Control Cont	Cramlington Town Centre											
Common in the property and the propert	Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL			0.0%			0.0%	0.0%			0.0%	0.0%
States desirate internal supply (sin Agiff Margin, Mar	Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	6.3%	3.2%	7.2%	1.6%	0.8%	7.2%	14.5%	0.0%	22.2%	7.6%	4.8%
Column Explanation 1,000	Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teal front miner forms forms front f	Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Company Comp	East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sembgood Floor Grone Control Con	Gateshead Town Centre	2.8%	0.0%	0.0%	0.0%	3.2%	0.6%	0.0%	16.9%	0.0%	0.0%	0.0%
Second Profession Conference 1,00	Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
State Control Contro					0.0%	0.0%		0.0%		0.0%		0.0%
MacCompany												
Color Colo												
List Flags Front Vibraterin, Glariband 1975 1000 00000 00000 00000 00000 00000 00000												
Les of Folian Colorine, Germander (a) Colorine, Colorin												
Machine Life General Model, 1987 1990 1990 1990 1990 1990 1990 1990 199	Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maria S gener (MAS), Memorente (General, ME) (1970) 1.18 0.08	Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marin & General Midds, Jerherins Displays, Park Walkeard, MEZB 9100 0.0% 0.	Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.3%	0.0%	0.0%	1.6%	0.0%	0.6%	0.0%	0.0%	0.8%	0.0%	0.0%
March March March (March March (March March Ma	Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.2%	0.0%	0.7%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Modelsteady From Center 0.05	Metro Retail Park, Gateshead, NE11 9XU	0.5%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Morgan Company	Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Norman Subram Bood Parties Part Part Part Norman Norman Subram Bood Part Part Part Norman Norman Subram Bood Part Part Part Norman Part	Morpeth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Meanteman Mean	Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nexecutal Polyprip Revieward (Airport, Woodington, Newcaste, NA (201)												
Nexecutibe Shopping Park, Fostowary, Sylvedis Rood, Mevocastic, MSE 2UI	Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	21.0%	24.5%	14.1%	33.4%	28.5%	27.3%	20.6%	40.8%	11.5%	10.2%	6.3%
Northalfence Town Center (201) (201	Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallon Installant Centre, Hylion Rodox, Sunderland, 584 577 Pallon Installant Enter, European Way, Morehard, 584 619 118	Northallerton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallon Retal Park, Woodhine Terracy, Sunderland, SH46FY 11% 0.7% 0	Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Potrack Lans, Stockton on Peter O.076	Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	1.1%	0.7%	0.7%	0.8%	0.0%	0.0%	1.1%	0.0%	4.0%	0.0%	2.0%
Real World Garsehead, Team Valley, NEL1 GIDD 1.2% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	Portrack Lane, Stockton-on-Tees	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Cusper Schopping Centre, North Shields, R229 6DW	Retail World Gateshead, Team Valley, NE11 0BD	1.2%	2.0%	0.0%	0.8%	0.8%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%
Sansbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 DSI 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.3%	0.0%	0.0%	0.8%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sansbury's Superstore, Team Valley, Gateshead, NE1 DV Screwfx, Charter Road, Ripon, H64 1AB O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%	Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 OSJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sambury-Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	Sainsbury's Superstore, Team Valley, Gateshead, NE11 0/Y	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaham Found entree 0.0%	Screwfix, Charter Road, Ripon, HG4 1AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Silverlink Shopping Park, Coast Road, Wallsend, ME28 9ND 2.7% 2.0% 11.7% 0.0	Seaton Delaval Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Same Conversion Conversio												
Sunderland City Centre	Stanley Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	6.0%	0.0%
Tesco Estra, Brunton Lane, Newcastle, NE3 2FP 0.0%	Sunderland City Centre	14.5%	7.7%	17.8%	12.6%	0.0%	27.9%	15.6%	0.0%	19.3%	2.4%	38.3%
Texo Extra, Norham Road, Chriton, North Shields, NE3 PJU	Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Galleries Retail Park, Parkway, Washington, NEB 75D 5.0% 0.0% 2.5% 1.6% 1.7% 0.0% 5.1% 5.3% 0.0%	Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thoburn's Plants, Trees & Shrubs, Wear-Street, Hendon, Sunderland, SR1 2PB 0.0%	The Galleries Retail Park, Parkway, Washington, NE38 7SD	5.0%	0.0%	2.5%	1.6%	1.7%	0.0%	5.1%	5.3%	0.0%	38.4%	2.7%
Typemough Trym Centre 0.0%	Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Washington Town Centre	Tynemouth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
\text{Whitely sty Town Centre} \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Washington Town Centre	0.7%	0.7%	0.0%	2.3%	0.0%	0.0%	0.0%	0.7%	2.4%	0.0%	0.0%
Wrekenton Local Centre, Gateshead 0.0%	Whitley Bay Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Vork City Centre 0.0%	Wrekenton Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		0.0.0	0.070					0.0.0	0.070	0.070	0.070	
	Outside Study Area Sub-Total				62.8%	67.6%						71.8%

Table 10: Clothing & footwear expenditure

Table 10: Clothing & footwear expenditure	Tatal	7	70	7	7	7	7	7 7	7 0	70	7 40
Destination	Total Clothing	Zone 1 Clothing	Zone 2 Clothing	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Clothing	Zone 6 Clothing	Zone 7 Clothing	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)
Study Area	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)	(EIII)
Zone 1 Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Adil, Chichester Road, South Shields, NE33 3HF AS Cucles: St Aidan's Road: South Shields, NE33 2HD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	3.1 0.0	1.9	1.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Fordulated Kings District Centre, South Shields, South Shields, NE33 4NL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Milbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF Lidi, Laygate, South Shields, NE33 5RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ Screwfix, Western Approach, South Shields, NE33 5QU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ScS, Crossgate, South Shields, NE33 5QX South Shields Town Centre	0.0 16.9	0.0 5.0	0.0 6.9	0.0 2.2	0.0 1.5	0.0	0.0 0.6	0.0	0.0 0.2	0.0	0.0
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	20.1	6.9	8.0	2.2	1.6	0.2	0.6	0.4	0.2	0.0	0.0
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Carpets 101, Highfield Road, South Shields, NE34 6JW Co-op, Mortimer Road, South Shields, NE34 0RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simonside Local Centre, Jarrow Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Whiteleas Way, South Shields, NE34 8HW Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Nook Local Centre, South Shields Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Harton Local Centre, South Shields Whiteleas Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow Fellgate Avenue, Hedworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	0.0 4.1	0.0	0.0	0.0 1.3	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4	4.0	0.0	0.0	1.7	2.3	0.1	0.0	0.0	0.0	0.0	0.0
Aldi, Glen Street, Hebburn, NE31 1NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebbum Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5 Asda, North Road, Boldon Colliery, NE35 9AR	4.1	0.0	0.8	0.9	0.5	0.5	0.7	0.0	0.5	0.0	0.3
Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 5	0.0 4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.5	0.0	0.0
Zone 6											
East Boldon Village Centre West Boldon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7 Aldi, Shields Road, Pelaw, Felling, NE10 OQD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Crowhall Lane, Felling, NE10 9PW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leam Lane Local Centre, Gateshead Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Meresyde, Learn Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 UHI B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0 0.0
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 UBA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW	0.5 0.1	0.0	0.0	0.0	0.0	0.0	0.1 0.0	0.0	0.0	0.0	0.4 0.1
Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	1.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1 0.0	0.0	0.0
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.2	0.0	0.0
Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0DA Tile Giant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN	2.8	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	2.2
Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB Whitburn Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8	5.5	0.1	0.2	0.0	0.0	0.0	0.1	0.0	1.6	0.0	3.5
Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IAIDI ARRISTONO KOAD BIACKTEII WASHINGTON NE'37 1PR		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP RSQ. Armstrong Industrial Estate Washington, NE37 11 H	0.0			0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0
Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Armstrong Industrial Estate, Washington, NE37 1LH Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA	0.0	0.0	0.0	0.0	0.0			U.U			
Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Armstrong Industrial Estate, Washington, NE37 1H Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Eim Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	0.0 0.0 0.1 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Armstrong Industrial Estate, Washington, NE37 1LH Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Eim Tree Farm Garden Nursery & Tearcom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ [Lid], The Pelc Centre, Washington, NE37 2PA	0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PB B&Q, Amstrong Industrial Estate, Washington, NE37 1FB Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tree Farm Garden Nursery & Tearcom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1E2 Lidl, The Pell Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Amstrong Industrial Estate, Washington, NE37 1H Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tree Farm Garden Nursery & Tearroom, Washington Road, Sunderland, NE37 3HQ Frank's The Floring Store, Parsons Road, Washington, NE37 1EZ Lidl, The Peel Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwin, Glover Industrial Estate, Washington, NE37 3ES Toolstation, Passons Road, Washington, NE37 1EZ	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PB B&Q, Amstrong Industrial Estate, Washington, NE37 1FB Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tree Farm Garden Nursery & Tearcom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1E2 Lidl, The Pell Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B8Q, Amstrong Industrial Estate, Washington, NE37 1H Clay's Gardein Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tree Farm Garden Nursery & Tearroom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ Lidi, The Peel Centre, Washington, NE37 2PA Peel Ratal Park, Sunderland Highway, Washington, NE37 3ES Toolstation, Parsons Road, Washington, NE37 3ES Toolstation, Parsons Road, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 2PA Sub-Total State, Park (Peel Centre), Washington, NE37 2PA Sub-Total Zone 9 Zone 10	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 0.4 0.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PB B&Q, Amstrong Industrial Estate, Washington, NE37 1PL Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tree Farm Garden Nursery & Tearrom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Pasones Road, Washington, NE37 1EZ Lidi, The Peel Centre, Washington, NE37 2PA Peel Rotal Park, Sunderland Highway, Washington, NE37 2PA Szerwifk, Glover Houlstrial Estate, Washington, NE37 3ES Toolstation, Parsons Road, Washington, NE37 1EZ Washington Retal Park (Peel Centre), Washington, NE37 2PA Sub-Total Zone 9	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0

Destination	Total Clothing	Zone 1 Clothing	Zone 2 Clothing	Zone 3 Clothing	Zone 4 Clothing	Zone 5 Clothing	Zone 6 Clothing	Zone 7 Clothing	Zone 8 Clothing	Zone 9 Clothing	Zone 10 Clothing
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Castletown Village Centre DFS, Hylton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0 0.0 0.9	0.0 0.0 0.0	0.0 0.0 0.9	0.0 0.0 0.0	0.0 0.0 0.0						
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB Lidi, North Hylton Road, Castletown, Sunderland, SR5 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Namabashi's Newsjagan, Nordamen Way, Journamin, Srd Superside, Road, Castletown, Sunderland, SR5 3JG Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	2.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.5	0.0	1.7
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10	0.0 3.2	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0 1.4	0.0	0.0 1.7
South Tyneside Sub-Total	29.5	7.0	8.0	4.2	3.9	0.4	0.6	1.0	0.2	0.0	0.0
Inside Study Area Sub-Total Outside Survey Area	39.2	7.1	9.1	5.2	4.4	0.9	1.6	1.5	3.6	0.2	5.5
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0
Arnison Shopping Centre, Pity Me, Durham, DH1 5GD Asda, Bower Road, Harrogate, HG1 5DE	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Asda, Fossway, Byker, NE6 2XP Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS Asda, Saville Street, North Shields, NE30 1NT Acta, The Callerine, Washington, NE32 7NE	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU B&Q, Trimpton, Street, Sunderland, SP4 6DW	0.6 0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.5	0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Belydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE215AB Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary will Outlet store, Park Lane, Shriemoor, NE27 UBS Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE119DH Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0 10.1	0.0 0.5	0.0 2.2	0.0	0.0	0.0	0.0	0.0	0.0 4.3	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4 0.0
Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre Gateshead Town Centre	0.0 3.8	0.0	0.0	0.0	0.0 0.4	0.0	0.0	0.0 3.3	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0 2.2	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0 1.3	0.0	0.0 0.4
Marks & Spencer (M&S), Metrocentre, Gateshead, NE119YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE17AS	0.4 1.8	0.0	0.0	0.2 0.1	0.0	0.0	0.0	0.0 0.1	0.2 1.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.7 16.8	0.4 0.8	0.0 3.9	0.0 0.5	0.0 3.2	0.0	0.0 0.1	0.4 2.8	0.0 1.3	0.0 1.6	0.0 2.3
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0 31.2	0.0 3.6	0.0 4.3	0.0 4.7	3.9	1.1	1.0	0.0 8.0	0.0 2.2	1.2	0.0 1.2
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Shields Town Centre Northallerton Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees Powerser, Canada Mandra MS79, SDA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	1.7	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Nigregath, Dec. Superstore, 1987 (1987)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Seaham Town Centre Seaton Delaval Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheriff Hill Local Centre, Gateshead Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND	0.0 4.2	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Town Centre Stratford-upon-Avon Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	21.6 0.0	0.0	5.4 0.0	0.0	0.0	0.0	0.7	0.0	3.7 0.0	0.3	7.4 0.0
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Nextron Board, Chiston, Nothing, NE30 7111	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleries Retail Park, Parkway, Washington, NE38 7SD The Range, Silksworth Lane, Sunderland, SR3 1PD	7.5 0.0	0.0	0.8	0.2	0.2	0.0	0.2	0.0	0.0	4.5 0.0	0.5
Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trimdon Street Retail Park, Sunderland, SR4 6AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tynemouth Town Centre Wallsend Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washington Town Centre Whitely Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.1	0.5	0.0	0.0
Whitley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Wrekenton Local Centre, Cateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ Vyns City Centre	0.0 0.1	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre Outside Study Area Sub-Total	0.0 112.5	7.6	21.2	0.0 8.9	9.3	0.0 3.1	0.0 3.1	0.0 18.2	0.0	0.0	0.0
Outside Study Area Sub-Total	112.5	7.6	30.3	8.9 14.1	9.3	3.1	4.7	19.7	15.8	11.6	13.9
TOTAL	11777	197/	E10/E3	107	177	279	277				11/1

Table 11: Books and staionery shopping patterns

able 11: Books and staionery shopping patterns sestination	Total Books	Zone 1 Books	Zone 2 Books	Zone 3 Books	Zone 4 Books	Zone 5 Books	Zone 6 Books	Zone 7 Books	Zone 8 Books	Zone 9 Books	Zone 1 Book
tudy Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
one 1 hmed's International Foodstore, New George Street, South Shields, NE33 SDU did. Chichester Road. South Shields. NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
S Cycles, St Aldan's Road, South Shields, NE33 2HD sda, Coronation Street, South Shields, NE33 1AZ	0.0% 1.9%	0.0% 5.1%	0.0% 7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
iar Blue Bistro, Western Approach, South Shields, NE33 SQS Jarling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
arnham Medical Centre, Stanhope Road, South Shields, NE33 4QY arplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL rederick Street District Centre, South Shields	0.0% 0.0% 0.2%	0.0% 0.0% 2.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
recently, street District Centre, South Institutes freen Fingers Garden Centre, Western Approach, South Shields, NE33 5QY fappy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
forme Bargains, Millbank Industrial Estate, South Shields, NE33 1RB celand, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
idl, Laygate, South Shields, NE33 5RG Morrisons, Ocean Road, South Shields, NE33 2AA	0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lew Image Carpets, Westoe Road, South Shields, NE33 4NA ekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
crewfix, Western Approach, South Shields, NE33 SQU cs, Crossgate, South Shields, NE33 SQX outh Shields Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
tation Road, South Shields oolstation, Western Approach, South Shields, NE33 5QZ	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vestoe Local Centre, South Shields Vickes, Station Road, South Shields, NE33 1RD	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ub-Total Zone 1	22.0%	86.9%	54.5%	16.7%	2.6%	16.2%	7.2%	0.0%	5.9%	1.0%	0.0%
one 2 iddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
oldon Lane Local Centre, South Shields rinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS arpets 101, Highfield Road, South Shields, NE34 6IW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
arpets 202, riiginieu noad, south Shields, NE34 ORU armfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.4% 0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ireen Lane Fisheries, Green Lane, South Shields, NE34 OTE lorsley Hill Square, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
celand, Prince Edward Road, The Nook, South Shields, NE34 7LZ idl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aarsden Road Health Centre, South Shields, NE34 GRE Aaxwells DIY, Boldon Lane, South Shields, NE34 ONE	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
leil Pharmacy, Wenlock Road, South Shields, NE34 9BD ainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
imonside Local Centre, Jarrow tarbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
esco Express, Whiteleas Way, South Shields, NE34 8HW esco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.1% 0.4% 1.4%	0.0% 0.7% 0.0%	0.8% 0.0% 4.6%	0.0% 1.3% 0.0%	0.0% 2.2% 0.0%	0.0% 0.0% 2.2%	0.0% 0.0% 2.9%	0.0% 0.0% 0.7%	0.0% 0.0% 3.2%	0.0% 0.0% 0.0%	0.09
he Nook Local Centre, South Shields yne Dock Industrial Estate, South Shields, NE34 OAD Vest Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vhiteleas Local Centre, South Shields ub-Total Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
one 3											
iarbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL iede Industrial Estate, Jarrow, NE32 3HG	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
dinburgh Road, Jarrow ellgate Avenue, Hedworth	0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
zeland, Viking Shopping Centre, Jarrow, NE32 3LW arrow Town Centre	0.0% 9.5%	0.0%	0.0% 5.0%	0.0% 44.0%	0.0% 36.9%	7.7%	9.9%	0.0% 2.6%	0.0%	0.0%	0.0%
noko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Asyfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aorrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ Aorrisons, Viking Precinct, Jarrow, NE32 31P Could Industrial Extent Nation Court Surgery ME32 31P	0.0% 0.5% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 3.3% 0.0%	0.0% 2.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.09
oyal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR ub-Total Zone 3	10.1%	0.0%	5.0%	48.0%	39.1%	7.7%	9.9%	2.6%	0.0%	0.0%	0.0%
one 4 Idil, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
sda, Station Road, Hebburn, NE31 1PN looring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lebburn Town Centre tremier, Hedgeley Road, Hebburn, NE31 1PR	2.1% 0.0%	0.0%	0.8%	0.0%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ub-Total Zone 4	2.1%	0.0%	0.8%	0.0%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
one 5 sda, North Road, Boldon Colliery, NE35 9AR	5.6%	0.0%	8.0%	11.1%	0.8%	36.9%	25.4%	1.9%	5.4%	0.0%	2.6%
loldon Colliery Village Centre Iarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	2.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
he Medical Centre, Gibson Court, Boldon Colliery, NE3S 9AN ub-Total Zone S	5.6%	0.0%	8.0%	11.1%	0.8%	39.4%	25.4%	1.9%	5.4%	0.0%	2.6%
one 6 ast Boldon Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%
Vest Boldon Village Centre ub-Total Zone 6	0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
one 7											\equiv
ıldı, Shields Road, Pelaw, Felling, NE10 OQD ısda, Crowhall Lane, Felling, NE10 9PW	0.3% 0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9% 3.0%	0.0%	0.0%	0.0%
sda, Old Fold Road, Gateshead, NE10 0DH elling Town Centre	0.0% 2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 18.4%	0.0%	0.0%	0.0%
ewster Square, Gateshead Ollingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
eam Lane Local Centre, Gateshead idj. Shields Road, Pelaw, Gateshead, NE10 OQJ	0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
elaw Local Centre, Gateshead ledfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
owlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE crewfix, Park Road, Felling, Gateshead, NE10 0EF ub-Total Zone 7	0.0% 0.0% 3.7%	0.0% 0.0% 0.0 %	0.0% 0.0% 24.6%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0%					
un-total zone 7	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.0%	0.0%	0.0%	0.0%
wenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT i&M, Gateway, Roker, Sunderland, SR6 OBW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
rewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 OBA leadon Village Centre	0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
armfoods, Sunderland Retail Park, Roker, Sunderland, SR6 OBW rank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
ulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW	1.5% 0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0% 7.1%	0.0%	1.99
idl, Roker Avenue, Sunderland, SR6 OBN Ionkwearmouth Local Centre, Sunderland	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.05
forrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA ureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.4% 0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.4% 0.0%	0.0%	3.2% 0.0%	0.0%	0.05
oker Local Centre, Sunderland eaburn Local Centre, Sunderland	0.0% 0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 5.5%	0.0%	0.0
esco Extra, Newcastle Road, Roker, Sunderland, SR6 ODA lle Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN	2.8% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.9%	0.0%	10.1% 0.0%	0.0%	0.0
All Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBB Aritburn Village Centre	0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.6%	0.0%	0.05
ub-Total Zone 8	6.7%	0.0%	0.0%	2.3%	0.0%	0.7%	11.3%	0.7%	38.3%	0.0%	10.2
one 9 didi, Armstrong Road, Blackfell, Washington, NE37 1PR rmstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
rmstrong industrial Estate, Wintwortn Noad, Washington, NE37 1PP 8.Q. Armstrong industrial Estate, Washington, NE37 1BP lay's Garden Centre, Peel Retail Park, Washington, NE37 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
Jay's Gadrein Lentre, Peel Netali Park, Washington, NE37 ZPA Concord Village Centre Im Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	0.2% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.05
infired rank Garben widsely ac rearouni, washington, Near 1EZ rank's The Flooring Store, Parsons Road, Washington, NE37 1EZ idl, The Peel Centre, Washington, NE37 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
July Title Feet Cettick, washington, NLSJ 272A eele Retail Park, Sunderland Highway, Washington, NEST 2PA crewfix, Glover Industrial Estate, Washington, NEST 3ES	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
oolstation, Parsons Road, Washington, NE37 1EZ Vashington Retail Park (Peel Centre), Washington, NE37 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
ub-Total Zone 9	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.09
				_						_	
ione 10 Juli, Carley Hill Road (off Thompson Road), Sunderland, SRS 2EX merican Golf Golf Centre, Newcastle Road, Sunderland, SRS 11T	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.09

Destination	Total Books (%)	Zone 1 Books (%)	Zone 2 Books (%)	Zone 3 Books (%)	Zone 4 Books (%)	Zone 5 Books (%)	Zone 6 Books (%)	Zone 7 Books (%)	Zone 8 Books (%)	Zone 9 Books (%)	Zone 10 Books (%)
Study Area Castletown Village Centre	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%
DFS, Hylton Grange, Sunderland, SR5 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SRS 3PZ Hylton Riverside Retail Park, Wessington Way, Sunderland, SRS 3AB	0.0% 3.1%	0.0%	0.0% 2.2%	0.0%	0.0%	0.0%	0.0% 1.4%	0.0%	0.0%	0.0%	0.0% 17.8%
Lidi, North Hylton Road, Castletown, Sunderland, SRS 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SRS 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7% 0.0%	0.0%	0.7%
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%
Sunderland Enterprise Park, Southwick, Sunderland, SRS 2TE Sunderland Furniture Warehouse, Riverside Road, Southwick Sunderland, SRS 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SRS 1SF	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Sun Total Zone 10	5.7%	0.0%	2.2%	0.0%	0.0%	0.7%	1.4%	0.0%	5.5%	0.0%	31.7%
South Tyneside Sub-Total Inside Study Area Sub-Total	42.9% 59.1%	87.7% 87.7%	70.3% 80.5%	66.0% 79.3%	70.4% 71.1%	26.1% 66.8%	19.9% 65.8%	3.2% 30.5%	9.8% 58.2%	1.0%	0.0% 44.5%
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St. Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Addi, Tynemon Road, Howdon, NE28 OEB Addi, Walker Road, Walker, NE6 31B	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Addi, Wellspring Road, Pennywell, SR4 9FA Arnison Shopping Centre, Pity Me, Durham, DH1 SGD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.0%
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF	0.0% 1.5%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0% 1.9%	0.0%	0.0%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UU B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, William March Shilds (NES) 80NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&C, Wallsend, North Shields, NE28 9NT Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Raudon Indiustrial Park Chain Gridge Road, Blavdon-on-Tyne, NF21 SAR	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5A8 Blaydon Town Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 OBS Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre	0.1% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	1.4% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Durham City Centre Durham City Retail Park, Durham, DH1 2HI East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Last Durliam Garden Centre, South Netton Modo, Lasington, and abz. Filey Town Centre Gateshead Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Benvick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.7%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Cow Feir Ocean Centre, outerstead M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Metro Park West, Gateshead, NE119XS Metro Retail Park, Gateshead, NE119XU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG Middlesbrough Town Centre	3.5% 0.0%	2.5% 0.0%	3.5% 0.0%	1.3% 0.0%	2.2% 0.0%	1.8% 0.0%	0.0%	4.6% 0.0%	0.8%	16.0%	2.4% 0.0%
Monkseaton Local Centre, Whitley Bay Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0% 0.0% 0.7%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
Morrisons, Durham Road, Birtley, PHS 1017, YHERIOUTI, NE 29 9QK Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
Morrisons, Smelas Noad, Byker, Newcastle, NE5 1E) Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shleids Road, Newcastle, NE6 2UJ	0.2%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
North Shields Town Centre Northallerton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees Premier, Coast Road, Wallsend, NE28 8DA	0.0% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%						
Premier, Coast Road, Wallsend, NEZS BUA Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	0.1%	0.0%	0.8%	0.7%	2.6%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Royal Quays Outer Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Sliksworth Lane, Sunderland, SR3 1PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.7%	0.0%
Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre Stratford, unpo-Augus Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre Sunderland City Centre Tesside Retail Park, Thomaby, Stockton-on-Tees, TS17 78W	0.1% 10.0% 0.0%	0.7% 1.5% 0.0%	0.0% 3.9% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 13.2% 0.0%	0.0% 23.5% 0.0%	0.0% 0.0% 0.0%	0.0% 23.1% 0.0%	0.0% 4.7% 0.0%	0.0% 36.3% 0.0%
Teessive Recall Park, Timoriady, Sudostivi-ori-riees, 1517 760V Tesso Extra, Brutton Lane, Newstelle, NE3 2PP Tesso Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Galleries Retail Park, Parkway, Washington, NE38 7SD The Range, Silksworth Lane, Sunderland, SR3 1PD	4.2% 0.0%	0.0%	0.0%	0.7% 0.0%	2.6% 0.0%	2.2% 0.0%	4.9% 0.0%	2.7% 0.0%	2.3% 0.0%	41.3% 0.0%	2.0%
Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trimdon Street Retail Park, Sunderland, SR4 6AA	0.0% 0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tynemouth Town Centre Wallsend Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Washington Town Centre Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.0% 0.0%	0.0%
Whitley Bay Town Centre Willey Bay Town Centre Wrekenton Local Centre, Gateshead Wrekenton Local Centre, Gateshead	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ York City Centre	0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%
	2.070	2.370	2.070	2.070	2.070	2.070	2.370			2.070	
Outside Study Area Sub-Total	40.9%	12.3%	19.5%	20.7%	28.9%	33.2%	34.2%	69.5%	41.8%	95.8%	55.5%

Table 12: Books and stationery expenditure

Table 12: Books and stationery expenditure											
	Total Books	Zone 1 Books	Zone 2 Books	Zone 3 Books	Zone 4 Books	Zone 5 Books (£m)	Zone 6 Books	Zone 7 Books	Zone 8 Books	Zone 9 Books	Zone 10 Books
Study Area	(£m)										
Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS Cycles, St Aidan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ	0.0	0.0 0.2	0.0 0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ Screwfix, Western Approach, South Shields, NE33 5QU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ScS, Crossgate, South Shields, NE33 5QX South Shields Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Road, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Western Approach, South Shields, NE33 5QZ Westoe Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0
Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	0.0 8.1	0.0 3.4	0.0 3.6	0.0 0.5	0.0 0.1	0.0 0.1	0.0 0.1	0.0	0.0 0.3	0.0	0.0
Zone 2											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS Carpets 101, Highfield Road, South Shields, NE34 6JW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Mortimer Road, South Shields, NE34 0RU Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow Sainopside Local Centre, Jarrow Sainopside Local Centre, Jarrow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.0 1.0	0.0	0.0 0.7	0.0	0.0 0.1	0.0	0.0	0.0	0.0 0.2	0.0	0.0
Zone 3											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow Fellqate Avenue, Hedworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	3.3	0.0	0.3	1.5	1.2	0.1	0.1	0.1	0.0	0.0	0.0
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebbum Town Centre Premier, Hedgeley Road, Hebbum, NE31 1PR	0.9	0.0	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.9	0.0	0.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5	2.0	0.0	0.5	0.2	0.0	0.2	0.2	0.1	0.2	0.0	0.1
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre	2.0 0.0	0.0	0.5 0.0	0.3	0.0	0.3	0.3	0.1	0.3	0.0	0.1
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	2.0	0.0	0.5	0.3	0.0	0.4	0.3	0.1	0.3	0.0	0.1
Zone 6 East Boldon Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
West Boldon Village Centre Sub-Total Zone 6	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0
Zone 7											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD Asda, Crowhall Lane, Felling, NE10 9PW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1 0.1	0.0	0.0	0.0
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Felling Town Centre Fewster Square, Gateshead	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Learn Lane, Gateshead, NE10 8PE									0.0	0.0	0.0
Tromanao i namaoy, Weregyue, Leam Lane, Oatesteau, NL 10 OFE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Friarmacy, weresyde, Learn Lane, Gatesnead, NETO OPE Screwfix, Park Road, Felling, Gateshead, NETO OEF Sub-Total Zone 7	0.0 0.0 0.0 1.1									0.0	
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8	0.0 0.0 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE 10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0 0.0 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Bewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Refail Park, Roker, Sunderland, SR6 0BW	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gatleway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fluwlet Local Centre, Sunderland	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gatleway, Roker, Sunderland, SR6 0BW Brewers Decorator Centrees, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmicods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fluwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidt, Roker Avenue, Sunderland, SR6 0BW	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Screwfix, Park Road, Felling, Gateshead, NE10 GEF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Ceadon Village Centre eau Test, Roker, Sunderland, SR6 0BW Farmtoox, Sunderland Retain, Roker, Sunderland, SR6 0BW Farmtoox, Sunderland Retain Roker, Sunderland, SR6 0BW Farmtoox, Sunderland Retain Roker, Sunderland, SR6 0BW Farmtoox, Sunderland Retain Roker, Sunderland, SR6 0BW Farmtoox, Sunderland, SR6 0BN Farmtoox, Sunderland, SR6 0BN Farmtoox, Sunderland, SR6 0BN Monkwarmouth Local Centre, Sunderland, SR6 0BW Lill, Roker Avenue, Sunderland, SR6 0BN Monkwarmouth Local Centre, Sunderland Morrisons, Lowy, Road off Whitburn Road, Seabum, SR6 0BN Roker Local Centre, Sunderland Saeburn S	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Screwfix, Park Road, Felling, Gateshead, NE10 QEF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 UTT B&M. Gateway, Roker, Sunderland, SR6 UBW Brewers Decorator Centries, Roker Avenue, Roker, Sunderland, SR6 UBW Brewers Decorator Centries, Roker Avenue, Roker, Sunderland, SR6 UBA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 UBW Farnik's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 UBS Fullwell Local Centre, Sunderland Sacteway Retail Park, Newcastle Road, Roker, Sunderland, SR6 UBW Lull, Roker Avenue, Sunderland SR6 UBN Monkwearmouth Local Centre, Sunderland, SR6 UBW Lull, Roker Avenue, Sunderland, SR6 UBN Monkwearmouth, Local Centre, Sunderland, SR6 UBN Roker Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureCym Sunderland, Newcastle Road, Roker, Sunderland, SR6 UBN Roker Local Centre, Sunderland Tesco Extra, Newcastler Road, Roker, Sunderland, SR6 UBN Roker Local Centre, Sunderland Saburn Local Centre, Sunderland Saburn Local Centre, Sunderland Saburn Local Centre, Sunderland Saburn Local Centre, Sunderland, SR6 UBN Roker Local Centre, Sunderland Saburn Local Centre, Sunderland, SR6 UBN Roker Local Centre Sub-Total Zone 8 Zone 9 Ald, Amstrong Road, Blackfell, Washington, NE37 1PR Amstrong Industrial Estate, Whithouth Road, Washington, NE37 1PR Roker Local Centre, Peak Petail Park, Washington, NE37 1PR Roker Local Centre, Peak Petail Park, Washington, NE37 2PA Cencord Village Centre Light Total Park, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 GEF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centries, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmicols, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnisk The Flooring Store, Roker Avenue, Morkwearmouth, Sunderland, SR6 0BW Farnisk The Flooring Store, Roker Avenue, Morkwearmouth, Sunderland, SR6 0BS Fulkwell Local Centre, Sunderland SR6 0BW Lidt, Roker Avenue, Sunderland, SR6 0BW Lidt, Roker Avenue, Sunderland, SR6 0BW Lidt, Roker Avenue, Sunderland, SR6 0BM Rorrisons, Lowy Road (off Whitblam Road), Seabum, SR6 0BN Rorrisons, Lowy Road (off Whitblam Road), Seabum, SR6 0BN Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Morkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Morkwearmouth, Sunderland, SR6 0BB Whitburn Willage Centre Sub-Total Zone 8 Zone 9 Aldi, Amstrong Road, Blackfell, Washington, NE37 1PP BAQ, Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP BAQ, Amstrong Industrial Estate, Washington, NE37 1PP BAQ, Amstrong Industrial Estate, Washington, NE37 1PA Concord Village Centre The Farm Canter, Pear Real Park, Washington, NE37 2PA Concord Village Centre The Farm Canter, Pear Real Park, Washington, NE37 2PA Serewfix, Glover Industrial Estate, Washington, NE37 2PA Serewfix, Glover Industrial Estate, Washington, NE37 2PA Zone 10	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 1.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 QEF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0EW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnks' The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Gateway Retail Park, Nevecastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland, SR6 0BN Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seabum, SR6 8AA Monkwearmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seabum, SR6 8BN Roker Local Centre, Sunderland Saburn Local Centre, Sunderland Tesco Extra, Nevecastle Road, Roker, Sunderland, SR6 0BN Well Pharmacy, Durdas Street, Monkwearmouth, Sunderland, SR6 0BB Whitburn Village Centre Sub-Total Zone 8 Zone 9 Akid, Amstrong Road, Blackfell, Washington, NE37 1PR Amstrong Industrial Estate, Washington, NE37 1PA Concord Village Centre BAG, Armstrong Industrial Estate, Washington, NE37 1PA Concord Village Centre Carlos Centre, Peal Retail Park, Washington, NE37 1EZ Lidd, The Pelo Centre, Washington, NE37 2PA Centre Total Park, Sunderland Highway, Washington, NE37 2PA Pel Retail Park, Sunderland Highway, Washington, NE37 2PA Serveriv, Glover Lock Lives Lives Aughshington, NE37 2PA Serveriv, Glover Lives Lives Aughshington, NE37 2PA Sub-Total Zone 9	0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00

Destination	Total Books	Zone 1 Books	Zone 2 Books	Zone 3 Books	Zone 4 Books	Zone 5 Books	Zone 6 Books	Zone 7 Books	Zone 8 Books	Zone 9 Books	Zone 10 Books
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Castletown Village Centre DFS, Hylton Grange, Sunderland, SR5 3HR	0.3 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.3 0.0
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.9	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7 0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN Southwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0
Sun Total Zone 10	1.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	1.2
South Tyneside Sub-Total Inside Study Area Sub-Total	15.3 20.5	3.4 3.4	4.6 5.3	2.0 2.4	2.1	0.2	0.2	0.1 1.3	0.5 2.8	0.0 0.1	0.0 1.7
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkeys Lane, North Shields, NE29 OSF Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenlon, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrogate, HG1 5DE Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.1
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF	0.0 0.5	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0
B&Q, Scotswood, Newcastle, NE15 6UU B&Q, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Wallsend, North Shields, NE28 9NT Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0 0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Nadar Retail Falls, Normall Noda, North Smithests, NE29 705 Costco, Mandale Way, Dunston, Gateshead, NE11 9DH Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coweils Carden Centre, Main Road, Woolsington, Newcastie, NE 13 86W Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidi, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.0 1.2	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.4	0.0 0.1
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, The Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0 4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.1	0.2 0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre Northallerton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hytlon Road, Sunderland, SR4 7XF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY Pity Me Nursery, Stank Lane, Durham, DH1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portrack Lane, Stockton-on-Tees Premier, Coast Road, Wallsend, NE28 8DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	0.3	0.0	0.1	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0
Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaham Town Centre Seaton Delaval Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheriff Hill Local Centre, Gateshead Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Town Centre Stratford-upon-Avon Town Centre	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0
Sunderland City Centre Teesside Retail Park, Thomaby, Stockton-on-Tees, TS17 7BW	3.3 0.0	0.1 0.0	0.3	0.0	0.0	0.1 0.0	0.3	0.0	1.1 0.0	0.1 0.0	1.4 0.0
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleries Retail Park, Parkway, Washington, NE38 7SD	1.5 0.0	0.0	0.0	0.0	0.2 0.1 0.0	0.0	0.0 0.1 0.0	0.2 0.1 0.0	0.0 0.1 0.0	1.0	0.0 0.1 0.0
The Range, Silksworth Lane, Sunderland, SR3 1PD Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Wallsend Town Centre Washington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP Whitley Bay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA Wrekenton Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Sub-Total	13.4	0.5	1.3	0.6	0.9	0.3	0.4	3.0	2.0	2.4	2.1
Total	34.0	3.9	6.6	3.0	3.0	0.9	1.2	4.3	4.9	2.5	3.7

Table 13: Small household goods shopping patterns

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 Household (%)	Zone 8 Household (%)	Zone 9 Household (%)	Zone 10 Household (%)
Study Area Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chichester Road, South Shields, NE33 4HF	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
AS Cycles, St Aldan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	2.9%	8.4%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4B8 Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5CY	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.4% 0.0% 0.0%	2.4% 0.0% 0.0%	0.9% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Screwfix, Western Approach, South Shields, NE33 SQU ScS, Crossgate, South Shields, NE33 SQX	0.0%	0.0%	0.0%	0.0%	0.0% 6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 SQZ	0.0% 0.0%	57.0% 0.0% 0.0%	28.4% 0.0% 0.0%	14.0% 0.0% 0.0%	0.9% 0.0% 0.0%	5.6% 0.0% 0.0%	9.1% 0.0% 0.0%	0.0% 0.0% 0.0%	1.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Twiston, western ryphoson, Journal metal, NCSS SQL Wisches, Station Road, South Shields, NESS 1RD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 Zone 2	18.3%	67.8%	39.2%	14.8%	8.1%	5.6%	10.6%	0.0%	1.1%	0.0%	0.0%
Zone z Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS Carpets 101, Highfield Road, South Shields, NE34 6/IW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Mortimer Road, South Shields, NE34 0RU Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Green Canier Insteries, Outh Shields Horsley Hill Square, South Shields Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 ONE Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Simonside Local Centre, Jarrow Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteleas Way, South Shields, NE34 8HW Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
The Nook Local Centre, South Shields Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields, NE34 0AD	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fellgate Avenue, Hedworth Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 SSE	5.3% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	29.6% 0.0% 0.0%	20.3% 0.0% 0.0%	5.7% 0.0% 0.0%	1.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0%	0.0%	0.0%	0.0% 3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0% 5.7%	0.0%	0.0%	0.0% 33.2%	0.0% 20.3%	0.0% 5.7%	0.0% 1.5%	0.0%	0.0%	0.0%	0.0%
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.2%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ Hebburn Town Centre	0.0% 0.0% 0.7%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 8.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR Sub-Total Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5	8.3%	5.8%	14.1%	9.0%	10.1%	14.5%	27.3%	1.7%	3.1%	0.0%	9.9%
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.1%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 5	0.0% 8.3%	0.0% 5.8%	0.0% 14.1%	0.0% 9.0%	0.0% 10.1%	0.0% 16.9%	0.0% 27.3%	0.0% 1.7%	0.0% 3.1%	0.0%	0.0% 9.9%
Zone 6 East Boldon Village Centre	0.2%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre Sub-Total Zone 6	0.0% 0.2%	0.0%	0.0%	0.0%	0.0% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 Aldi, Shields Road, Pelaw, Felling, NE10 OQD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%
Felling Town Centre Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lidd, Shields Road, Pelaw, Gateshead NE10 0Q)	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7	0.0% 0.0% 0.8%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 5.4%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%
Zone 8											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT B&M, Gateway, Roker, Sunderland, SR6 OBW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 OBA	0.0% 0.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 2.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Gleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 OBW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBS Fulwell Local Centre, Sunderland	0.0% 0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 4.2%	0.0%	0.0%
Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 OBW Lidl, Roker Avenue, Sunderland, SR6 OBN Monkwearmouth Local Centre, Sunderland	0.4% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	2.7% 0.0% 0.0%
Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 DDA Tile Giant, Roker Avenue, Monkwearmouth, Sunderland, SR6 DBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 DBB	1.6% 0.0% 0.0%	3.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	7.5% 0.0% 0.0%	0.0% 0.0% 0.0%	3.3% 0.0% 0.0%
Whitburn Village Centre Sub-Total Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 13.8%	0.0%	0.0%
Zone 9 Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aud, Armstrong koad, Bisckreii, Washington, NE37 IPK Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Armstrong Industrial Estate, Washington, NE37 1IH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ Udl, The Peel Centre, Washington, NE37 2PA	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Parsons Road, Washington, NE37 1EZ Washington Retail Park (Peel Centre), Washington, NE37 2PA	0.3% 1.8%	0.0%	0.0%	0.0%	0.0%	0.0% 5.7%	0.0%	0.0% 4.9%	3.1% 0.0%	0.0% 9.8%	0.0% 2.8%
Sub-Total Zone 9 Zone 10	2.1%	0.0%	0.0%	0.0%	0.0%	5.7%	1.5%	4.9%	3.1%	9.8%	2.8%
											A CONTRACTOR OF THE PARTY OF TH
Aldi, Carley Hill Road (off Thompson Road), Sunderland, SRS 2EX American Golf Golf Centre, Newcastle Road, Sunderland, SRS 11T Avicencen Pharmacy, Hylton Lane, Sunderland, SRS 4BW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%

Column	Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 Household	Zone 8 Household	Zone 9 Household	Zone 10 Household
Section Property	Study Area Castletown Village Centre								0.0%	0.0%	0.0%	2.7%
Column C	DFS, Hylton Grange, Sunderland, SR5 3HR	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manufach (Control from From From From From From From From F	Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Service Programs from the control service (1998) 1999 1999 1999 1999 1999 1999 1999	Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE PARTIES NET STATE AND ALTER ACTION ACT	Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	6.5%
Column C	Southwick Village Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%
Column C	Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Section 1985	Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE OF THE PASSAGE AND STATE OF THE PASSAGE												
Column C												
Column C	Outside Survey Area											
Part												
Company of the Comp	Aldi, Hawkeys Lane, North Shields, NE29 0SF											
Column C	Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Company Comp	Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Color Colo	Aldi, Walker Road, Walker, NE6 3LB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mary	Arnison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C												
Column C	Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Part	Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marchen 164	Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second control for the plant	B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second Content Property Pro	Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.7%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carles Company Carles	Blaydon Town Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Columb C	Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 OBS											
Carl Carl Carl Carl Carl Carl Carl Carl	Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.2%	0.9%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Company Comp	Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Common in the property and the propert	Currys, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
States desirate internal supply (sin Agiff Margin, Mar	Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.8%	0.0%	0.0%	3.1%	0.0%	0.8%	0.0%	0.0%	4.2%	0.0%	0.0%
Column Explanation	Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teal front miner forms forms front f	Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second Company 18												
Common Including, Instituted Hand Control (1971) Common Control (1971) C								0.0%		0.0%		
Section Control Cont	Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Treatment Providence State Control of the Providence State Control of the Province State Control	Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Information Control (April Prime Process Control (Ast) 20 100	Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cognetic	Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Learning Comment (1977) Comment (1978) Comment (197	Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Les of Folian Colorins, Commended (a) Colorins, Colorine Colorine, Colorine Colorine, Colorine Colorine, Colorine Colorine, Colorine Colorine, Co	Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matcheard of version												
Maria S gener (MAS), Memorente (general, ME) (1970) 1.08 0.08												
Marie & Speers MASS, Marie Marie Springer Marie Marie Springer Marie Springer Marie Marie Springer Marie Marie Marie Springer Marie Ma	Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD											
Marco Park May, Gateback (#11985 138 1096 1396 1	Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS										0.0%	0.0%
Memorating indeed indepsing ranging floatines (REI 1976) Confection of the Confe	Metro Park West, Gateshead, NE11 9XS	2.3%	0.0%	5.9%	3.6%	2.6%	0.0%	0.0%	0.9%	3.1%	0.0%	0.0%
Montanestro Lord Center, Wilfely Bay	Metrocentre (indoor shopping mail), Gateshead, NE11 9YG									2.2%		2.8%
Morrisons, Charlempood Centre, Prestanch, Typer Segola 1995 10 Control 1995 10	Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morerison, Spring Bland Standar Splee, Newcraste, Mid EI J. 100% 0.00%	Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nexestate 1,74	Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nexecutibe Shopping Park, Fostowary, Sylvedis Rood, Neversitable, 1962 100 100 100 100 100 100 100 100 100 10												
Norshalfench Town Center Conf. Con	Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ											
Northern Frozoraff Carterheads, Lively Hill Roads, Gasterheads, 1982 298 ONK ONK	North Shields Town Centre	0.8%	0.0%	2.9%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallon Interlar Estate, European Way, Sunderland, SAR 65Y												
Page	Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Cast Road, Wallsend, Wallse	Pity Me Nursery, Stank Lane, Durham, DH1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rothbury Foun Centre 0.0%	Premier, Coast Road, Wallsend, NE28 8DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sanbstury's Superstore, Armison Retal Centre, Pity Me, Durham, CH1 5GD O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%	Rothbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sansbury's Superstore, Silkworth Lane, Sunderland, S81 PD OD%	Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sansbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%	Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwing Charter Road, Ripon, H64 1AB	Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaton Delaval Village Centre	Screwfix, Charter Road, Ripon, HG4 1AB											
Silverlink Shopping Park, Coast Road, Wallsend, ME28 9ND 1.1% 0.0% 2.4% 0.0% 6.6% 2.8% 0.0%	Seaton Delaval Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre	Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND	1.1%	0.0%	2.4%	0.0%	6.6%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Teesside Retail Park, Thomaby, Stockton-on-Tees, 1917 PBW 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	Stratford-upon-Avon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Estra, Dragonville Industrial Estate, Durham, DH1 ZXA 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Tesco Estrat, Trinity Square, Gateshead, NES 1AG 0.0%	Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Range, Silksworth Lane, Sunderland, SR3 1PD 0.7% 0.0%	Tesco Extra, Trinity Square, Gateshead, NE8 1AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thoburn's Plants, Trees & Shrubs, Wear-Street, Hendon, Sunderland, SR1 2PB 0.0%	The Range, Silksworth Lane, Sunderland, SR3 1PD	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%
Typemount Trown Centre 1.2% 0.0% 5.9% 0.0	Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.3%	0.0%		0.0%	0.0%	0.0%			1.1%		
Washington Town Centre 0.3% 0.0												
\text{Whitely sty Town Centre} \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Washington Town Centre	0.3%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	1.5%	1.0%
Wrekenton Local Centre, Gateshead 0.0%	Whitley Bay Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Vork City Centre 0.1% 0.9% 0.0%	Wrekenton Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Outside Study Area Sub-Total	44.2%	14.7%	32.7%	36.7%	44.5%	30.1%	36.8%	87.9%	46.2%	82.6%	30.9%

Table 14: Small household goods expenditure

Table 14: Small household goods expenditure											
	Total Books	Zone 1 Books	Zone 2 Books	Zone 3 Books	Zone 4 Books	Zone 5 Books (£m)	Zone 6 Books	Zone 7 Books	Zone 8 Books	Zone 9 Books	Zone 10 Books
Study Area	(£m)										
Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chichester Road, South Shields, NE33 4HF AS Cycles SI Aldan's Road, South Shields, NE33 2HD	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0
Asda, Coronation Street, South Shields, NE33 1AZ	1.7	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.3	0.2	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ Screwfix, Western Approach, South Shields, NE33 5QU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ScS, Crossgate, South Shields, NE33 5QX South Shields Town Centre	0.3 8.5	0.0 4.0	0.0 3.3	0.0	0.3	0.0 0.1	0.0	0.0	0.0 0.1	0.0	0.0
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	11.0	4.8	4.6	0.8	0.4	0.1	0.2	0.0	0.1	0.0	0.0
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpets 101, Highfield Road, South Shields, NE34 6JW Co-op, Mortimer Road, South Shields, NE34 0RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0
Zone 3											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow Felkgate Avenue, Hedworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jarrow Town Centre Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	2.8 0.0	0.0	0.0	1.6 0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	3.0	0.0	0.0	1.8	1.0	0.1	0.0	0.0	0.0	0.0	0.0
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebburn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.0 0.6	0.0	0.0	0.0	0.0 0.6	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5	4.0	0.4	4.7	0.5	0.5	0.0	0.5	0.4	0.0	0.0	0.7
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre	4.9 0.0	0.4	1.7 0.0	0.5	0.5	0.2	0.5	0.1	0.2	0.0	0.7
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	5.0	0.4	1.7	0.5	0.5	0.3	0.5	0.1	0.2	0.0	0.7
Zone 6 East Boldon Village Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
West Boldon Village Centre Sub-Total Zone 6	0.0 0.1	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7									0.0		
Akli, Shields Road, Pelaw, Felling, NE10 0QD Asda, Crowhall Lane, Felling, NE10 9PW									0.0	0.0	
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Old Fold Road, Gateshead, NE10 0DH	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Asda, Olf Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead	0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centire Fewster Square, Gateshead Follingsty Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead	0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.4 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Asda, Old Fold Road, Cateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Folingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidi, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Houstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Ludj, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead Ludj, Shields Road, Pelaw, Gateshead, NE10 0OJ Redixo Carden Word, Newcastel Road, Gateshead, NE10 8YS	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Houstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Ludj, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastel Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwth, Park Road, Felling, Gateshead, NE10 6PE	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Houstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Ludj, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead Redfox Garden Word, Newcastel Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwtik, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Houstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lidl, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead Redfox Garden Word, Newcastel Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwlik, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastel Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwth, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingshy Park Houtstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 0QJ Peliaw Local Centre, Gateshead Redrox Garden Word, Newcaste Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Szerwith, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfords, Sunderland Rotal Park, Roker, Sunderland, SR6 0BW	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Houstrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 0QJ Peliaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8YE Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Flawled Local Centre, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Flawled Local Centre, Sunderland	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Destination	Total Books	Zone 1 Books	Zone 2 Books	Zone 3 Books	Zone 4 Books	Zone 5 Books	Zone 6 Books	Zone 7 Books	Zone 8 Books	Zone 9 Books	Zone 10 Books
Study Area	(£m)										
Castletown Village Centre DFS, Hylton Grange, Sunderland, SR5 3HR	0.2 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.2 0.0
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	9.0	0.6	1.6 0.0	0.3	0.1	0.6	0.4	0.0	0.0	0.3	2.6 0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.0 0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.5
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN Southwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sun Total Zone 10	10.3	0.6	1.6	0.3	0.1	0.6	0.4	0.0	2.7	0.3	3.5
South Tyneside Sub-Total Inside Study Area Sub-Total	19.7 33.5	4.8 6.0	4.6 7.9	2.6 3.5	2.1	0.2 1.1	0.2 1.3	0.0	0.1 4.4	0.0	0.0 4.8
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD Asda, Bower Road, Harrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Potsmouth Road, Pennywell, Sunderland, SR4 9AS Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU	0.0 0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1 0.0	0.0	0.0	0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Balydon frousinal Park, Chain Bridge Road, Biaydon-on-Tyne, NE215AB Blaydon Town Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE215TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.6	0.2	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.1	0.0
Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costo, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0 0.1 0.0	0.0 0.1 0.0	0.0 0.0 0.0								
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre Gateshead Town Centre	0.0 2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 2.0	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidi, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.1 0.2	0.0	0.1 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS Metro Retail Park, Gateshead, NE11 9XU	1.3 0.6	0.0	0.7	0.2	0.1	0.0	0.0	0.1 0.2	0.2	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG Middlesbrough Town Centre	1.8	0.0	0.3	0.1	0.4	0.0	0.0	0.1	0.2	0.5	0.2
Monkseaton Local Centre, Whitley Bay Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Blyker, Newcastle, NE6 1EJ Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	4.2 0.0	0.0	0.4	0.7	0.0	0.0	0.0	1.4	0.4	0.0	0.1
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
North Shields Town Centre Northallerton Town Centre	0.5	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0
Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0 3.3	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 2.6	0.0 0.3	0.0 0.0	0.0
Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwitx, Charter Road, Ripon, HG4 1AB Seaham Town Centre Seaton Delayal Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheriff Hill Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	0.7	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre Sunderland City Centre	0.0 3.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0 0.2	0.0	0.0 1.3	0.0	0.0 0.9
Teesside Retail Park, Thomaby, Stockton-on-Tees, TS17 7BW Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.1 0.0
Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Trinity Square, Gateshead, NE9 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0 2.8	0.0
The Range, Silksworth Lane, Sunderland, SR3 1PD Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Triodon Street Retail Park, Sunderland, SR4 6AA Triendon Street Retail Park, Sunderland, SR4 6AA Triendon Street Retail Park, Sunderland, SR4 6AA	0.0	0.0	0.0 0.1 0.7	0.0	0.0	0.0	0.0	0.0	0.0 0.1 0.0	0.0	0.0
Wallsend Town Centre	0.7 0.0 0.2	0.0 0.0 0.0	0.7	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.1
Washington Town Centre Whitely Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Sub-Total	26.8	1.0	3.8	2.0	2.3	0.5	0.7	6.8	3.7	3.7	2.2
Total	60.3	7.1	11.7	5.5	5.1	1.6	2.0	7.7	8.1	4.5	7.0

Table 15: Toys and recreational goods shopping patterns

Destination Study Area Zone 1 Manuel Study Area Tone 1 Manuel Study Area Tone 1 Manuel Study Area	Total Toys (%)	Zone 1 Toys (%)									
Zone 1 Named's International Foodstore, New George Street, South Shields, NE33 5DU	(%)										
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Aldi, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ	1.7% 0.3%	0.0%	9.1%	0.0%	0.0% 4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 SQS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 40Y Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
receirch street District Centre, Wostern Approach, South Shields, NE33 5QY lappy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.7%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tome Bargains, Millbank Industrial Estate, South Shields, NE33 1RB celand, Chickester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jidl, Laygate, South Shields, NE33 5RG Morrisons, Ocean Road, South Shields, NE33 2AA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 SQU ScS, Crossgate, South Shields, NE33 SQX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre Station Road, South Shields	14.0% 0.3%	54.0% 3.3%	25.9% 0.0%	22.0% 0.0%	9.6% 0.0%	24.6% 0.0%	14.4% 0.0%	0.0%	7.3% 0.0%	0.0%	0.0%
Foolstation, Western Approach, South Shields, NE33 SQZ Westoe Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD Jub-Total Zone 1	0.0% 17.4%	0.0% 57.3%	0.0% 40.1%	0.0% 22.0%	0.0% 13.7%	0.0% 24.6%	0.0% 14.4%	0.0%	0.0% 8.6%	0.0%	0.0%
Zone 2 Riddick Hall Bharmanu Garloll Augus South Shielde MS24 0TO	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Siddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tarpets 101, Highfield Road, South Shields, NE34 6/W Co-op, Mortimer Road, South Shields, NE34 0RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-lorsley Hill Square, South Shields celand, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.2%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT Warsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE Fesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 OAD West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteleas Local Centre, South Shields Jub-Total Zone 2	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salbour Factory Outlet Store, Jarrow, NE32 3HG Sede Industrial Estate, Jarrow, NE32 3HG Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Celand, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
arrow Town Centre Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	5.8%	0.0%	3.7%	34.3%	18.5%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 55E Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	5.8%	0.0%	3.7%	34.3%	18.5%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Zone 4 Ndi, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN Hooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre Yremier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%
sub-Total Zone 4 Zone S	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Soldon Colliery Village Centre Soldon Colliery Village Centre	3.5% 0.0%	1.7%	0.0%	6.4%	12.6%	15.2% 0.0%	7.6%	3.9%	0.0%	0.0%	3.5%
Jarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	3.5%	1.7%	0.0%	6.4%	12.6%	15.2%	7.6%	3.9%	0.0%	0.0%	3.5%
Zone 6 East Boldon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre Sub-Total Zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7											
Aldi, Shields Road, Pelaw, Felling, NE10 OQD Asda, Crowhall Lane, Felling, NE10 9PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead Ollingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%
.eam Lane Local Centre, Gateshead idi, Shields Road, Pelaw, Gateshead, NE10 OQ) Pelaw Local Centre, Gateshead	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Redrick Grace Incented Generaties and Generating States (1997) Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South-Total Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cone 8											-
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT 3&M, Gateway, Roker, Sunderland, SR6 OBW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 OBA Cleadon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 OBW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 OBW	0.0% 1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 5.1%	0.0%	0.0% 3.5%
idl, Roker Avenue, Sunderland, SR6 OBN Monkwearmouth Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.0%	0.0%	0.0%	0.0%	0.0%	1.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.7%
Fesco Extra, Newcastle Road, Roker, Sunderland, SR6 DDA Tile Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 DBN MAIL Blastrasse, Dunder Store Hookswearmouth, Sunderland, SR6 DBN	1.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7% 0.0%	0.0%	4.3% 0.0%
Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0B8 Whitburn Village Centre Sub-Total Zone 8	0.0% 0.0% 3.2%	0.0% 0.0% 0.0 %	0.0% 0.0% 1.3%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 1.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 10.0%	0.0% 0.0% 0.0 %	0.0% 0.0% 11.5%
Sub-Total Zone 8	3.2%	0.0%	1.5%	0.0%	0.0%	1.2%	0.0%	0.0%	10.0%	0.0%	11.5%
tone 9 Wild, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
WINSUIN BIOUSTAI ESTATE, WINWOUTH NOAD, WASHINGTON, NESS 1PP 88.0Q, Armstrong industrial Estate, Washington, NESS 11H Llay's Garden Centre, Peel Retail Park, Washington, NESS 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Concord Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elm Tree Farm Garden Nursey & Tearoom, Washington Road, Sunderland, NE37 3HQ rank's The Flooring Store, Parsons Road, Washington, NE37 1EZ Jdl, The Peel Centre, Washington, NE37 2PA	0.0%		0.0%	0.0%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Elm Tree Farm Garden Nurser, & Tearoom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ Jdl, The Peel Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfu, Glover Industrial Estate, Washington, NE37 2PA	0.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%			0.0%	0.0%	0.0%
Elm Tree Farm Garden Nursery, & Tearoom, Washington Road, Sundefland, NE37 3HQ rank's The Flooring Stor, Parsons Road, Washington, NE37 1EZ Jdl, The Peel Centre, Washington, NE37 2PA Peel Real Park, Sunderland Highway, Washington, NE37 2PA	0.2%		0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 5.2%	0.0% 0.0% 3.7%
Imi Tree Farm Garden Nursery, & Tearoom, Washington Road, Sunderland, NE37 3HQ -rank's The Flooring Store, Parsons Road, Washington, NE37 2EZ Jidj. The Peel Centre, Washington, NE37 2PA -revel Retail Park, Sunderland Highway, Washington, NE37 2PA -revells, Glover Industrial Estate, Washington, NE37 3ES -roststation, Parsons Road, Washington, NE37 1EZ -roststation, Parsons Road, Washington, NE37 1EZ -roststation, Parsons Road, Washington, NE37 1EZ -roststation, Parsons Road, Washington, NE37 3PA -roststation Research Park (Peel Centre), Washington, NE37 2PA -rostal Zone 9	0.2% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Imi Tree Farm Garden Nursery, & Tearoom, Washington Road, Sunderland, NE37 3HQ rank's The Flooring Strone, Parsons Road, Washington, NE37 1EZ Jidj, The Peel Centre, Washington, NE37 1PA eele Retail Park, Sunderland Highway, Washington, NE37 2PA crewfix, Glover Industrial Estate, Washington, NE37 3ES Coolstation, Parsons Road, Washington, NE37 1EZ Mashington Retail Park (Peel Centre), Washington, NE37 2PA	0.2% 0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 5.2%	0.0% 3.7%

Column	Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)	Zone 9 Toys	Zone 10 Toys
Column C	Study Area Castletown Village Centre										0.0%	4.3%
Column C	DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
March Marc	Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ											
STANDARD MATERIAL METALE AND MATERIAL METALE A	Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SR5 SQB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second content of the second content of th	Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE	Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATEMENT	Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
STATE OF THE PASSAGE AND STATE OF THE PASSAGE												
Second Company												
Column C		40.0%	74.0%	30.370	72.470	40.5%	03.170	33.170	3.370	33.370	0.070	02.4/0
Company	Aberdeen Town Centre											
Company Comp	Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column C	Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
A. Marten State State State State 1966		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%
March All Prints Angeles 1968 1												
SCHELLEY STATES AND ALL STATES AND A	Arnison Shopping Centre, Pity Me, Durham, DH1 SGD Asda, Bower Road, Harrogate, HG1 SDE											
Company Comp	Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Part	Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marchen 18	Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Columb C	B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Section of Control on Control o	B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second Content Property of March Second Content	Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carles Control	Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Caste Marches Annel Searcher (1976) Caste Marches March Searcher (1976) Caste Marches March Searcher (1976) Caste March Searcher (1976) Caste Marches March Searcher (1976) Caste March Search Search (1976) Caste March Search Search (1976) Caste March Search (1976) Caste Ma	Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Contrigation from Communication (Contrigation Communication Communicatio	Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Control Cont	Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Column Control Process	Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%
Company Comp	Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Careno far for Agamma, (b) 130. Careno far for Agamma, (b) 130	Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Principal Content	Durham City Retail Park, Durham, DH1 2HJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Common Including, Senderland ARE JAPP 10.00 10.0	Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Second Professor Control Contr	Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
State Control Contro		0.0%			0.0%	0.0%		0.0%		0.0%		0.0%
Marchen 1966 1976	Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Company Comp	IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
List Flags Front Viberseins, Geneband 1975 Control Co	Killingworth Town Centre	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	0.0%	0.0%
Mill Crapper, Townson Res. Headers, Constrained, \$49.199 Constrained Constrained, \$40.1999 Constrained Constrained, \$40.1999 Constrained Constrained, \$40.1999 Constr	Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maria S, gener (MAS), lay Server May, sub-indexed, 551 120 (20%) 0.05% 0	M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
March & General MAG), borthumbered breek brevards (M.2.196) More Death MAG), borthumbered breek brevards (M.2.196) Abord Death MAG), borthumbered MAG) Abord Death MAG), borthumbered MAG) Abord Death MAG), borthumbered MAG) Abord Death MAG), borthumbered M	Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mater Dark Not, Carsholm N 21 1975 1976	Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Modelsenough Tourn Centre 0.05	Metro Park West, Gateshead, NE11 9XS	0.7%	0.0%	0.0%	0.0%	7.7%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Morgan Company												
Norman Submer Road Briefle, PEP 12PG CON C												
Meanteman Mean	Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nexecuted People Per Servisive (1998)	Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
North Shelfs Town Centre North Shelfs Town Cen	Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northern Processed Generalesed, Libely Hill Road, Gatesheads, 1982 2029 Only	North Shields Town Centre	0.4%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallon Industrial Estate, European Way, Sunderland, SMA 65YN	Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Page	Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Casal Road, Wallsend, Year Market, Tenn Walls, Wallsend,	Pity Me Nursery, Stank Lane, Durham, DH1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rothbury Foun Centre 0.0%	Premier, Coast Road, Wallsend, NE28 8DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sanbstury's Superstore, Armison Retal Centre, Pity Me, Durham, CH J SÓD Sanbstury's Superstore, Armison Retal Centre, Pity Me, Durham, CH J SÓD Sanbstury's Superstore, Northmerhead Park, Shirmoon, Newscalls, NEZ 70S1 O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%	Rothbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sansbury's Superstore, Silkworth Lane, Sunderland, S83 IPD OW O	Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Sambury-Superstore, The Galleries Shopping Centre, Washington, NE38 7RU 0.1% 0.0	Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaham FloarNay (Jago Centre 0.0%	Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Silverlink Shopping Park, Coast Road, Walkend, NE28 9ND 1.9% 4.8% 8.2% 0.0%	Seaham Town Centre Seaton Delaval Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre	Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND	1.9%	4.8%	8.2%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland City Centre	Stratford-upon-Avon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Estra, Dragonville Industrial Estate, Durham, DHI ZXA	Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Estrat, Trinity Square, Gateshead, NES 1AG 0.0%	Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
The Range, Silksworth Lane, Sunderland, SR3 1PD	Tesco Extra, Trinity Square, Gateshead, NE8 1AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trindon Street Retail Park, Sunderland, SR4 6AA 0.4%	The Range, Silksworth Lane, Sunderland, SR3 1PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wallsend Town Centre 0.3% 0.0%<	Trimdon Street Retail Park, Sunderland, SR4 6AA	0.4%	1.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Minitery Bay (not find, Hillheads Boad, Whitely Bay, NE25 8HP	Wallsend Town Centre	0.3%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wyntsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DI 0.0%	Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area Sub-Total 54.0% 26.0% 49.7% 28.6% 51.7% 30.9% 40.9% 96.1% 66.5% 91.2% 18.6%	Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
							30.9%	40.9%	96.1%	66.5%	91.2%	

Table 16: Toys and recreational goods expenditure

	1 Toys (2m) (2m) (2m) (2m) (2m) (2m) (2m) (2m)	Cone 1 Toys (£m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Cone 2 Toys (£m) 0.0 0.0 0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	20ne 3 Toys (2m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0	20ne 5 Toys (2m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Cone 6 Toys (Em) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	20ne 7 Toys (2m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Cone 9 Toys (cm) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	20ne 11 000 000 000 000 000 000 000 000 000
1. 1. driversel Road, South Shields, NE33 4HF Chrichester Road, South Shields, NE33 4HF Coronation Street, South Shields, NE33 14D Ibus Bistro, Western Approach, South Shields, NE33 14D Ibus Bistro, Western Approach, South Shields, NE33 14D Ibus Bistro, Western Approach, South Shields, NE33 4D Igs Pharmacy, Stanhope Parade, South Shields, NE33 4D Igs Pharmacy, Stanhope Parade, South Shields, NE33 4D Igs Pharmacy, Stanhope Parade, South Shields, NE33 4D Inch Michael Road, South Shields, NE33 4D Inch Michael Road, South Shields, NE33 4NL Inch Street District Centre, South Shields, NE33 4CY Ibus Bis Inch Street Shields, NE33 4CY Ibus Bis Inch Street Shields, NE33 4CY Ibus Bis Inch Street, South Shields, NE33 4CA Ibus Inch Street, South Shields, NE33 5CA Ibus Inch Street, South Shields, NE34 5CA Ibus Inch Street, South Shields, NE34 5CA Ibus Inch Street, South Shields, NE34 6CA Ibus Inc	0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
1 and sementational Foodstore, New George Street, South Shields, NE33 5DU Chichester Road, South Shields, NE33 4HF yoles, St Aldan's Road, South Shields, NE33 2HD Coronation Street, South Shields, NE33 14D (0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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e Bargains, Milbank Industrial Estate, South Shieds, NE33 1RB d., Chichester Road, South Shieds, NE33 4RF laygate, South Shieds, NE33 5RG sons, Ocean Road, South Shieds, NE33 4AA Image Carpets, Westoe Road, South Shieds, NE33 4AA Image Carpets, Westoe Road, South Shieds, NE33 4AA Image Carpets, Westoe Road, South Shieds, NE33 5BZ Mrk, Westoer Road, South Shieds, NE33 5BZ Mrk, Western Approach, South Shieds, NE33 5BZ Mrk, Western Approach, South Shieds, NE33 5BZ No. Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre In Road, South Shieds, NE33 5DX Shieds Town Centre, South Shieds, NE34 9TO Total Zone 1 2 ck Shieds And Shieds, NE34 9TO In Lane Local Centre, South Shieds, NE34 9TO In Lane Local Centre, South Shieds, NE34 9TO In Lane Local Centre, South Shieds, NE34 6WP D. Mortimer Road, South Shieds, NE34 0TE 9 Hill Square, South Shieds In Lane Fisheries, Green Lane, South Shieds, NE34 0TE 9 Hill Square, South Shieds Mrk, Prince Edward Road, The Nook, South Shieds, NE34 0TE 9 Hill Square, South Shieds, NE34 0TE 9 Hill	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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nside Local Centre, Jarrow ucks Coffee, Newcastle Road, South Shields, NE34 9QE 0 Express, Whiteleas Way, South Shields, NE34 9W 0 Superstore, Towers Place, Simonside, Jarrow, NE34 9HW 0 Superstore, Towers Place, Simonside, Jarrow, NE34 9DD Nock Industrial Estate, South Shields Dock Industrial Estate, South Shields Planton Local Centre, South Shields Planton Local Centre, South Shields South Shields	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0		0.0
o Express, Whiteleas Way, South Shields, NE34 9HW Superstore, Towers Place, Simonside, Jarrow, NE34 9GD Nock Industrial Estate, South Shields Dock Industrial Estate, South Shields Dock Industrial Estate, South Shields Islant South Shields Total Zone 2 13 10 11 11 11 11 11 11 11 11 11 11 11 11	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0		0.0	0.0
Nook Local Centre, South Shields Dock Industrial Estate, South Shields, NE34 0AD Harton Local Centre, South Shields, NE34 0AD Harton Local Centre, South Shields Total Zone 2 3 ur Factory Outlet Store, Jarrow, South Shields, NE32 3HL Industrial Estate, Jarrow, NE32 3HG urupin Road, Jarrow ate Avenue, Hedworth And, Viking Shoping Centre, Jarrow, NE32 3LW W Town Centre Folioning, Stanhope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SEE sons, (Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Handro Court, Jarrow, NE32 3HR	0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0		0.0	0.0	0.0
Dock Industrial Estate, South Shields, NE34 0AD Harton Local Centre, South Shields sleas Local Centre, South Shields Total Zone 2 3 3 pur Factory Outlet Store, Jarrow, South Shields, NE32 3HL Industrial Estate, Jarrow, NE32 3HG purph Road, Jarrow ate Avenue, Hedworth Au, Viking Shopping Centre, Jarrow, NE32 3LW w Town Centre To Flooring, Stahnpoe Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SEE sons, (Viking Precinet, Jarrow, NE32 3LP Industrial Estate, Jarrow, NE32 3HR	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jeleas Local Centre, South Shields Total Zone 2 3 3 Jur Factory Outlet Store, Jarrow, South Shields, NE32 3HL Industrial Estate, Jarrow, NE32 3HG Jurgh Road, Jarrow Bet Avenue, Hedworth d, Viking Shopping Centre, Jarrow, NE32 3LW W Town Centre Fotoring, Stahnope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SEE sons, (Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Handro Court, Jarrow, NE32 3HR	0.0 0.2 0.0 0.0 0.0 0.0 0.0 4.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0	0.0	0.0			0.0	0.0	0.0	0.0
.3 Sur Factory Outlet Store, Jarrow. South Shields, NE32 3HL Industrial Estate, Jarrow, NE32 3HG Jurgh Road, Jarrow ate Avenue, Hedworth At, Viking Shopping Centre, Jarrow, NE32 3LW W Town Centre O Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SEE sons, Olally, Norham Terrace, Jarrow, NE32 3LP Industrial Estate, Handon Court, Jarrow, NE32 3HR	0.0 0.0 0.0 0.0 0.0 0.0 4.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
pur Factory Outlet Store, Jarrow, South Shields, NE32 3HL Industrial Estate, Jarrow, NE32 3HG burgh Road, Jarrow ste Avenue, Hedworth d, Viking Shopping Centre, Jarrow, NE32 3LW w Town Centre of Fooring, Stahnope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SES sons (Dally), Norham Terrace, Jarrow, NE32 SU2 sons, Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Handon Court, Jarrow, NE32 3HR	0.0 0.0 0.0 0.0 4.0	0.0				0.0	0.0	0.0	0.0	0.0	0.0
Jurigh Road, Jarrow ate Avenue, Hedworth dt, Viking Shopping Centre, Jarrow, NE32 3LW w Youn Centre o Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SSE sons, (Daily), Norham Terrace, Jarrow, NE32 SQZ sons, Viking Precinct, Jarrow, NE32 3LP In Idustrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0 0.0 0.0 4.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ate Avenue, Hedworth Al, Viking Shoping Centre, Jarrow, NE32 3LW W Town Centre Foloring, Starhope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SSE sons (Daily), Norham Terrace, Jarrow, NE32 5OZ sons, Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Handon Court, Jarrow, NE32 3HR	0.0 0.0 4.0 0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
w Town Centre O Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB eld Medical Centre, Park Road, Jarrow, NE32 SSE sons (Dally), Norham Terrace, Jarrow, NE32 5OZ sons, Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Handro Court, Jarrow, NE32 3HR	4.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
elid Medical Centre, Park Road, Jarrow, NE32 SSE sons (Dally), Norham Terrace, Jarrow, NE32 SOZ sons, Viking Precinct, Jarrow, NE32 3LP Industrial Estate, Hanlon Court, Jarrow, NE32 3HR		0.0	0.5	2.2	1.2	0.0	0.1	0.0	0.0	0.0	0.0
sons, Viking Precinct, Jarrow, NE32 3LP I Industrial Estate, Hanlon Court, Jarrow, NE32 3HR		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0 4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	4.0	0.0	0.0			0.0	0.1	0.0	0.0	0.0	0.0
4 Glen Street, Hebburn, NE31 1NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
, Station Road, Hebburn, NE31 1PN ing Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
um Town Centre ier, Hedgeley Road, Hebburn, NE31 1PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
5											
, North Road, Boldon Colliery, NE35 9AR on Colliery Village Centre	2.4 0.0	0.1	0.0	0.4	0.8	0.3	0.2	0.4	0.0	0.0	0.3
on Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Zone 5	2.4	0.1	0.0	0.4	0.8	0.3	0.2	0.4	0.0	0.0	0.3
6											
Boldon Village Centre Boldon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Zone 6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
7 Shields Road, Pelaw, Felling, NE10 0QD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
, Crowhall Lane, Felling, NE10 9PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
, Old Fold Road, Gateshead, NE10 0DH g Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ter Square, Gateshead gsby Park Industrial Estate, Gateshead, NE10 8YG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lane Local Centre, Gateshead Shields Road, Pelaw, Gateshead, NE10 0QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
w Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ox Garden World, Newcastle Road, Gateshead, NE10 8YS ands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
wfix, Park Road, Felling, Gateshead, NE10 0EF Total Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8											=
ue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT Gateway, Roker, Sunderland, SR6 0BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
don Village Centre foods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
d's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS ell Local Centre, Sunderland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
way Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.5 0.0	0.0	0.3
Roker Avenue, Sunderland, SR6 0BN		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
wearmouth Local Centre, Sunderland	0.0 0.8 0.0 0.0	0.0				0.0	0.0	0.0	0.0	0.0	0.0
wearmouth Local Centre, Sunderland sons, Lowny Road off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.0 0.8 0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0
wearmouth Local Centre, Sunderland sons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland um Local Centre, Sunderland	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0		0.0	0.4	0.0	
wearmouth Local Centre, Sunderland sons, Lown, Road off Whitburn Roadt, Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland DEXTRA, Newcastle Road, Roker, Sunderland, SR6 0BN Extra, Newcastle Road, Roker, Sunderland, SR6 0DA Jaint, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.7	0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.3
wearmouth Local Centre, Sunderland sons, Lown Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland 0 Extra, Newcastle Road, Roker, Sunderland, SR6 0DA	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.7	0.0 0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3
wearmouth Local Centre, Sunderland sons, Lowy Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland o Extra, Newcastle Road, Roker, Sunderland, SR6 0BN D Extra, Newcastle Road, Roker, Sunderland, SR6 0BN D Stran, Newcastle Road, Roker, Sunderland, SR6 0BN Pharmaco, Unader Street, Monkeyamouth, Sunderland, SR6 0BN Pharmaco, Unaderland, SR6 0BN Pharmaco, Unaderland, SR6 0BN	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.3 0.0 0.0
wearmouth Local Centre, Sunderland sons, Lown, Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland o Extra, Newcastle Road, Roker, Sunderland, SR6 0DA slant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmarcy, Dunderland, SR6 0BN Pharmarcy, Dunderland, SR6 0BN Pharmarcy, Dunderland, SR6 0BB Total Zonce 8 9	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.5 0.7 0.0 0.0 0.0 2.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 1.0	0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.9
wearmouth Local Centre, Sunderland sons, Lown, Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland o Extra, Newcastle Road, Roker, Sunderland, SR6 0DA slant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BN pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB urn Village Centre Total Zone 8 9 Armstrong Road, Blackfell, Washington, NE37 1PR tong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.5 0.7 0.0 0.0 0.0 0.2 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0	0.0 0.0 0.0 0.1	0.3 0.0 0.0 0.0 0.9
wearmouth Local Centre, Sunderland sons, Lown Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland ob Extra, Newcastle Road, Roker, Sunderland, SR6 0DA slant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmacy, Dundas Street, Monkwearmouth, SR6 0BN Pharmacy, Dundas Street, Monk	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.9 0.0 0.0 0.0 0.0
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wearmouth Local Centre, Sunderland sons, Lowny Road (off Whitburn Road), Seaburn, SR6 8AA sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland be Extra, Newcastle Road, Roker, Sunderland, SR6 0BN control Sunderland be Extra, Newcastle Road, Roker, Sunderland, SR6 0BA slant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmacy, Dundes Street, Menkwearmouth, Sunderland, SR6 0BB urn Villago Centre fotal Zone 8 19 Armstrong Road, Blackfell, Washington, NE37 1PR trong Industrial Estate, Whithorth Road, Washington, NE37 1PA Armstrong Industrial Estate, Washington, NE37 3PA control Village Centre fee Farm Garden Nursery & Tearcom, Washington Road, Sunderland, NE37 3PAQ (5 The Flooring Store, Parsons Road, Washington, NE37 1EZ	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.9 0.0 0.0 0.0 0.0
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wearmouth Local Centre, Sunderland sons, Lowy Road (off Whitburn Road), Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland ob Extra, Newcastle Road, Roker, Sunderland, SR6 0BN pharmacy, Dunderland, Sreet, Monterland, SR6 0BA liant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmacy, Dundes Street, Monkwearmouth, Sunderland, SR6 0BB purn Vilage Centre fotal Zone 8 19 4 Armstrong Road, Blackfell, Washington, NE37 1PR Torong Industrial Estate, Washington, NE37 1PP Armstrong Road, Blackfell, Washington, NE37 1PP Armstrong Industrial Estate, Washington, NE37 1PA For Earl Search Centre, Pene Retail Park, Washington, NE37 2PA Tree Farm Garden Nursery & Tearcom, Washington, Road, Sunderland, NE37 3HQ St The Fooling Store, Pansors Road, Washington, NE37 1PA Tree Centre, Washington, NE37 2PA Tree Centre, Washington, NE37 2PA Retail Park, Sunderland Highway, Washington, NE37 2PA Wirk, Glover Industrial Estate, Washington, NE37 3PA	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0
wearmouth Local Centre, Sunderland sons, Lown, Road off Whitburn Road, Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland or Extra, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland or Extra, Newcastle Road, Roker, Sunderland, SR6 0BA slant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Pharmarcy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BN purn Wilage Centre Total Zone 8 9 Armstrong Road, Blackfell, Washington, NE37 1PR trong Industrial Estate, Whitworth Road, Washington, NE37 1PP Armstrong Industrial Estate, Washington, NE37 1H S Garden Centre, Peel Retal Park, Washington, NE37 1PA ord Village Centre ree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ (s The Flooring Store, Parsons Road, Washington, NE37 1EZ The Peel Centre, Washington, NE37 2PA Retal Park, Sunderland Highway, Washington, NE37 2PA Retal Park, Sunderland Highway, Washington, NE37 SES	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0
wearmouth Local Centre, Sunderland Sons, Lown Road off Whitburn Roady, Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN Local Centre, Sunderland urn Local Centre, Sunderland Urn Local Centre, Sunderland De Stran, Newcastle Road, Roker, Sunderland, SR6 0BN De Stran, Newcastle Road, Roker, Stranderland, SR6 0BB De Stranderland, Stranderland,	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
wearmouth Local Centre, Sunderland sons, Lown, Road off Whitburn Road, Seaburn, SR6 8AA Sym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland urn Local Centre, Sunderland or Extra, Newcastle Road, Roker, Sunderland, SR6 0BN r Local Centre, Sunderland or Extra, Newcastle Road, Roker, Sunderland, SR6 0BN Pharmacy, Dundas Broad, Monkwearmouth, Sunderland, SR6 0BN Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BN purn Village Centre Total Zone 8 9 Armstrong Road, Blackfell, Washington, NE37 1PR trong Industrial Estate, Whitworth Road, Washington, NE37 1PP Armstrong Industrial Estate, Washington, NE37 1H S Garden Centre, Peel Retal Park, Washington, NE37 1PA ord Village Centre ree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ (s The Flooring Store, Parsons Road, Washington, NE37 1EZ The Peel Centre, Washington, NE37 2PA NEGLATE, Sunderland Highway, Washington, NE37 2PA Netal Park, Sunderland Highway, Washington, NE37 2PA Netal Park, Sunderland Highway, Washington, NE37 3ES station, Parsons Road, Washington, NE37 1ES Intigion Retail Park (Peel Centre), Washington, NE37 2PA Total Zone 9	0.0 0.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

Destination	Total Toys (£m)	Zone 1 Toys (£m)	Zone 2 Toys	Zone 3 Toys	Zone 4 Toys (£m)	Zone 5 Toys (£m)	Zone 6 Toys (£m)	Zone 7 Toys (£m)	Zone 8 Toys	Zone 9 Toys	Zone 10 Toys (£m)
Study Arca Castletown Village Centre DFS, Hytlon Grange, Sunderland, SR5 3HR	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Hytion Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	8.3	1.0	0.5	0.6	0.2	0.4	0.7	0.0	1.4	0.1	3.4
Lidl, North Hytion Road, Castletown, Sunderland, SR5 3JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5DB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN Southwick Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	9.9	1.0	0.5	0.6	0.2	0.4	0.8	0.0	1.4	0.1	4.9
South Tyneside Sub-Total	20.2	3.9	6.4	3.6	2.1	0.5	0.4	0.0	1.0	0.0	0.0
Inside Study Area Sub-Total Outside Survey Area	32.9	5.0	7.1	4.6	3.1	1.4	1.4	0.4	3.2	0.5	6.4
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Addi, Knollside Close, Sunderland, SR3 2UD Addi, St Mark's Road, Sunderland, SR4 7EG Addi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Addi, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Add, Wellspring Road, Pennywell, SR4 9FA Amison Shopping Centre, Pity Me, Durham, DH1 5GD Asda, Bower Road, Harroadt = HG1 5DE	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0
Asda, Fossway, Byker, NE6 2XP Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcaste, NE15 6UU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.9	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5 0.0	0.0	0.0 0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cowelfs Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dation Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
	1.4	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.4	0.3	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre Gateshead Town Centre Geeklam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	1.0	0.0	0.0	0.0	0.1	0.0	0.0	0.9	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Contre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0
Karpet Mils, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0
Killingworth Town Centre Leeds City Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.9 0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Sateshead, NE11 9YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE17AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.6	0.0	0.0	0.0	0.5	0.0	0.1	0.0	0.0	0.0	0.0
	2.1	0.0	0.0	0.3	0.5	0.1	0.0	0.3	0.4	0.7	0.0
	2.2	0.0	1.1	0.0	0.7	0.1	0.0	0.3	0.1	0.0	0.0
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	5.4	0.7	1.2	0.7	0.6	0.3	0.2	1.3	0.5	0.0	0.0
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
North Shields Town Centre Northallerton Town Centre Northern Floorcraft Cateshead, Lobley Hill Road, Gateshead, NE8 2XN	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.6	0.0	0.0
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Premier, Coast Road, Wallsend, NE28 BDA Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	8.0	0.0	0.5	0.5	0.7	0.0	0.1	4.7	0.6	1.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Northumberfand Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0,1Y	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore. The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre Stratford-upon-Avon Town Centre	1.5	0.3	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	5.5 0.0	0.3 0.0	0.4	0.0	0.1 0.0	0.1 0.0	0.4 0.0	0.0	2.5 0.0	0.3 0.0	1.4 0.0
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD The Range, Silksworth Lane, Sunderland, SR3 1PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	2.9	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trimdon Street Retail Park, Sunderland, SR4 6AA	0.0	0.0 0.1	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tynemouth Town Centre Walsend Town Centre Washington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Whitey Bay Ice Rink, Hillheads Road, Whitey Bay, NE25 8HP Whitey Bay Town Centre Wicks, Pennyvell Industrial Estate, Sunderland, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre Outside Study Area Sub-Total	0.0 37.0	1.8	7.0	0.0	0.0 3.3	0.0	0.0	0.0 8.8	6.4	0.0 5.0	0.0 1.5
Total	69.9	6.8	14.1	6.4	6.4	2.0	2.3	9.1	9.6	5.5	7.8

Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
Study Area Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Addl, Chichester Road, South Shields, NE33 4HF AS Cycles, ST Aldan's Road, South Shields, NE33 2HD	0.0% 1.0% 0.0%	0.0% 3.2% 0.0%	0.0% 2.6% 0.0%	0.0% 1.8% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	3.6% 0.0%	17.4%	8.6%	0.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.4% 0.1%	4.2% 1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0% 0.1% 0.0%	0.0% 0.0% 0.0%	0.0% 0.5% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.6% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Happy Home Furniture Store, Stanhope Road, South Shields, NE33 1RB Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0%	0.0% 3.7%	0.0% 1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.6% 0.0% 0.0%	3.6% 0.0% 0.0%	1.3% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
nekeninyke industrial cszałe, ciloun streec, south shields, NE33 56Z Screwfik, Western Approach, South Shields, NE33 5QU ScS, Crossgate, South Shields, NE33 5QX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre Station Road, South Shields	13.4% 0.0%	44.3% 0.0%	33.4% 0.0%	13.5%	1.0%	0.5%	9.0%	0.0%	4.8% 0.0%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 5QZ Westoe Local Centre, South Shields	0.0%	0.0% 3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	0.0% 20.6%	0.0% 83.6%	0.0% 47.8%	0.0% 15.8%	0.0% 1.6%	0.0% 2.1%	9.0%	0.0%	0.0% 5.4%	0.0%	0.0%
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS	0.9% 0.0%	1.1% 0.0%	3.7% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6/W Co-op, Mortimer Road, South Shields, NE34 6RW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 GAS Green Lane Fisheries, Green Lane, South Shields, NE34 OTE Horsley Hill Square, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0%	0.0% 3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marsden Road Health Centre, South Shields, NE34 GRE Maxwells DIY, Boldon Lane, South Shields, NE34 ONE MAXWELS DIY, Boldon Lane, South Shields, NE34 ONE	0.7% 0.0%	3.6% 0.0%	1.3% 0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Nell Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre. Jarrow	0.3% 0.1% 0.0%	0.0% 0.0% 0.0%	1.3% 0.5% 0.0%	0.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Simulistic Eucar Cettre, Jarrow Sarbucks Coffe, Newcastle Road, South Shields, NE34 9QE Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.8% 2.3%	0.0% 3.5%	3.2% 8.7%	0.5%	1.5% 0.0%	0.0%	0.0%	0.0%	0.0% 1.1%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields Whiteleas Local Centre, South Shields	0.0% 0.4% 0.4%	0.0% 1.1% 0.0%	0.0% 1.3% 1.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Writteless Local Lentre, South Snields Sub-Total Zone 2	6.6%	13.0%	24.0%	1.1%	1.5%	0.0%	0.0%	0.5%	1.1%	0.0%	0.0%
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG Edinburgh Road, Jarrow	0.0%	0.0%	1.3%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fellgate Avenue, Hedworth Lealand, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	0.5% 0.0% 6.4%	0.0% 0.0% 0.5%	0.0% 0.0% 1.3%	5.3% 0.0% 42.0%	0.0%	0.0% 0.0% 3.7%	0.0% 0.0% 0.7%	0.0% 0.0% 2.3%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 SSE Mayfield Medical Centre, Park Road, Jarrow, NE32 SSE	0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.2% 0.9%	0.0%	0.0%	0.0% 7.8%	0.0% 2.3%	0.0%	0.0%	1.6% 0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0% 8.6%	0.0%	0.0% 2.7%	0.0% 56.7%	0.0% 23.5%	0.0% 5.1%	0.0%	0.0% 3.9%	0.0%	0.0%	0.0%
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.8%	0.0%	0.0%	2.0%	7.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ Hebburn Town Centre	0.0% 0.0% 4.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 6.2%	0.0% 0.0% 53.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
nebourn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR Sub-Total Zone 4	0.0% 5.3%	0.0%	0.0%	0.0%	0.5% 61.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	6.3% 1.2% 0.0%	0.5% 0.0% 0.0%	8.3% 0.0% 0.0%	9.8% 0.0% 0.0%	1.5% 1.5% 0.0%	49.2% 18.0% 0.0%	22.2% 24.1% 0.0%	0.5% 0.0% 0.0%	6.2% 0.0% 0.0%	0.0% 0.0% 0.0%	5.8% 0.0% 0.0%
Sub-Total Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 5	0.1% 7.5%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
East Boldon Village Centre West Boldon Village Centre Sub-Total Zone 6	1.3% 0.1% 1.4%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0 %	10.4% 0.0% 10.4%	31.3% 2.1% 33.5%	0.0% 0.0% 0.0%	1.6% 0.0% 1.6%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%
Zone 7	1.4/6	0.0%	0.0%	0.0%	0.0%	10.4%	33.3%	0.0%	1.0%	0.0%	0.0%
Aldi, Shields Road, Pelaw, Felling, NE10 OQD Asda, Crowhall Lane, Felling, NE10 9PW	0.7% 1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1% 6.9%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre	0.0% 2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 16.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre. Gateshead	0.7% 0.0% 0.7%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	5.0% 0.0% 5.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Lidi, Shieids Road, Pelaw, Gateshead, NE10 OQJ Pelaw Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7	0.0% 5.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 39.9%	0.0%	0.0%	0.0%
Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleadon Villiage Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS	0.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	1.4% 0.0% 0.0%	1.4% 0.0% 0.0%	0.0% 0.0% 0.0%	3.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Trains of the Problem Stock, Roker Avenue, Workweathbourt, Jandenand, Jandenand Unwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 OBW	2.4% 0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.3%	0.0%	2.0%
Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland	0.1% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5% 1.1%	0.0%	0.0%
Morrisons, Lowry, Road (off Whitburn Road), Seaburn, SR6 SAA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 OBN Roker Local Centre, Sunderland	0.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.7% 0.0% 0.0%	0.0% 0.0% 0.0%	3.7% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 ODA	0.0% 1.9% 1.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 15.3% 8.0%	0.0%	0.0%
Tile Giant, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitburn Village Centre Sub-Total Zone 8	0.6% 7.7%	0.0%	0.0%	0.0%	0.0%	0.0% 1.4%	0.0% 2.1%	0.0%	4.7% 58.7%	0.0%	0.0% 4.0%
tone 9 Idi, Armstrong Road, Blackfell, Washington, NE37 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
uur, varinstrong road, backrein, washington, NESY 1PP Writstrong Industrial Estate, Whitmorth Road, Washington, NE37 1PP 18.Q. Armstrong Industrial Estate, Washington, NE37 1LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre	0.0% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 33.5%	0.0%
Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, The Peel Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Sciewin, diover industrial estate, washington, NEST 3ES TOOIstation, Parsons Road, Washington, NEST 3EZ Washington Retail Park (Peel Centre), Washington, NEST 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
							0.0%	0.0%	0.0%	35.7%	0.0%
Sub-Total Zone 9	2.8%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	33.7%	0.0%
	0.7% 0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	5.1%

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
Study Area Castletown Village Centre	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%
DFS, Hylton Grange, Sunderland, SR5 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SRS 3PZ Hylton Riverside Retail Park, Wessington Way, Sunderland, SRS 3AB	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9% 4.8%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SR5 SQB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5% 0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	1.1% 0.0%	0.0%	1.3% 0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.1% 0.0%	0.0%	5.5%
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.8%
Sunderland Enterprise Park, Southwick, Sunderland, SRS 2TE Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SRS 3IG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SRS 15F	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Sun Total Zone 10	7.1%	0.0%	1.3%	0.0%	0.0%	1.9%	1.4%	0.0%	1.1%	0.0%	50.9%
South Tyneside Sub-Total Inside Study Area Sub-Total	50.4% 73.4%	97.1% 97.6%	74.5% 84.1%	81.9% 92.2%	87.6% 91.1%	9.1% 88.5%	11.1% 93.0%	4.3% 44.7%	9.5% 74.1%	0.0% 35.7%	0.0% 60.8%
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 OSF Aldi, High Street West, Wallsend, NE28 BID	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD Aldi, St Mark's Road, Sunderland, SR4 7E6	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Audi, Si Mark's Noder, Suriterianid, SNA 720 Aldi, Sunderland Road, Gateshead, NEB 3LG Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA Arnison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 SDE Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS Asda, Savilla Circon Merch Schilder, ME20 IAIT	0.1%	0.0%	0.0%	0.0%	1.5% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.3%
Acda, Saville Street, North Shields, NE30 JNT Acda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 GUU	0.0% 1.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.6% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 9.4% 0.0%	0.0% 0.0% 0.0%
B&Q, Scotswood, Newcastle, NE15 6UU B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%
DBAC, Washelli, Notifields, NEZO 9WI Blaydon Industrial Park, Belweder Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 OBS Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.3%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3B2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Filey Town Centre Gateshead Town Centre	0.0% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 17.7%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0% 0.1% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.8% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Houghton-le-Spring Town Centre Heeds, 10.15.20.5 Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
IKEA, Gateshead, NE11 9XS Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Marks & Spencer (M&S.), High Street West, Sunderland, SR1 30D Marks & Spencer (M&S.), Metrocentre, Gateshead, NEI1 9YD Marks & Spencer (M&S.), Northumberland Street, Newcastle, NEI 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S.), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.0% 1.0%	0.0%	0.0% 3.2%	0.0%	0.0%	0.0%	0.0%	0.0% 0.5%	0.0% 1.6%	0.0%	0.0%
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Morrisons, I wo Ball Lonnen, Newcastle, NE4 95.2 Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 88Z	3.6%	1.8%	2.9%	5.7% 0.0%	3.0%	5.6% 0.0%	0.0%	4.1% 0.0%	5.8% 0.0%	1.7%	3.6%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%
Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TV Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Portrack Lane, Stockton-on-Tees Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0% 0.0% 1.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.5%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 8.4%	0.0% 0.0% 0.0%	0.0% 0.0% 2.2%	0.0%
Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 SGD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 OSJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0Y	0.2%	0.0%	0.0%	0.0%	0.0% 1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5% 0.0%
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Rijnon, HG4 1AB Sabburn Town Contr.	0.4% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.5% 0.0% 0.0%	0.0% 0.0% 0.0%	4.0% 0.0%	0.0% 0.0% 0.0%
Seaham Town Centre Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0% 0.0% 0.2%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 1.3%	0.0%	0.0% 0.0% 0.0%	0.0%
Sherriff mill Local Centre, Gatesnead Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	0.5%	0.0%	1.6%	1.5%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Startford-upon-Avon Town Centre Sunderland City Centre	0.0%	0.0%	0.0% 3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2KA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD The Brane, Silkwarth Line, Swington, ME38 7SD	1.1% 3.5%	0.0%	0.0% 1.6%	0.0%	0.0%	0.0% 2.1%	0.0%	6.5% 2.3%	0.0%	0.0% 30.8%	1.5% 2.6%
The Range, Silksworth Lane, Sunderland, SR3 1PD Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trindon Street Betail Park Sunderland, SR4 6AA	0.0% 0.0% 0.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.5%						
Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre Wallsend Town Centre	0.2% 0.0% 0.1%	0.0% 0.0% 0.0%	0.5% 0.0% 0.5%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.5% 0.0% 0.0%
Washington Town Centre Whitley Bay Lee Rink, Hillheads Road, Whitley Bay, NE25 8HP	1.7%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%	11.1%	0.0%
Whitely Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area Sub-Total	26.6%	2.4%	15.9% 100.0%	7.8%	8.9% 100.0%	11.5%	7.0%	55.3% 100.0%	25.9% 100.0%	64.3% 100.0%	39.2% 100.0%
				100.0%		100.0%					

Table 18: Chemist goods expenditure

	Total Chemist	Zone 1 Chemist	Zone 2 Chemist	Zone 3 Chemist	Zone 4 Chemist	Zone 5 Chemist	Zone 6 Chemist	Zone 7 Chemist	Zone 8 Chemist	Zone 9 Chemist	Zone 10 Chemist
Study Area	(±m)	(£m)	(£m)	(£m)	(£m)						
Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chichester Road, South Shields, NE33 4HF AS Cycles St Aldan's Road, South Shields, NE33 2HD	0.0 0.7 0.0	0.0	0.0	0.0 0.1 0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0
Asda, Coronation Street, South Shields, NE33 1AZ	2.5	1.3	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0 0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.4	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ Screwfix, Western Approach, South Shields, NE33 5QU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ScS, Crossgate, South Shields, NE33 5QX South Shields Town Centre	0.0 9.4	0.0 3.3	0.0 4.5	0.0	0.0	0.0	0.0	0.0	0.0 0.5	0.0	0.0
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD	0.3 0.0	0.3 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Sub-Total Zone 1	14.5	6.2	6.4	1.0	0.1	0.0	0.2	0.0	0.5	0.0	0.0
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.6	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpets 101, Highfield Road, South Shields, NE34 6,JW Co-op, Mortimer Road, South Shields, NE34 0,RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.5 0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simonside Local Centre, Narrow Starbucks Coffee, Newcastle Road, South Shields, NE34 9CE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.6 1.5	0.0	1.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.2 4.5	0.0 1.0	0.2 3.2	0.0 0.1	0.0 0.1	0.0	0.0	0.0	0.0 0.1	0.0 0.0	0.0 0.0
Zone 3											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow Felkgate Avenue, Hedworth	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	0.0 4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.1 0.1	0.0	0.0	0.1 0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.6	0.0	0.0	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	5.9	0.0	0.4	3.6	1.4	0.1	0.0	0.3	0.0	0.0	0.0
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.6	0.0	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebburn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR	3.6	0.0	0.0	0.4	3.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	4.2	0.0	0.0	0.5	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5	4.3	0.0	1.1	0.6	0.1	0.8	0.5	0.0	0.6	0.0	0.5
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre	0.9	0.0	0.0	0.0	0.1	0.3	0.5	0.0	0.0	0.0	0.0
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	5.2	0.0	1.1	0.7	0.2	1.2	1.0	0.0	0.6	0.0	0.5
Zone 6 East Boldon Village Centre	1.0	0.0	0.0	0.0	0.0	0.2	0.7	0.0	0.2	0.0	0.0
West Boldon Village Centre Sub-Total Zone 6	0.0 1.0	0.0	0.0	0.0	0.0	0.0 0.2	0.0 0.7	0.0	0.0	0.0	0.0
Zone 7									0.2		0.0
									0.2	0.0	0.0
Aldi, Shields Road, Pelaw, Felling, NE10 0QD Asda, Crowhall Lane, Felling, NE10 9PW	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH	0.6 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5 0.6 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead	0.6 0.0 1.4 0.4	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsky Park Industrial Estate, Gateshead Learn Lane Local Centre, Gateshead	0.6 0.0 1.4 0.4 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Förd Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsty Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidl, Shields Road, Pelaw, Gateshead, NE10 0OJ Pelaw Local Centre, Gateshead	0.6 0.0 1.4 0.4 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidl, Shleids Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmary, Merevöke, Learn Lane, Gateshead, NE10 8YS Rowlands Pharmary, Merevöke, Learn Lane, Gateshead, NE10 8PE	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Asad, Catteshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsky Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead Lid, Shields Road, Pelsiw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastel Road, Gateshead, NE10 8YS	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Asad, Catteshead, NE10 0DH Felling Town Centre Fewster Square, Cateshead Folingsky Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Cateshead Lid, Shields Road, Pelaw, Gatteshead, NE10 0QJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastel Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Learn Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gatteshead, NE10 8PE	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 DDH Felling Town Centre Fewster Square, Cadeshead Fellingsty Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidi, Shields Road, Pelaw, Gateshead, NE10 OQJ Pellaw Local Centre, Gateshead Reditor, Sarden Word, Newcasiel Road, Sateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Learn Lane, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Learn Lane, Gateshead, NE10 8PE Screwlix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderfand, SR6 0HT	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 0.3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Gateshead Follingsky Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidl, Shleids Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead Lidl, Shleids Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Mereyde, Learn Lane, Gateshead, NE10 8PE Screwitz, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT BAM, Gateway, Roker, Sunderland, SR6 0HT BAM, Gateway, Roker, Sunderland, SR6 0HS Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Föd Road, Glastehead, NE10 ODH Felling Town Centre Fewster Square, Glastehead Follingsky Park Industrial Estate, Gateshead NE10 8YG Learn Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 0CJ Pelaw Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 OCJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmary, Merceybe, Learn Lane, Gateshead, NE10 8PE Screwin, Park Road, Felling, Gateshead, NE10 0EF Screwin, Park Road, Felling, Gateshead, N	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.3 6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Föd Road, Gateshead, NE10 ODH Felling Town Centre Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidi, Shields Road, Pelaw, Gateshead, NE10 0CJ Pelaw Local Centre, Gateshead Lidi, Shields Road, Pelaw, Gateshead, NE10 OCJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmary, Meresyel, Cama Lane, Gateshead, NE10 8PE Screwin, Park Road, Felling, Gateshead, NE10 0EF Screwin, Park Road, Felling, Gateshead, N	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 0.0 0.3.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Glaschead NE10 DDH Felling Town Centre Fewster Square, Gatsehead Follingsby Park Industrial Estate, Gatsehead, NE10 8YG Learn Lane Local Centre, Gatsehead Lidl, Shields Road, Pelaw, Gatsehead, NE10 00J Pelaw Local Centre, Gatsehead Lidl, Shields Road, Pelaw, Gatsehead, NE10 00J Pelaw Local Centre, Gatsehead Redfox Garden World, Newcastle Road, Gatsehead, NE10 8YS Rowlands Pharmacy, Meresyel, Learn Lane, Gatsehead, NE10 8PE Screwfix, Park Road, Felling, Gatsehead, NE10 0EF Surewfix, Park Road, Felling, Gatsehead, NE10 0EF Surberfix, Park Road, Felling, Gatsehead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT BAM, Gatsews, Roker, Sunderland, SR6 0BW Brewes Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fluwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW Monkwearmouth Local Centre, Sunderland Monkwearmouth Local Centre, Sunderland Monkresmouth Local Centre, Sunderland Monkwearmouth Local Centre, Sunderland	0.6 0.0 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Asda, Ord Fold Road, Gateshead, NE10 0PH Felling Town Centre Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lidl, Shields Road, Pelaw, Gateshead, NE10 0CJ Pelaw Local Centre, Gateshead Pelaw Local Centre, Gateshead Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Mereyed, Learn Lane, Gateshead, NE10 8PE Screwin, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT BAM, Gateway, Roker, Sunderland, SR6 0BW Sileweis Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BW Sileweis Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BW Fank's The Flooring Store, Roker Avenue, Norkwaarnouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland Morrisons, Lowny Road off Whithum Road), Seaburn, SR6 8A PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN Monkwaermouth Local Centre, Sunderland Morrisons, Lowny Road off Whithum Road), Seaburn, SR6 8BA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN Rokevermouth Local Centre, Sunderland Seaburn Lowny William Seaburn, SR6 0BN Rokeversalter Road, Roker, Sunderland, SR6 0BN Rokeversalt	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.3 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 0.1 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Orlowfall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 ODH Felling Town Centre Fewerte Square, Gateshead Follingsky Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 ODJ Pelaw Local Centre, Gateshead Pelaw Local Centre, Steve Learn Lane, Gateshead, NE10 8YS Rowlands Pharmacy, Roker, Sunderland, SR6 0BE Screwin, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0BT Bewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Famicods, Sunderland Retal Park, Roker, Sunderland, SR6 0BA Cleadon Village Centre Famicods, Sunderland Retal Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fulwell Local Centre, Sunderland Gateway Retal Park, Newsastle Road, Roker, Sunderland, SR6 0BW Lidt, Roker Avenue, Sunderland, SR6 0BW	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Orlowfall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 ODH Felling Town Centre Fewerte Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 ODJ Pelav Local Centre, Gateshead Pelav Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 ODJ Pelav Local Centre, Gateshead Pelav Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresybt, Learn Lane, Gateshead, NE10 8PE Screwfx, Park Road, Felling, Gateshead, NE10 0EF Screwfx, Screwfx, Park Road, Felling, Gateshead, NE10 0EF Screwfx, Screwfx, Park Road, Felling, Gateshead, NE10 0EF Screwfx, Gateshead, NE10 0EF Screwfx, Gateshead, Road, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BW Lidth, Roker Avenue, Sunderland, SR6 0BW Lidth, Road, Roker, Sunderland, SR6 0BW Lidth, Roker Avenue, Sunderland, SR6 0B	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Asda, Orlowfall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 ODH Felling Town Centre Fewerte Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG Learn Lane Local Centre, Gateshead Lid, Shields Road, Pelaw, Gateshead, NE10 ODJ Pelaw Local Centre, Gateshead Pelaw Local Centre, Sateshead Pelaw Local Centre, Sateshead Pelaw Local Centre Pelaw Local Centre, Sateshead Pelaw Local Centre Pelaw Local Centre, Sateshead Pelaw	0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.6 0.0 1.4 0.4 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

Destination	Total Chemist	Zone 1 Chemist	Zone 2 Chemist	Zone 3 Chemist	Zone 4 Chemist	Zone 5 Chemist	Zone 6 Chemist	Zone 7 Chemist	Zone 8 Chemist	Zone 9 Chemist	Zone 10 Chemist
Study Area Castletown Village Centre	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£III)	0.0	(£m)
DFS, Hylton Grange, Sunderland, SR5 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB Lidi, North Hylton Road, Castletown, Sunderland, SR5 3J3	0.4 0.4 0.1	0.0 0.0 0.0	0.4 0.4 0.1								
Edu, Rohit Pryton Rodat, Castellowin, Schiclerani, SRS 333 Richardson's Newsagent, Rochdale Way, Sunderland, SRS 5QB Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SRS 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN Southwick Village Centre	0.0 1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 1.3
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10	0.0 0.0 4.3	0.0 0.0 0.0	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 3.9
South Tyneside Sub-Total	35.6	7.2	10.0	5.2	5.2	0.2	0.2	0.4	0.9	0.0	0.0
Inside Study Area Sub-Total	50.9	7.3	11.3	5.9	5.4	1.5	2.0	4.0	7.0	1.8	4.7
Outside Survey Area Aberdeen Town Centre Able Technique Dead Mibilian Pay, NEGE 911C	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Add, Foxburders Road, Whitley Bay, NE25 8UG Addi, Hawkeys Lane, North Shields, NE29 0SF Add, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0
Akli, High Street, Wrekenton, NE9 7JR Akli, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Add, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0
Addi, Wellisping Road, Pennywell, SR4 9FA Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0
Asda, Bower Road, Harrogate, HG1 5DE Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0
Asda, Metro Centre, Gibside Way, Gateshead, NE119YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU	0.0 0.7 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.0	0.0 0.0 0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0
Blaydon Town Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Coast Noad Retail Fark, Nomam Road, North Shields, NE29 /UJ Costco, Mandelel Way, Dunston, Gateshead, NE11 9DH Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0 0.1 0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.1 0.0	0.0	0.0 0.0 0.0	0.0
Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre Durham City Retail Park, Durham, DH1 2HJ	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.6 0.0	0.0	0.0	0.0
Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.1 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0							
IKEA, Gateshead, NE11 9XS Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE119YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE17AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.0 0.6 0.0	0.0 0.0 0.0	0.0 0.4 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	2.4 0.0	0.1 0.0	0.4 0.0	0.4	0.2 0.0	0.1 0.0	0.0	0.4 0.0	0.5 0.0	0.1 0.0	0.3 0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0
Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Cateshead, NE11 0JV Sainsbury's Superstore, Team Valley, Cateshead, NE10 0JV	0.1 0.2 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.2	0.1 0.0 0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.2	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.2 0.0 0.0	0.0
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	0.3 0.0	0.0	0.2	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre Sunderland City Centre	0.0 4.5	0.0	0.0 0.5	0.0	0.0	0.0	0.0 0.1	0.0	0.0 1.7	0.0	0.0 2.1
Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD The Pagna, Silkewarth Laga, Supedigad, SPJ, 1DD	0.7 2.3 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.6 0.2 0.0	0.0 0.0 0.0	0.0 1.6 0.0	0.1 0.2 0.0
The Range, Silksworth Lane, Sunderland, SR3 1PD Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trimdon Street Retail Park, Sunderland, SR4 6AA	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0						
Inmoon Street Retail Park, Sunderland, SK4 6AA Tynemouth Town Centre Wallsend Town Centre	0.1 0.0 0.1	0.0	0.1 0.0 0.1	0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Washington Town Centre Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	1.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.6	0.0
Whitley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre Outside Study Area Sub-Total	17.4	0.0	2.1	0.0	0.0	0.0	0.0	5.0	0.0 2.4	0.0 3.3	3.0
Total	68.3	7.4	13.4	6.4	5.9	1.7	2.1	9.0	9.4	5.1	7.7
	-00/3		- Peni		-5/5	-		-A	-/-	-312	

Table 19: Electrical goods shopping patterns

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrica (%)
Study Area Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Ald, Chichester Road, South Shields, NE33 4HF AS Cycles, St Aldan's Road, South Shields, NE33 2HD	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 SQS	1.7% 0.0%	8.5% 0.0%	4.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
rekendnyke industral Estate, Eidon Street, South Snields, NE33 562 Screwfix, Western Approach, South Shields, NE33 SQU ScS, Crossgate, South Shields, NE33 SQX	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
South Shields Town Centre Station Road, South Shields	11.5% 0.0%	37.7%	21.6%	11.5%	32.2%	7.6%	3.9%	0.0%	1.0%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 SQZ Westoe Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	0.0% 13.1%	0.0% 46.1%	0.0% 25.6%	0.0% 11.5%	0.0% 32.2%	0.0% 7.6%	0.0% 4.9%	0.0%	0.0% 1.0%	0.0%	0.0%
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6JW Co-op, Mortimer Road, South Shields, NE34 0RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields Liceland, Prince Edward Road, The Nook, South Shields, NE34 7L2 Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0% 0.0% 0.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Lud, Bolloon Lane, West Harton, South Shields, Ne34 UAI Marsden Road Health Centre, South Shields, Ne34 6RE Maxwells DIY, Boldon Lane, South Shields, Ne34 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Simonside Local Centre, Jarrow Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteleas Way, South Shields, NE34 8HW Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.0% 0.0% 0.7%	0.0% 0.0% 1.2%	0.0% 0.0% 2.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
The Note Bode Bode Selfice, South Shields, NE34 OAD West Harton Local Centre, South Shields West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.0%	0.0% 1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG Edihburgh Road, Jarrow	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Cellista Kenue, Hedworth Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	1.1%	0.0%	0.0%	8.2% 0.0%	5.4%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 SSE Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 5.4%	0.0%	1.0% 0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3 Zone 4	1.1%	0.0%	0.0%	8.2%	3.4/6	0.8%	1.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Station Road, Hebburn, NE31 1PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ Hebburn Town Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR Sub-Total Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 Asda, North Road, Boldon Colliery, NE35 9AR	9.1%	5.2%	10.7%	17.4%	15.4%	37.8%	11.3%	0.0%	10.4%	4.1%	4.5%
Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE3S 9PE	0.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone S	0.0% 9.2%	0.0% 5.2%	0.0% 10.7%	0.0% 17.4%	0.0% 15.4%	0.0% 38.6%	0.0% 12.3%	0.0%	0.0% 10.4%	0.0% 4.1%	0.0% 4.5%
Zone 6 East Boldon Village Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.8%	13.9%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre Sub-Total Zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 13.9%	0.0%	0.0%	0.0%	0.0%
Zone 7 Aldi, Shields Road, Pelaw, Felling, NE10 OQD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Audi, Shielio Kodo, Petaw, Peting, RELD OLD Asda, Crowhall Lane, Felling, RELD OLD Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6% 0.0%	0.0%	0.0%	0.0%
Lidi, Shields Road, Pelaw, Gateshead, NE10 OOJ Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.3% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	3.2% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Neurok od Buelar Wordin, Perwassaer volosi, odersiread, Nr. 120 BTS Screwfix, Park Road, Felling, Gateshead, NE10 0FF Screwfix, Park Road, Felling, Gateshead, NE10 0FF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7	0.7%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SRG OHT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 OBW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW	1.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	10.3%	0.0%	3.6%
Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN		0.0%	0.0%	0.0%	0.0% 4.2%	0.0%	0.0%	0.0%	0.0% 1.9%	0.0%	0.0% 1.2% 9.8%
PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 OBN Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0% 0.6% 1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 OBN Rokelt coal Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Terco Letra, Newcalle Road, Roker, Sunderland, SR6 OBN Tile Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN	0.0% 0.6% 1.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PureSym Sunderland, Newcaste Road, Roker, Sunderland, SR6 0BN Roket Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Hesoa Extr., Newcastle Road, Roker, Sunderland, SR6 0DA Hille Giant, Roker Averuey, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB Whitburn Village Centre	0.0% 0.6% 1.1% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Terco Letra, Newcalle Road, Roker, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Whitburn Village Centre Sub-Total Zone 8 Zone 9	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 3.8%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1%	0.0% 0.0% 0.0% 0.0% 4.2%	0.0% 0.0% 0.0% 0.0% 1.6%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 14.5%
PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Ties Celart, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Whitburn Village Centre Sub-Total Zone 8 Zone 9 Add, Armsrong Road, Blackfell, Washington, NE37 1PR Armstrong Road, Blackfell, Washington, NE37 1PP	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 3.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1%	0.0% 0.0% 0.0% 0.0% 4.2% 0.0%	0.0% 0.0% 0.0% 0.0% 1.6%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 14.5% 0.0%
PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Ties Celart, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Whitburn Village Centre Sub-Total Zone 8 Zone 9 Add, Armstrong Road, Blackfell, Washington, NE37 1PR Amstrong Road, Blackfell, Washington, NE37 1PP BBQ, Armstrong Industrial Estate, Whitburnth Road, Washington, NE37 1PP BBQ, Armstrong Industrial Estate, Washington, NE37 1H Local Scander Centre, Deel Real Eng R. Washington, NE37 2PA	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 3.8%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1%	0.0% 0.0% 0.0% 0.0% 4.2%	0.0% 0.0% 0.0% 0.0% 1.6%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 14.5%
Purselym Sunderland, Newcaste Road, Roker, Sunderland, S86 0BN Roken Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Seroo Lara, Newcaste Road, Roker, Sunderland, S86 0BN Mell Paarmacy, Dundas Street, Monkwearmouth, Sunderland, S86 0BN Mell Paarmacy, Dundas Street, Monkwearmouth, Sunderland, S86 0BN Whitburn Village Centre Sub-Total Zione 8 Zone 9 Mold, Armstrong Road, Blackfell, Washington, NE37 1PR Wrinstrong Industrial Estate, Wintworth Road, Washington, NE37 1PP BBG, Armstrong Industrial Estate, Wintworth Road, Washington, NE37 1PP Ligy's Garden Centre, Peel Retal Park, Washington, NE37 2PA Concord Village Centre Lin Tee Farm Garden Rurseys, & Tearoom, Washington Road, Sunderland, NE37 3HQ, Franks 'S Tee Flooring Store, Parsons Road, Washington Road, Sunderland, NE37 2PA	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 3.8%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 1.1%	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.6%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.1% 0.0%	0.0% 0.0% 0.0% 14.5% 0.0% 0.0% 0.0%
Tile Glain, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB Whitburn Vilage Centre Sub-Total Zone 8 Zone 9 Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Winthworth Road, Washington, NE37 1PP BBQ, Armstrong Industrial Estate, Winthworth Road, Washington, NE37 1PP BBQ, Armstrong Industrial Estate, Washington, NE37 2PA Concord Village Centre Elin Tee Farm Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elin Tee Farm Garden Nurser, & Tearroom, Washington Road, Sunderland, NE37 3HQ Farnás's The Flooring Stoc, Parsons Road, Washington, NE37 1EZ Lild, The Peel Centre, Washington, NE37 2PA Peel Centre, Washington, NE37 2PA	0.0% 0.6% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 14.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PureSym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland, SR6 ODN Tile Glant, Roker Avenue, Monkwarmouth, Sunderland, SR6 OBN Well Pharmacy, Dunda Street, Monkwarmouth, Sunderland, SR6 OBN Well Pharmacy, Dunda Street, Monkwarmouth, Sunderland, SR6 OBN Whitburn Vilage Centre Sub-Total Zone S Zone 9 Zone 1 Zone 1 Zone 1 Zone 2 Zone 9 Zone 2 Zone 9 Zone 9 Zone 9 Zone 9 Zone 2 Zone 9 Zone 9 Zone 2 Zone 9 Zone 2 Zone 9 Zone 2 Zone 9 Zone 2 Z	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 14.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland Seaburn Local Centre, Sunderland Ties Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Whitburn Vilage Centre Sub-Total Zone 8 Zone 9 Add, Armstrong Road, Blackfell, Washington, NE37 JPR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 JPP BRQ, Armstrong Industrial Estate, Whitworth Road, Washington, NE37 JPP Concord Village Centre United Street, Search Street,	0.0% 0.6% 0.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 1.1% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 14.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 OBN Robert Local Centre, Sunderland Seaburn Local Centre, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 OBN Whitburn Vilage Centre Sub-Total Zone 8 Zone 9 Add, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP BRQ, Armstrong Industrial Estate, Washington, NE37 1H Clary's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Image: Supplementary Supplemen	0.0% 0.6% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0.0% 1.1% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 4.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 1.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 13.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 14.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0

Destination	Total Electrical	Zone 1 Electrical	Zone 2 Electrical	Zone 3 Electrical	Zone 4 Electrical	Zone 5 Electrical	Zone 6 Electrical	Zone 7 Electrical	Zone 8 Electrical	Zone 9 Electrical	Zone 10 Electrical
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Castletown Village Centre DFS, Hylton Grange, Sunderland, SRS 3HR Grange Garden Centre, Thompson Road, Mill, Fullwell, Sunderland, SRS 1PW	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.0%	0.0% 3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.4%
Lidl, North Hylton Road, Castletown, Sunderland, SRS 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SRS 5QB Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SRS 3JG	0.1% 0.0% 1.6%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 1.0%	0.0% 0.0% 0.0%	0.0% 0.0% 3.7%	0.0% 0.0% 0.0%	1.2% 0.0% 9.3%
Sanisaury a Supie store, new suite nous, castietown, sanistenani, sko 350 Screwlis, Southwick Industrial Estate, Sunderland, SRS 28N Southwick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SRS 3IG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SRS 1SF Sun Total Zone 10	0.0% 0.0% 3.3%	0.0% 0.0% 3.4%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0 %	0.0% 0.0% 0.0%	0.0% 0.0% 1.0%	0.0% 0.0% 0.0%	0.0% 0.0% 3.7%	0.0% 0.0% 0.0%	0.0% 0.0% 22.0%
South Tyneside Sub-Total	24.8%	47.3%	28.9%	19.7%	37.7%	9.1%	5.9%	0.0%	1.0%	0.0%	0.0%
Inside Study Area Sub-Total Outside Survey Area	33.3%	55.9%	39.6%	42.5%	57.2%	50.0%	35.9%	5.3%	28.2%	5.2%	41.0%
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Addi, Hawkeys Lane, North Shields, NE29 OSF Addi, High Street West, Wallsend, NE28 8ID	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7/IR Aldi, Knollside Close, Sunderland, SR3 2UD Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
Add, Lounderland Road, Gateshead, NES 3LG Add, The Galleries Retail Park, Washington, NES8 7RW Add, Tynemouth Road, Howdon, NE28 0EB	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Addi, Walker Road, Walker, NEG 31B Aldi, Walker Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arnison Shopping Centre, Pity Me, Durham, DH1 5GD Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE 6 XPP Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 1.2%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 INT Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU	0.0% 1.1% 0.0%	0.0% 0.0% 0.0%	0.0% 2.8% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.9% 0.0%	0.0% 0.0% 0.0%	0.0% 3.7% 0.0%	0.0% 0.0% 0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 SAB Blaydon Town Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 STR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 90H	0.0% 0.0% 1.4%	0.0% 0.0% 1.2%	0.0% 0.0% 0.0%	0.0% 0.0% 3.8%	0.0% 0.0% 1.4%	0.0% 0.0% 0.0%	0.0% 0.0% 1.0%	0.0% 0.0% 2.6%	0.0% 0.0% 0.0%	0.0% 0.0% 6.1%	0.0% 0.0% 0.0%
Lostco, Mandela Way, Uniston, Gatesnead, NELI 90H Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NEI3 8BW Cramlington Town Centre	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.5%	0.0%	2.4% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	1.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ Filey Town Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Geeklam Collectables, Sunderland Road, Gateshead, NE8 3HU	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%
Hardlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0% 0.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.8% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Homebase, Theedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hyton Road Carpet Centre, Hyton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre Leeds City Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre Marks & Spencer (M&S.), High Street West, Sunderland, SR1 3DD	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9X Metro Rath Park, Gateshead, NE11 9XU Metro Retail Park, Gateshead, NE11 9XU	0.0% 0.1% 0.4%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.1% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 2.6%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Metrocentre (indoor shopping mail), Gateshead, NE11 9YG Middlesbrough Town Centre	1.0% 0.0%	0.0%	0.0%	3.3% 0.0%	0.0%	0.0%	3.4% 0.0%	1.8%	1.9% 0.0%	0.0%	0.0%
Monkseton Local Centre, Whitley Bay Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonen, Newcastle, NE4 95Z Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE1 3 88Z	0.0% 9.4% 0.0%	0.0% 18.4% 0.0%	0.0% 8.8% 0.0%	0.0% 16.6% 0.0%	0.0% 18.9% 0.0%	0.0% 12.8% 0.0%	0.0% 11.9% 0.0%	0.0% 7.2% 0.0%	0.0% 6.6% 0.0%	0.0% 6.3% 0.0%	0.0% 0.0% 0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	1.2%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%
Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0% 0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 4.1%
Pity Me Nursery, Stank Lane, Durham, DH1 SDE Portrack Lane, Stockton-on-Tees Portrack Jane, Stockton-on-Tees Portraier, Coast Road, Wallsend, NE28 BDA	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	17.1%	7.8%	8.5%	8.9%	18.2%	0.8%	0.0%	55.2%	3.3%	49.5%	1.2%
Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 OSJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0IV	0.0% 0.1% 0.4%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 2.7%	0.0% 1.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB	0.3% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3% 0.0%	0.0%
Seaham Town Centre Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	3.5% 0.5%	6.7% 0.0%	9.5% 0.0%	3.4% 0.0%	0.0%	6.4% 0.0%	7.9% 0.0%	0.0%	0.0%	0.0% 1.1%	0.0% 3.4%
Stratford-upon-Avon Town Centre Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 78W	0.0% 2.4% 0.0%	0.0% 0.0% 0.0%	0.0% 1.7% 0.0%	0.0% 1.1% 0.0%	0.0% 1.4% 0.0%	0.0% 7.6% 0.0%	0.0% 1.0% 0.0%	0.0% 0.0% 0.0%	0.0% 8.0% 0.0%	0.0% 0.0% 0.0%	0.0% 4.5% 0.0%
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD	0.0% 0.5% 2.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 3.8%	0.0% 0.0% 0.0%	0.0% 0.0% 2.7%	0.0% 0.0% 0.0%	0.0% 3.6% 0.9%	0.0% 0.0% 0.0%	0.0% 0.0% 19.5%	0.0% 0.0% 0.0%
The Range, Silksworth Lane, Sunderland, SR3 1PD Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre Wallsend Town Centre	20.9% 0.0% 0.0%	5.6% 0.0% 0.0%	25.2% 0.0% 0.0%	14.3% 0.0% 0.0%	1.4% 0.0% 0.0%	18.2% 0.0% 0.0%	38.8% 0.0% 0.0%	0.0% 0.0% 0.0%	47.2% 0.0% 0.0%	5.2% 0.0% 0.0%	41.2% 0.0% 0.0%
Walsend Town Centre Washington Town Centre Whitey Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 BHP	0.5% 0.0%	0.0%	0.0%	0.0%	1.4% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Whitley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0% 0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.8%	0.0%	0.0%
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ York City Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Outside Study Area Sub-Total	66.7%	44.1%	60.4%	57.5%	42.7%	50.0%	64.1%	94.7%	71.8%	94.8%	59.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 20: Electrical goods expenditure

Column	Table 20: Electrical goods expenditure											
Column	Destination	Total Electrical	Zone 1 Electrical	Zone 2 Electrical					Zone 7 Electrical	Zone 8 Electrical	Zone 9 Electrical	Zone 10 Electrical
Section Company Comp	Study Area	(£m)	(£m)	(£m)	(£m)	(£m)		(£m)	(£m)	(£m)	(£m)	(£m)
A TARREL MATERIAL MAT												
Column C	Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU											
R. P. A. Bart Annean An	AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Part March Start for the Part March St. 1969 10 10 10 10 10 10 10 1	Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
STATE OF COLORS AND										0.0		
Seed from the analysis believed between property and seed	Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields		0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Propose Deliver Anne Medical Anne Medical School 10 10 10 10 10 10 10 1	Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY											
Manus Name Name Name Name Name Name Name Name	Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reference from heart hand men hand before 15 (19 m.) **The state of the state of t	Lidl, Laygate, South Shields, NE33 5RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Content Cont	New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Schedungs of State 1852						0.0						
Supplement 190	ScS, Crossgate, South Shields, NE33 5QX	0.0			0.0	0.0			0.0	0.0		
Name and sets from 1988 (1986)	Station Road, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
See Professor Se	Westoe Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Section 1.5 1.												
The standard show find them 100 00 00 00 00 00 00 00	Zone 2											
STREET, MATERIAL PROPRIES, MATERIAL STREET, MATERIAL STRE	Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ											
Company Comp	Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Canal Land From Secure States (1987) Canad Land From Secure States (1987) Canal Land From Secure States (1	Co-op, Mortimer Road, South Shields, NE34 0RU											
Common C	Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS											
Lik Batters, when sering hand before place of the control of the c	Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Names Prof. Sept. Se	Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
See Transport printed have flower field from the printed print	Maxwells DIY, Boldon Lane, South Shields, NE34 0NE											
Service London Serv	Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Text Service Anthone for Scheduler And Scheduler (1997) 1.00	Simonside Local Centre, Jarrow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Table	Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Type Date sementation, School (1997) 100 1	Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD											
Without Column From From Ports Series 100	Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BEAT FASTE CORE FROM JAMES SOM SHARE NEXT SHE 00	Whiteleas Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Selbor Property P	Sub-Total Zone 2	0.5	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gen hander fan , amm		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Figure Annual Medical Part	Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
James Patron Chemister 1982 198	Feligate Avenue, Hedworth	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Room From Schelberg Bende, Iran Stronger, Medic 1809 0.0	Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre											
Network Network February Network Net	Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Figure Proposed Plants 1940 1	Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Similar February Similar Feb	Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR											
AND GOOD READS - Indexent - MECH 1980 - MECH 200 - 100		0.8	0.0		0.5		0.0	0.0	0.0			
Access better Part		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nethorn Norm Centre	Asda, Station Road, Hebburn, NE31 1PN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sea-Free al Design Sea S	Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ Hebburn Town Centre											
Seate Seat	Premier, Hedgeley Road, Hebburn, NE31 1PR Sub-Total Zone 4											
Acas North Rose Colorin, Pacific September 1.5 1												
Clarcon Forder Newcorks Scoth Wilton Way Flag Righton, NES SMP 0.0	Asda, North Road, Boldon Colliery, NE35 9AR											
The Medical Corene, Globor Count Relation Carlety, NESS 9AN	Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE											
Company Comp	The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN											
Earl Policy Village Centre												
Sub-Total Rose	East Boldon Village Centre											
Aug. Spekis Rode Peaw, Felling, NET 900D												
Asia, Carbiel Rose, Felling, NET (1994) Asia, Carbiel Rose, Cambridan, Kirl (1994) Asia, Carbiel Rose, Cambridan, Kirl (1994) Asia, Carbiel Rose, Cambridan, Kirl (1994) Asia, Carbiel Rose, Asia, Carbiel Rose, Cambridan, Kirl (1994) Asia, Carbiel Rose, Asia, Carbiel Rose, Carbiel Ro	Zone 7											
Assb. OLF OF REMA, Genehouse, NET ODH Assb. OLF OF REMA, Clear Printed, NET ODH Assb. OLF OF REMA, NET ODH A	Aldi, Shields Road, Pelaw, Felling, NE10 0QD											
Fevette Square, Cateshead	Asda, Old Fold Road, Gateshead, NE10 0DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FilingstyPy Pair Industrial Estate, Gateshead, NET 08°G	Fewster Square, Gateshead					0.0						
Lids Shelick Road, Pelaw, Gatelended, NETO DOJ	Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Redriso Cardon World, Newcastel Road, Calasthead, RE10 SPS	Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scrowfix Park Road, Felling Gateshead, NE10 GEF 0.0 0.	Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zene 7	Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Avenue Pharmacy, Rober Avenue, Rober, Sunderland, SR6 0BT	Sub-Total Zone 7											
BAM, Gateway, Rober, Sunderland, SR6 GBW		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleadon Village Centre	B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Famtions, Sunderland Relail Patik, Roker, Sunderland, SR6 0BW 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Cleadon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fulwell Local Centre, Sunderland 1.2 0.0 0.0 0.1 0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lid. Roker Avenue, Sunderland, SR6 0BN	Fulwell Local Centre, Sunderland	1.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.3
Morrisons, Lowry Road (off Whitburn Road), Seeburn, SR6 8AA 0.0 0.	Lidl, Roker Avenue, Sunderland, SR6 0BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaburn Local Centre, Sunderland, SR6 0DA	PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tie Clant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Seaburn Local Centre, Sunderland	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.1
Whitburn Village Centre 0.0 0.	Tile Giant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abid, Amstrong Road, Blackfell, Washington, NE37 1PR	Whitburn Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aid, Amstrong Road, Blackfell, Washington, NE37 IPR 0.0		2.6	0.0	0.0	0.1	0.2	0.0	0.0	0.0	1.1	0.0	1.1
Amstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay's Garden Centre, Peel Retail Park, Washington, NE37 ZPA 0.0	Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ	Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Retal Park, Sunderland Highway, Washington, NE37 2PA	Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ Lidl, The Peel Centre, Washington, NE37 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Parsons Road, Washington, RE37 IEZ	Peel Retail Park, Sunderland Highway, Washington, NE37 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 9	Toolstation, Parsons Road, Washington, NE37 1EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 10 Company of the property of the	wasnington ketail Park (Peel Centre), Washington, NE37 2PA Sub-Total Zone 9											
Addi, Carley Hill Road (off Thompson Road), Sunderland, SRS 2EX 0.0												
Avicenna Pharmacy, Hylton Lane, Sunderland, SR5 4BW 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Aldi, Carley Hill Road (off Thompson Road), Sunderland, SR5 2EX									0.0		
Down, the Green, Southwork, Sunderland, SKD-ZHI 0.0 0.	Avicenna Pharmacy, Hylton Lane, Sunderland, SR5 4BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Down, The Green, Southwick, Sunderland, SR5 2HT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Electrical (£m)	Zone 1 Electrical	Zone 2 Electrical	Zone 3 Electrical	Zone 4 Electrical	Zone 5 Electrical	Zone 6 Electrical	Zone 7 Electrical	Zone 8 Electrical	Zone 9 Electrical	Zone 10 Electrical
Study Area Castletown Village Centre DPS, Hylton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hytor Riverside Retali Park, Wessington Way, Sunderland, SR5 3AB	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Lidi, North Hytton Road, Castletown, Sunderland, SR5 3JJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.7
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	2.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	1.7
South Tyneside Sub-Total	16.5	3.2	3.6	1.1	2.1	0.1	0.1	0.0	0.1	0.0	0.0
Inside Study Area Sub-Total Outside Survey Area	22.1	3.7	5.0	2.4	3.2	0.8	0.7	0.4	2.4	0.3	3.1
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Akti, Knollside Close, Sunderland, SR3 2UD Akti, St Mark's Road, Sunderland, SR4 7EG Akti, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Addi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Addi, Walker Road, Walker, NE6 3 LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0
Asda, Bower Road, Harrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Asda, Hadrian Road, Walisend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Potsmouth Road, Pennywell, Sunderland, SR4 9AS	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Savile Street, North Shields, NE30 TNT Asda, The Galleries, Washington, NE38 TNF B&Q, Socioswood, Newcastle, NE16 BUU	0.0	0.0	0.0 0.4	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.2	0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre Coast Road Retail Park, Northarn Road, North Shields, NE29 7UJ Costo, Mandela Way, Dunston, Galeshead, NE11 9DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.9	0.1	0.0	0.2	0.1	0.0	0.0	0.2	0.0	0.3	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0 0.1	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birlley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre Gateshead Town Centre	0.0 0.9	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.9	0.0 0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Cemtor Marchester City Cemtor Marchester City Cemtor M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE119YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE17AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE289ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS Metro Retail Park, Gateshead, NE11 9XU	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.6	0.0	0.0	0.2	0.0	0.0	0.1	0.1	0.2	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	6.2 0.0 0.8	1.2 0.0 0.3	1.1 0.0 0.0	1.0 0.0 0.0	1.1 0.0 0.0	0.2 0.0 0.0	0.2 0.0 0.0	0.6 0.0 0.5	0.6	0.3 0.0 0.0	0.0 0.0 0.0
Nevcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre Northallerton Town Centre	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0
Northern Floorcraft Galeshead, Lobley Hill Road, Cafleshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY Pity Me Nursery, Stank Lane, Durham, DH1 5DE	0.4	0.0	0.1 0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.3 0.0
Portrack Lane, Stockton-on-Tees Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	10.3	0.5	1.1	0.5	1.0	0.0	0.0	4.4	0.3	2.4	0.1
Roithury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5CD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0
Sainsbury's Superstore, Team Valley, Cateshead, NE11 0,UY Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HC4 1AB	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaham Town Centre Seaton Delaval Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheriff Hill Local Centre, Gateshead Silverlink, Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	2.1 0.3	0.4	1.2 0.0	0.2	0.0	0.1 0.0	0.2 0.0	0.0	0.0	0.0 0.1	0.0
Stratford-upon-Avon Town Centre Sunderland City Centre Tessside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	1.5	0.0	0.2	0.1	0.1	0.1	0.0	0.0	0.7	0.0	0.3
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retal Park, Parkway, Washington, NE38 7SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
	1.3	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.9	0.0
The Range, Silksworth Lane, Sunderland, SR3 1PD Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trimdon Street Retail Park, Sunderland, SR4 6AA	12.9	0.4	3.1	0.8	0.1	0.3	0.8	0.0	4.0	0.3	3.1
Tynemouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsend Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washington Town Centre Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP Whitley Bay Town Centre	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA Wrekenton Local Centre, Gateshead	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Sub-Total	41.2 63.2	3.0 6.7	7.6 12.5	3.3 5.7	2.4 5.6	0.8	1.3 2.0	7.6 8.1	6.1 8.5	4.6	4.5 7.6

Table 21:DIY goods shopping patterns

Table 21:DIY goods shopping patterns											
Destination	Total DIY	Zone 1 DIY	Zone 2 DIY	Zone 3 DIY	Zone 4 DIY	Zone 5 DIY	Zone 6 DIY	Zone 7 DIY	Zone 8 DIY	Zone 9 DIY	
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi. Chichester Road. South Shields. NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD Asda. Coronation Street. South Shields. NE33 1AZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frederick Street District Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 SQY Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB Iceland, Chichester Road, South Shields, NE33 4HF	0.6%	0.0%	1.4%	3.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Laygate, South Shields, NE33 SRG Morrisons, Ocean Road, South Shields, NE33 2AA	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 SQU ScS, Crossgate, South Shields, NE33 SQX	0.8%	2.8%	0.7%	0.0%	0.0%	0.0%	8.7% 0.0%	0.0%	0.8%	0.0%	0.0%
South Shields Town Centre Station Road, South Shields	14.6% 0.2%	40.5% 0.7%	37.8% 0.7%	13.1%	0.0%	4.8% 0.0%	9.2%	0.0%	5.5%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 SQZ Westoe Local Centre, South Shields	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3% 0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	8.9% 27.1%	27.5% 80.8%	17.2% 60.5%	12.4% 29.3%	1.5%	4.0% 8.8%	5.5% 27.6%	0.0%	6.3% 14.8%	0.0%	0.0%
Zone 2											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 G/W Co-op, Mortimer Road, South Shields, NE34 G/RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 OTE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 ONE Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	1.1%	0.0%	4.8% 0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteleas Way, South Shields, NE34 8HW Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields Whiteleas Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	1.4%	0.0%	6.1%	0.8%	0.0%	1.6%	1.1%	0.0%	0.0%	0.0%	0.0%
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fellgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	7.5%	2.5%	2.4%	33.4%	41.4%	2.6%	1.1%	0.0%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 SSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 SQZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0% 7.5%	0.0%	0.0%	0.0% 33.4%	0.0% 41.4%	0.0% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4											
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Station Road, Hebburn, NE31 1PN	0.2%	0.0%	0.0%	0.0%	2.8% 0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ Hebburn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.3%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 Asda, North Road, Boldon Colliery, NE35 9AR	0.9%	0.0%	0.0%	2.7%	0.0%	14.3%	1.1%	0.0%	0.0%	0.0%	0.9%
Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.5%	0.0%	0.0%	0.0%	0.0%	6.4% 0.0%	10.9% 0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 5	0.0%	0.0%	0.0%	0.0% 2.7%	0.0%	0.0% 20.7%	0.0% 12.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
East Boldon Village Centre West Boldon Village Centre	0.5%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6	0.8%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%
Zone 7 Aldi. Shields Road. Pelaw. Felling. NE10 00D	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Covahall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leam Lane Local Centre, Gateshead Lidl, Shields Road, Pelaw, Gateshead, NE10 OQJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.2%	0.0%	0.0%	0.0% 3.0%	0.7%	0.0% 4.4%	0.0%	0.8%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.3%	0.0%	0.0%	0.0%
Sub-Total Zone 7	1.1%	0.0%	0.0%	3.0%	1.5%	4.4%	0.0%	3.8%	0.0%	0.0%	0.0%
Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 OHT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Avenue Priarmacy, noker Avenue, noker, Sunderland, SNo UN1 B&M, Gateway, Roker, Sunderland, SR6 OBM Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 OBA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleadon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 OBW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 OBS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 OBW	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2% 2.3%	0.0%	0.0%
Lidl, Roker Avenue, Sunderland, SR6 OBN Monkwearmouth Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	0.0%	0.9%
Polestym Sunderland, Newcastle Rodd, Roker, Sunderland, SRo don Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0DA	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	3.2%
Tile Giant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitburn Village Centre Sub-Total Zone 8	0.0% 2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 1.1%	0.0%	0.0% 13.4%	0.0%	0.0% 4.2%
Zone 9											
Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.0% 1.1%	0.0%	0.0%	0.0%	0.0% 4.7%	0.0%	0.0% 2.2%	0.0% 2.2%	0.0%	0.0% 4.1%	0.0%
B&Q, Armstrong Industrial Estate, Washington, NE37 1LH Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA	18.0%	4.9%	10.7%	17.6% 0.8%	35.4% 0.0%	29.2% 0.0%	22.6%	30.6%	0.8%	60.3% 0.8%	0.0%
Concord Village Centre Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%
Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, The Peel Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Glover Industrial Estate, Washington, NE37 3ES Toolstation, Parsons Road, Washington, NE37 1EZ	0.6%	0.0%	0.0%	0.0%	0.0%	6.3% 0.0%	0.0%	0.0% 2.3%	0.0%	4.9% 0.0%	0.0%
Washington Retail Park (Peel Centre), Washington, NE37 2PA Sub-Total Zone 9	2.3% 23.2%	0.0% 7.1%	0.0% 11.4%	7.0% 25.4%	0.7% 40.8%	2.6% 38.0%	0.0% 27.0%	5.9% 41.0 %	0.0%	7.9% 81.1%	0.0%
Zone 10										-	
Addi, Carley Hill Road (off Thompson Road), Sunderland, SRS 2EX American Golf Golf Centre, Newcastle Road, Sunderland, SRS 1IT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Avicenna Pharmacy, Hylton Lane, Sunderland, SRS 4BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, The Green, Southwick, Sunderland, SRS 2HT	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY
Study Area Castletown Village Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Consult virings Centre OPS, Hylton Grange, Sunderland, SRS 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SRS 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hytton Castle Pharmacy, Chiswick Square, Hytton Castle, Sunderland, SR5 3PZ Hytton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notice and the state of the sta	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SRS 3IG Screwfix, Southwick Industrial Estate, Sunderland, SRS 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.7%
Sun Total Zone 10	3.5%	0.0%	0.0%	0.0%	0.0%	2.9%	1.1%	0.0%	5.3%	0.0%	25.4%
South Tyneside Sub-Total Inside Study Area Sub-Total	38.5% 68.3%	83.3% 90.4%	69.0% 82.8%	63.5% 94.5%	46.5% 88.8%	13.0% 79.0%	29.8% 70.9%	0.0% 44.8%	14.8% 34.3%	0.0% 81.1%	0.0% 34.3%
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7/IR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Aldi, Walker Road, Walker, NE6 3LB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA Arnison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF	0.0% 0.7%	0.0%	0.0% 2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.8%	0.0%
B&Q, Scotswood, Newcastle, NE15 GUU B&Q, Trimdon Street, Sunderland, SR4 6DW	0.0% 11.9%	0.0%	0.0% 10.9%	0.0%	0.0%	0.0% 15.9%	0.0% 19.4%	0.0%	0.0% 36.2%	0.0%	0.0% 37.6%
B&Q, Wallsend, North Shields, NE28 9NT Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.8%	5.1%	0.0%	0.8%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE215AB Blaydon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 08S Carlisle City Centre Cart Boad Board Board Markha Boad Marth Shield, NE30 711	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 90H	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 88W Cramlington Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.1% 0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.4%	0.0%	0.0%	0.0%	0.0%	0.6%	1.1%	0.0%	2.7%	0.0%	0.0%
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ Filey Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Gateshead Town Centre Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	3.3% 0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	17.8% 0.0%	0.0%	0.0%	6.5%
Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE119XS Karpet Mills, High West Street, Gateshead, NE8 1EI	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Killingworth Town Centre Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidi, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (Indoor shopping mall), Gateshead, NE11 9YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.0%	0.0%	0.0%	0.0%
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
North Shields Town Centre Northallerton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pallion Industrial Estate, European Way, Sunderland, SR4 65N Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 5.4%
Pity Me Nursery, Stank Lane, Durham, DH15DE Portrack Lane, Stockton-on-Tees	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rectain World Gateshead, reality alley, NC11 UbD Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 OSJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Team Valley, Gateshead, NE11 OIY Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre Sunderland City Centre	0.0% 1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 3.3%	0.0%	0.0% 7.6%	0.0%	0.0% 5.1%
Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Ext.a, Trinity Square, Gateshead, NEB JAG The Galleries Retail Park, Parkway, Washington, NE38 7SD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Gange, Silksworth Lane, Sunderland, SR3 1PD Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Triodon's Prants, Trees a Sinitus, Wear Street, Peniotri, Sunderland, SKI ZP6 Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre	3.2%	2.5%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	17.5%	0.0%	5.4%
Wallsend Town Centre	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Washington Town Centre Whitely Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0%	0.0%	1.9%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	3.7%
Wrekenton Local Centre, Gateshead Wyrsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area Sub-Total	31.7%	9.7%	17.2%	5.5%	11.2%	21.0%	29.1%	55.2%	65.7%	18.9%	65.8%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 22: DIY goods expenditure

able 22: DIY goods expenditure											
	Total DIY	Zone 1 DIY	Zone 2 DIY	Zone 3 DIY	Zone 4 DIY	Zone 5 DIY	Zone 6 DIY	Zone 7 DIY	Zone 8 DIY	Zone 9 DIY	Zone DI` (£n
tudy Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£n
one 1											
hmed's International Foodstore, New George Street, South Shields, NE33 5DU Idi, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
S Cycles, St Aldan's Road, South Shields, NE33 2HD sda, Coronation Street, South Shields, NE33 1AZ	0.0 0.1	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ar Blue Bistro, Western Approach, South Shields, NE33 5QS larling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
arnham Medical Centre, Stanhope Road, South Shields, NE33 4QY arplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
rederick Street District Centre, South Shields ireen Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
lappy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY fome Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
celand, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
idl, Laygate, South Shields, NE33 5RG forrisons, Ocean Road, South Shields, NE33 2AA	0.1 0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
lew Image Carpets, Westoe Road, South Shields, NE33 4NA tekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
crewfix, Western Approach, South Shields, NE33 5QU	0.4 0.0	0.1 0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
outh Shields Town Centre	6.0	1.7	3.2	0.5	0.0	0.1	0.1	0.0	0.3	0.0	0.0
tation Road, South Shields oolstation, Western Approach, South Shields, NE33 5QZ	0.1 0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vestoe Local Centre, South Shields Vickes, Station Road, South Shields, NE33 1RD	0.0 3.7	0.0 1.2	0.0 1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ub-Total Zone 1	11.2	3.5	5.1	1.1	0.1	0.1	0.4	0.0	0.9	0.0	0.0
one 2 iddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
oldon Lane Local Centre, South Shields	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
rinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS arpets 101, Highfield Road, South Shields, NE34 6JW	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
o-op, Mortimer Road, South Shields, NE34 0RU armfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
reen Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
orsley Hill Square, South Shields eland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
dl, Boldon Lane, West Harton, South Shields, NE34 0AT arsden Road Health Centre, South Shields, NE34 6RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
axwells DIY, Boldon Lane, South Shields, NE34 0NE eil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
monside Local Centre, Jarrow arbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
esco Express, Whiteleas Way, South Shields, NE34 8HW esco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
he Nook Local Centre, South Shields yne Dock Industrial Estate, South Shields, NE34 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
/est Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
hiteleas Local Centre, South Shields ub-Total Zone 2	0.0 0.6	0.0 0.0	0.0 0.5	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0
one 3											
arbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL ede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ello intustrial Estate, variow, NESS SHO dinburgh Road, Jarrow elloate Avenue. Hedworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
eland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
arrow Town Centre noko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	3.1	0.1	0.2	1.3 0.0	1.5 0.0	0.0	0.0	0.0	0.0	0.0	0.0
ayfield Medical Centre, Park Road, Jarrow, NE32 5SE orrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
orrisons, Viking Precinct, Jarrow, NE32 3LP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
oyal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR ub-Total Zone 3	0.0 3.1	0.0 0.1	0.0 0.2	0.0 1.3	0.0 1.5	0.0	0.0	0.0	0.0	0.0 0.0	0.0
one 4											
ldi, Glen Street, Hebburn, NE31 1NU .sda, Station Road, Hebburn, NE31 1PN	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
looring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
lebburn Town Centre remier, Hedgeley Road, Hebburn, NE31 1PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ub-Total Zone 4	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
one 5 .sda, North Road, Boldon Colliery, NE35 9AR	0.3	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0
oldon Colliery Village Centre	0.2	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0
larion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE he Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ub-Total Zone 5	0.6	0.0	0.0	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0
one 6 ast Boldon Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vest Boldon Village Centre	0.1		0.0	0.0	0.0	0.0	0.0	0.0			0.
	0.2	0.0		0.0					0.0	0.0	
_	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0		0.
one 7 Idi, Shields Road, Pelaw, Felling, NE10 0QD	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ldi, Shields Road, Pelaw, Felling, NE10 0QD sda, Crowhall Lane, Felling, NE10 9PW	0.0	0.0 0.0 0.0	0.2 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0
di, Shields Road, Pelaw, Feiling, NE10 0QD dad, Crowhall Lane, Feiling, NE10 D9PW dad, Old Fold Road, Gateshead, NE10 0DH lilling Town Centre	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0.
di, Shiedak Road, Pelaw, Felling, NE10 00D dad, Crowhall Lan, Felling, NE10 9PW sda, Old Fold Road, Gateshead, NE10 00H elling Town Centre water Square, Gateshead lingspy Park Industrial Estate, Gateshead, NE10 8YG	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0.
di, Shieds Road, Pelaw, Felling, NE10 DOD dad, Crowhall Lan, Felling, NE10 D9PW sda, Old Fold Road, Gateshead, NE10 0DH elling Town Centre water Square, Gateshead lingspy Park Industrial Estate, Gateshead, NE10 8YG arm Lane Local Centre, Gateshead d	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 0.1 0.1 0.1 0.1 0.1
di, Shields Road, Pelaw, Felling, NE10 OQD dad, Crowhall Lan, Felling, NE10 DPW dad, Old Fold Road, Gateshead, NE10 0DH elling Town Centre wester Square, Gateshead lilingsby Park Industrial Estate, Gateshead, NE10 8YG am Lane Local Centre, Gateshead di, Shields Road, Pelaw, Gateshead, NE10 OQJ leaw Local Centre, Gateshead	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0.
III. Shields Road, Pelaw, Felling, NE10 0QD dad, Crowhalt Lane, Felling, NE10 9PW da, Old Fold Road, Gateshead, NE10 0DH lifing Town Centre water Square, Gateshead, NE10 0DH lifing Town Centre water Square, Gateshead lifingsby Park Industrial Estate, Gateshead, NE10 8YG am Lane Local Centre, Gateshead III, Shields Road, Pelaw, Gateshead, NE10 0QJ law Local Centre, Gateshead difox Garden World, Newcastle Road, Gateshead, NE10 8YS water Starten, Wereyde, Learn Lane, Gateshead, NE10 8YS water Share, Wereyde, Learn Lane, Gateshead, NE10 8PE	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0.
18. Shields Road, Pelaw, Felling, NE10 0QD dad, Crowhall Lane, Felling, NE10 9PW dad, Old Fold Road, Gateshead, NE10 0DH lilling Town Centre wister Square, Gateshead Millingspt Park Industrial Estate, Gateshead Millingspt Park Industrial Estate, Gateshead, NE10 8YG am Lane Local Centre, Gateshead, NE10 8YG law Local Centre, Gateshead Millingspt Park Industrial Estate, Gateshead Millingspt Park Industrial Estate, Gateshead, NE10 8YG law Local Centre, Gateshead, NE10 8YG law Local Centre, Gateshead Millingspt Park Industrial Mill	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0.
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III. Shields Road, Pelaw, Felling, NE10 0QD dad, Crowhalt Lane, Felling, NE10 9PW dad, Old Fold Road, Gateshead, NE10 0DH lilling Town Centre with Fold Road, Gateshead, NE10 0DH lilling Town Centre with Fold Road, Gateshead, NE10 8YG and Lane Load Centre, Gateshead lilingsty Park Industrial Estate, Gateshead, NE10 8YG and Lane Load Centre, Gateshead III. Shields Road, Pelaw, Gateshead, NE10 0QJ lataw Load Centre, Gateshead III. Shields Road, Pelaw, Gateshead, NE10 0QJ lataw Load Centre, Gateshead III. Shields Road, Pelaw, Gateshead, NE10 8YS with Shields and Lane, Gateshead, NE10 8YE with Shields Road, Felling, Gateshead, NE10 0EF bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 0EF bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7 III. Shields Road, Felling, Gateshead, NE10 SPE bib-Total Zone 7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.
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Ji, Shields Road, Pelaw, Felling, NE10 OQD da, Cowhall Lane, Felling, NE10 J9PW da, Old Fold Road, Gateshead, NE10 ODH limp Town Centre water Square, Gateshead Millingsby Park Indivisit Estate, Gateshead, NE10 8YG am Lane Local Centre, Gateshead Millingsby Park Individual Millingsby Park Indiv	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.000000000000000000000000000000000000
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Jil. Shields Road, Pelaw, Felling, NE10 00D da, Cowhall Lane, Felling, NE10 9PW da, Old Fold Road, Gateshead, NE10 0DH limp Town Centre water Square, Gateshead Ne10 0DH limp Town Centre water Square, Gateshead Ne10 0DH limpsby Park Industrial Estate, Gateshead, NE10 8YG am Lane Local Centre, Gateshead II. Shields Road, Felaw, Gateshead, NE10 0DJ law Local Centre, Gateshead III. Shields Road, Felaw, Gateshead, NE10 0DJ law Local Centre, Gateshead III. Shields Road, Felaw, Gateshead, NE10 0DJ law Local Centre, Gateshead III. Shields Road, Felaw, Gateshead, NE10 8PS will and Sharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE revolk, Park Road, Felling, Gateshead, NE10 6FF b-Total Zone 7 me 8 enue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT M. Gateway, Roker, Sunderland, SR6 0BW wessees Decorate Centres, Roker Avenue, Roker, Sunderland, SR6 0BB wessees Decorate Centres, Roker Avenue, Roker, Sunderland, SR6 0BW mellocal, Sunderland, SR6 0BW mellocal, Sunderland, SR6 0BW mellocal, Gentre, Sunderland, SR6 0BW mellocal, Gentre, Sunderland wessees Decorate Centres, Roker Avenue, Monkwaarmouth, Sunderland, SR6 0BS heell Local Centre, Sunderland sheell Local Centre, Sunderland SR6 0BN mokearmouth Local Centre, Sunderland prisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA receym Sunderland, SR6 0BN mokearmouth Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN west Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN mokearmouth Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland soc Extra, Newcastle Road, Roker, Sunderland, SR6 0BN level Local Centre, Sunderland so	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.000000000000000000000000000000000000

Destination	Total DIY	Zone 1 DIY	Zone 2 DIY	Zone 3 DIY	Zone 4 DIY	Zone 5 DIY	Zone 6 DIY	Zone 7 DIY	Zone 8 DIY	Zone 9 DIY	Zone 10 DIY
Study Area	(£m)										
Castletown Village Centre DFS, Hylton Grange, Sunderland, SR5 3HR	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1FW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.0 0.0 0.7	0.0 0.0 0.0	0.0 0.0 0.6								
Injustin Riverside Real Fair, Wessington Way, Sundenland, SRS 3AB Lidil, North Hylton Road, Castletown, Sunderland, SRS 3AJ Richardson's Newsagent, Rochdale Way, Sunderland, SRS 5QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10	0.1 1.6	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0 0.3	0.0	0.1 1.2
South Tyneside Sub-Total	15.9 28.4	3.6 3.9	5.8 7.0	2.5 3.7	1.7	0.1 0.9	0.5	0.0 2.4	0.9	0.0	0.0
Inside Study Area Sub-Total Outside Survey Area	20.4	3.5	7.0	3.7	3.2	0.9	1.1	2.4	2.1	2.5	1.0
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 8LB	0.0 0.0 0.0										
Adu, Wellspring Road, Pennyell, SR4 9FA Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrogate, HG1 5DE Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&O, Scotswood, Newcastle, NE15 BUU B&O, Trimdon Street, Sunderland, SR4 6DW B&O, Wallsend, North Shields, NE28 9NT	0.0 5.5 0.3	0.0 0.0 0.2	0.0 0.9 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.2 0.0	0.0 0.3 0.0	0.0 0.0 0.0	0.0 2.2 0.0	0.0 0.0 0.0	0.0 1.8 0.0
Body, wailsend, north Shields, NEZ9 9N1 Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE215TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0 0.1	0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.1	0.0 0.0	0.0	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dallen Park Cutter Shopping Coates, Murten, SP7 9Hi I	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0 0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbles Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbles Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.1 0.2	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.2	0.0 0.0 0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre Gateshead Town Centre	0.0 1.4	0.0 0.0	0.0	0.0 0.0	0.0 0.1	0.0 0.0	0.0 0.0	0.0 1.0	0.0 0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS Karpet Mils, High West Street, Gateshead, NE8 1EJ	0.0 0.0 0.0										
Kalingworth Zown Centre Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidi, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS Metro Retail Park, Gateshead, NE11 9XU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG Middlesbrough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay Morpeth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0 0.0 0.0										
Monrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Shields Town Centre Northallerton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Coast Road, Wallsend, NE28 80A Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	0.0 1.4 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 1.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Routioury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Parlison Retail Centre, Pily Net, Durhalli, DPT 1950 Sainsbury's Superstore, Northumberland Parlis, Shiremoor, Newcastle, NE27 0SJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Silverlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0
Stratford-upon-Avon Town Centre Sunderland City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.5	0.0	0.0
Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW Tesco Extra, Brunton Lane, Newcastle, NE3 2FP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD The Dance (Howards Lore Canadada) (1921-10)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Silksworth Lane, Sunderland, SR3 1PD Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Tighted Street Betail Park, Sunderland, SR4 6AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre	1.6 0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	1.1 0.0	0.0	0.3
Walsend Town Centre Washington Town Centre Whitley Bay loe Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.1 0.2 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0
Whiley Bay Town Centre Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Sub-Total	14.0	0.4	1.4	0.2	0.4	0.2	0.4	3.0	4.1	0.6	3.1
Total	42.4	4.3	8.4	3.9	3.6	1.1	1.5	5.5	6.2	3.1	4.8

Table 23: Furniture goods shopping patterns

Table 23: Furniture goods shopping patterns	Total	Zone 1	Zone 2	Zone 3	Zone A	Zone 5	Zone 6	Zone Z	Zone 8	Zone 9	Zone 10
	Furniture (%)		Furniture (%)								
Study Area											
Zone 1 Ahmed's International Foodstore, New George Street, South Shields, NE33 SDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Chichester Road, South Shields, NE33 4HF AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Coronation Street, South Shields, NE33 1AZ Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 SQY Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB Iceland, Chichester Road, South Shields, NE33 4HF	0.1% 0.0% 0.0%	1.0% 0.0% 0.0%	0.0% 0.0% 0.0%								
Lid., Laygate, South Shields, NE33 SRG Morrisons, Ocean Road, South Shields, NE33 2AA New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 58Z Screwfix, Western Approach, South Shields, NE33 5QU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ScS, Crossgate, South Shields, NE33 SQX South Shields Town Centre	0.5% 12.1%	0.0% 40.3%	0.8%	0.9% 14.8%	1.7%	0.8% 11.6%	4.0% 5.8%	0.0%	0.0%	0.0% 1.1%	0.0%
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 SQZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD	0.0% 1.1%	0.0%	0.0% 2.3%	0.0% 6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1	14.1%	43.2%	26.8%	22.1%	10.6%	12.4%	9.8%	0.0%	0.0%	1.1%	3.0%
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 ODS	1.1%	2.7%	2.6% 0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6JW Co-op, Mortimer Road, South Shields, NE34 0RU	0.6%	0.0%	2.6% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 OAT Marsden Road Health Centre, South Shields, NE34 GRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.0%	0.0% 2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.0% 2.1%	0.0% 5.4%	0.0% 6.1%	0.0%	0.0% 3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	2.7%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow Fellgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW Jarrow Town Centre	0.0% 5.2%	1.0%	3.0%	0.0% 18.9%	20.6%	0.0% 1.5%	0.0% 4.0%	0.0% 5.5%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.7%	0.0%	0.0%	5.9% 0.0%	0.0%	4.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0% 0.0% 0.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 2.5%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	6.6%	1.0%	3.0%	27.5%	25.6%	5.6%	4.0%	5.5%	0.0%	0.0%	0.0%
Zone 4 Aldi, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NU Hebburn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR	1.6%	0.0%	0.0%	3.6%	16.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	1.7%	0.0%	0.0%	3.6%	16.1%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 Asda, North Road, Boldon Colliery, NE35 9AR	0.5%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Colley Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE3S 9PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN Sub-Total Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
East Boldon Village Centre West Boldon Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	2.8% 0.0%	0.0%	0.0%
Sub-Total Zone 6	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	2.8%	0.0%	0.0%
Zone 7 Aldi, Shields Road, Pelaw, Felling, NE10 OQD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Crowhall Lane, Felling, NE10 9PW Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Shields Road, Pelaw, Gateshead, NE10 0Q/ Pelaw Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 OBA Cleadon Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS	0.0% 2.4%	0.0%	0.0% 2.3%	0.0%	0.0%	0.0% 2.1%	0.0% 14.3%	0.0%	0.0% 6.7%	0.0% 4.4%	0.0% 3.9%
Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SRG 0BW	2.7% 1.8%	0.0%	0.0%	0.9%	0.0%	0.0%	6.9% 0.0%	0.0%	16.0% 6.9%	0.0%	4.9% 5.8%
Lidl, Roker Avenue, Sunderland, SR6 OBN Monkwearmouth Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	2.9%	0.0%	0.0%
Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0DA Tile Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.8%	0.0%	0.0%
Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 08B Whitburn Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8	8.1%	0.0%	3.0%	1.8%	0.0%	5.7%	22.6%	0.0%	35.3%	5.5%	17.5%
Zone 9 Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 7.3%	0.0%	0.0%	0.0%	0.0% 25.8%	0.0%
B&Q, Armstrong Industrial Estate, Washington, NE37 1LH	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%
Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre Elm Tee Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ	0.0% 0.1% 0.0%	0.0% 0.0% 0.0%	0.0% 1.1% 0.0%	0.0% 0.0% 0.0%							
Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ	0.0% 0.1% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.1% 0.0%	0.0%
Lidl, The Peel Centre, Washington, NE37 2PA Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
Toolstation, Parsons Road, Washington, NE37 1EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Washington Retail Park (Peel Centre), Washington, NE37 2PA Sub-Total Zone 9	0.9% 3.7%	1.0%	2.2%	0.0% 1.8%	2.4%	0.0% 7.3%	1.4% 2.9%	0.0% 2.4%	0.0% 1.0%	1.1% 29.2%	0.0%
Zone 10 Add Carlos Hill Road (off Thomseon Road), Sunderland, SDE 25Y	0.007	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.000
Aldi, Carley Hill Road (off Thompson Road), Sunderland, SRS 2EX American Golf Golf Centre, Newcastle Road, Sunderland, SRS 1.1T Avicenan Pharmacy, Hylton Lane, Sunderland, SRS 4BW	0.0% 0.0% 0.0%										
B&M, The Green, Southwick, Sunderland, SRS 2HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Furniture	Zone 1 Furniture	Zone 2 Furniture	Zone 3 Furniture	Zone 4 Furniture	Zone 5 Furniture	Zone 6 Furniture	Zone 7 Furniture	Zone 8 Furniture	Zone 9 Furniture	Zone 10 Furniture
Study Area Castletown Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%
Castectom vinage Centre DFS, Hytton Grange, Sunderland, SR5 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	1.3%	2.7%	0.8%	0.0%	0.0%	0.8%	0.0%	0.0%	3.9%	0.0%	3.0%
Hytton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SRS 3PZ Hytton Riverside Retail Park, Wessington Way, Sunderland, SRS 3AB	0.0%	0.0%	0.0%	0.0% 7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ Richardson's Newsagent, Rochdale Way, Sunderland, SR5 SQB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SRS 3JG Screwfix, Southwick Industrial Estate, Sunderland, SRS 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	1.8%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	14.9% 0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SRS 2TE Sunderland Furniture Warehouse, Riverside Road, Southwick Sunderland, SRS 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SRS 15F	0.3% 0.3% 0.0%	0.0% 0.0% 0.0%	2.8% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 2.9% 0.0%						
Sun Total Zone 10	7.4%	2.7%	0.8%	7.3%	0.0%	14.7%	6.9%	0.0%	16.4%	4.4%	29.2%
South Tyneside Sub-Total Inside Study Area Sub-Total	25.5% 44.7%	49.5% 53.1%	35.9% 44.1%	53.1% 64.1%	56.1% 58.6%	17.9% 45.7%	17.9% 51.8%	5.5% 7.9%	0.0% 55.6%	1.1% 40.3%	3.0% 49.7%
Outside Survey Area											
Aberdeen Town Centre Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Addi, Hawkeys Lane, North Shields, NE29 OSF Addi, High Street West, Wallsend, NE28 8ID	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Addi, High Street, Wrekenton, NE9 7JR Addi, Knollside Close, Sunderland, SR3 2UD Addi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3LG Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA Arnison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 SDE Asda, Fossway, Byker, NE6 SXP Asda, Hadrian Road, Wallsend, NE28 6HH	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Poda, Authari Muda, Waisenu, Nez 6 orin Adda, Lechmer Road Industrial Estate, Sunderland, SR2 9TT Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT Belvedere Retail Park. Belvedere Parkwav. Newcastle. NE3 2PA	0.4%	2.8% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 SAB Blaydon Town Centre	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Blaydon Trown Centre Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 STR Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 085	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Carlisle City Centre Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cramlington Town Centre Currys, Trindon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Cycle Art, Low Promote Fraging Estate, Protonioe, Next ore: Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ	0.0% 0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.8%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Harflepool Town Centre	3.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	2.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	22.2% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP Hexham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9XS	0.4% 5.6%	3.3%	6.9%	0.0%	3.0%	1.5%	1.4%	0.0% 5.2%	0.0% 8.4%	0.0% 13.3%	7.0%
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre Leeds City Centre	0.2% 0.0% 0.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	2.5% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Liuli, High Street, Wrekenton, Gateshead, NE9 7/S Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9% 0.0%
Maris & Spencer (M&S), High Street West, Sunderland, SR1 3DD Maris & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD Maris & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0% 0.6% 0.3%	0.0% 0.0% 2.7%	0.0% 2.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 2.3% 0.0%	0.0% 0.0% 0.0%
Marks & Spencer (M&S), Not number and street, Newsburg, NET 775 Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	4.6%	5.4%	8.4% 11.5%	0.0%	3.4%	7.4%	2.9%	5.6%	8.0%	0.0%	0.0%
Middlesbrough Town Centre Monkseaton Local Centre, Whitley Bay	0.5%	0.0%	2.3% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morreth Town Centre Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 EU Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 882	7.6%	14.1%	3.7%	14.8%	3.5%	30.7%	14.1%	8.5% 0.0%	5.0%	6.6%	1.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	0.0%	0.0%	0.0% 2.6%	0.0%	0.0% 3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northalierton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Fullon Maphi Control Midno Road, Guiderland, SEA 7XE	0.0% 0.2% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 1.7% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Pallion Health Centre, Hytlon Road, Sunderland, SN4 7XF Pallion Industrial Estate, European Way, Sunderland, SN4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SN4 6TY	0.0% 0.0% 0.2%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.9%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 1.4%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 1.0%
Pity Me Nursery, Stank Lane, Durham, DH1 SDE Portrack Lane, Stockton-on-Tees	0.2% 0.0% 0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Coast Road, Wallsend, NE28 8DA Retail World Gateshead, Team Valley, NE11 0BD	0.0% 10.1%	0.0% 1.0%	0.0% 2.3%	0.0% 6.3%	0.0% 14.8%	0.0% 5.9%	0.0% 1.4%	0.0% 38.6%	0.0%	0.0% 11.8%	0.0% 4.5%
Rothbury Town Centre Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 OSJ Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Sainsbury's Superstore, Sinsworth Tarie, Sonderland, SAS 3PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0Y Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead Sliverlink Shopping Park, Coast Road, Wallsend, NE28 9ND	0.5% 0.0% 1.6%	0.0% 0.0% 2.7%	0.8% 0.0% 4.4%	0.0% 0.0% 0.0%	0.0% 0.0% 2.5%	0.0% 0.0% 2.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.8%	2.8% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
Salverink Snopping Park, Coast Noad, Walisend, Ne.28 9NU Stanley Town Centre Stratford-upon-Avon Town Centre	0.0% 0.0%	0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	5.0% 0.0%	5.9% 0.0%	0.0%	0.9%	0.9%	4.4% 0.0%	21.2% 0.0%	0.0%	2.9% 0.0%	0.0%	27.9% 0.0%
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Norham Road, Chirton, North Shields, N£29 7UJ Tesco Extra, Trinity Square, Gateshead, N£8 1AG The Galleries Retail Park, Parkway, Washington, N£38 7SD	0.0% 0.0% 1.1%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 2.3%	0.0% 0.0% 2.8%	0.0% 0.0% 3.9%	0.0% 0.0% 1.0%
The Galleries Netail Park, Yarkway, Washington, NcSa 730 The Range, Silksworth Lane, Sunderland, SR3 1PD Thoburn's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%
Trimdon Street Retail Park, Sunderland, SR4 6AA Tynemouth Town Centre	0.7%	0.0%	2.6% 0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Wallsend Town Centre Washington Town Centre William Park Centre Washington Town Centre Washington Town Centre	0.6% 1.0%	0.0%	0.0%	3.1% 0.0%	0.0% 5.5%	0.0%	0.0%	0.0%	0.0%	0.0% 8.7%	0.0%
Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP Whitley Bay Town Centre Wrickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%							
Wrekenton Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area Sub-Total	55.3%	46.9% 100.0%	55.9% 100.0%	35.9% 100.0%	41.4%	54.3% 100.0%	48.3% 100.0%	92.1%	44.4% 100.0%	59.7% 100.0%	50.3%
	11.070	11070	CLO 70	14.076	110.70	111000					

Table 24: Furniture goods expenditure

Destination	Total Furniture	Zone 1 Furniture	Zone 2 Furniture	Zone 3 Furniture	Zone 4 Furniture	Zone 5 Furniture	Zone 6 Furniture	Zone 7 Furniture	Zone 8 Furniture	Zone 9 Furniture	Zone 10
Study Area	(£m)										
Zone 1 Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chilchester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS Cycles, St Aldan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ Asda, Coronation Street, South Shields, NE33 1AZ Bor Blue Birth, Western Agencies, South Shields, NE32 FOR	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Famham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0 0.0 0.0										
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF Lidl, Laygate, South Shields, NE33 5RG (Morrisons, Ocean Road, South Shields, NE33 2AA	0.0 0.0 0.0										
New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.1	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Western Approach, South Shields, NE33 5QU ScS, Crossgate, South Shields, NE33 5QX South Shields Town Centre	0.0 0.4 9.1	0.0 0.0 3.2	0.0 0.1 3.7	0.0 0.1 1.0	0.0 0.1 0.5	0.0 0.0 0.2	0.0 0.1 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.3
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD Sub-Total Zone 1	0.0 0.8 10.6	0.0 0.0 3.4	0.0 0.3 4.2	0.0 0.4 1.6	0.0 0.0 0.7	0.0 0.0 0.2	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.3
Zone 2		0.0					0.0				
Biddick Hall Pharmacy, Caskell Avenue, South Shields, NE34 9TQ Boldon Lane Local Centre, South Shields Binkburn Allotments. Ambleside Avenue, South Shields, NE34 0DS	0.0 0.8 0.0	0.0 0.2 0.0	0.0 0.4 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Carpets 101, Highfield Road, South Shields, NE34 6JW Co-op, Mortimer Road, South Shields, NE34 0RU	0.4	0.0	0.4 0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS Green Lane Fisheries, Green Lane, South Shields, NE34 0TE Horsley Hill Square, South Shields	0.0 0.0 0.0										
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow	0.0 0.0 0.0										
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0 0.4 0.0	0.0 0.2 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
West Harton Local Centre, South Shields Whiteleas Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 Zone 3	1.6	0.4	0.9	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow Feligate Avenue, Hedworth Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0 0.0 0.0										
Jarrow Town Centre Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	4.0 0.5	0.1	0.5	1.3	1.4	0.0	0.1 0.0	0.6	0.0	0.0	0.0
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Morrisons, Viking Precinct, Jarrow, NE32 3LP Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.0 0.2 5.0	0.0 0.0 0.1	0.0 0.0 0.5	0.0 0.0 1.9	0.0 0.2 1.7	0.0 0.0 0.1	0.0 0.0 0.1	0.0 0.0 0.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0
Zone 4											
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Station Road, Hebburn, NE31 1PN Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Premier, Hedgeley Road, Hebburn, NE31 1PR	1.3	0.0	0.0	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 Zone 5	1.5	0.0	0.0	0.3	1.1	0.0	0.1	0.0	0.0	0.0	0.0
Asda, North Road, Boldon Colliery, NE35 9AR Boldon Colliery Village Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 Zone 6	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Boldon Village Centre West Boldon Village Centre	0.3	0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.3 0.0	0.0 0.0	0.0
Sub-Total Zone 6 Zone 7	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Aldi, Shields Road, Pelaw, Felling, NE10 0QD Asda, Crowhall Lane, Felling, NE10 9PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Asda, Olf Fold Road, Gateshead, NE10 0DH Felling Town Centre Fewster Square, Cateshead	0.0 0.0 0.0										
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Redfox Garden World, Newcastle Road, Cateshead, NE10 8VS Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0 0.0 0.0										
Sub-Total Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfloods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Farmicous, Sunderland Retail Park, Roker, Sunderland, SR6 UBW Frank's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fulwell Local Centre, Sunderland	0.0 2.1 2.4	0.0 0.0 0.0	0.0 0.3 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.4 0.2	0.0 0.0 0.0	0.0 0.7 1.7	0.0 0.3 0.0	0.0 0.4 0.4
Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BN	1.5	0.0	0.1 0.0	0.1 0.0	0.0	0.0	0.0 0.0	0.0	0.7	0.1	0.5 0.0
Monkwearmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN	0.0 0.0 0.0										
Roker Local Centre, Sunderland Seaburn Local Centre, Sunderland	0.0 0.4	0.0	0.0	0.0	0.0 0.0	0.0 0.1	0.0 0.0	0.0	0.0	0.0	0.0
Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0DA Tile Glant, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Dundas Street, Monkwearmouth, Sunderland, SR6 0BB	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.0 0.0						
weii Pharmacy, Unidas Street, Monkwearmouth, Sunderland, Sko UBB Whitburn Village Centre Sub-Total Zone 8	0.0 0.0 6.9	0.0	0.0 0.5	0.0 0.0 0.1	0.0	0.0 0.1	0.0 0.6	0.0	0.0 0.0 3.7	0.0 0.3	0.0
Zone 9 Aldi, Armstrong Road, Blackfell, Washington, NE37 1PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrong Industrial Estate, Whitworth Road, Washington, NE37 1PP B&Q, Armstrong Industrial Estate, Washington, NE37 1LH	1.9 0.2	0.0	0.0	0.1 0.0	0.0	0.1 0.0	0.0 0.0	0.0 0.2	0.1 0.0	1.5 0.0	0.0
Clay's Garden Centre, Peel Retail Park, Washington, NE37 2PA Concord Village Centre	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0
Elm Tree Farm Garden Nursery & Tearoom, Washington Road, Sunderland, NE37 3HQ Frank's The Flooring Store, Parsons Road, Washington, NE37 1EZ [Lidl, The Peel Centre, Washington, NE37 2PA	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0							
Peel Retail Park, Sunderland Highway, Washington, NE37 2PA Screwfix, Glover Industrial Estate, Washington, NE37 3ES	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Toolstation, Parsons Road, Washington, NE37 1EZ Washington Retail Park (Peel Centre), Washington, NE37 2PA	0.0 0.7 2.9	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0 0.0
Sub-Total Zone 9 Zone 10		0.1	0.3	0.1	0.2	0.1	0.1	0.2	0.1	1.7	
Aldi, Carley Hill Road (off Thompson Road), Sunderland, SR5 2EX American Golf Golf Centre, Newcastle Road, Sunderland, SR5 1JT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Avicenna Pharmacy, Hylton Lane, Sunderland, SR5 4BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Furniture	Zone 1 Furniture	Zone 2 Furniture	Zone 3 Furniture	Zone 4 Furniture	Zone 5 Furniture	Zone 6 Furniture	Zone 7 Furniture (£m)	Zone 8 Furniture	Zone 9 Furniture	Zone 10 Furniture (£m)
Study Area Castletown Village Centre	0.3	0.0	0.0	0.0	(£m)	(£m)	0.0	0.0	0.0	(£m)	0.3
DFS, Hylton Grange, Sunderland, SR5 3HR Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	1.0 0.0 0.0	0.2 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.4 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.0
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	2.7 0.0	0.0	0.0	0.5 0.0	0.0	0.3	0.2	0.0	1.0 0.0	0.3	0.5 0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 50B Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG Screwlix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Southwick Village Centre Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	1.4 0.0 0.3	0.0 0.0 0.0	0.0 0.0 0.3	0.0 0.0 0.0	1.4 0.0 0.0						
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.3 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.3 0.0
Sun Total Zone 10 South Typeside Sub-Total	6.0 19.4	3.9	5.6	0.5 3.8	3.8	0.3	0.2	0.0	0.0	0.3	0.3
Inside Study Area Sub-Total	35.2	4.1	6.8	4.5	4.0	0.9	1.3	0.8	5.8	2.3	4.5
Outside Survey Area Aberdeen Town Centre Add, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkeys Lane, North Shields, NE29 0SF Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Add, High Street, Wrekenton, NE9 7.IR Add, Knollside Close, Sunderland, SR3 2UD Add, St Mark's Road, Sunderland, SR4 TEG	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB Aldi, Walker Road, Walker, NE6 3LB Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD Asda, Bower Road, Harrogate, HG1 5DE Acda, Excepting, Byten Mic Syp.	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Asda, Fossway, Byker, NE6 2XP Asda, Hadrian Road, Wallsend, NE28 6HH Asda, Leochmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Asda, Metro Centre, Gibside Way, Gateshead, NE119YA Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS Asda, Saville Street, North Shields, NE30 NTT	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Asda, The Galleries, Washington, NE38 7NF B&Q, Scotswood, Newcastle, NE15 6UU	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
B&Q, Trimdon Street, Sunderland, SR4 6DW B&Q, Wallsend, North Shields, NE28 9NT Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.3 0.0 0.0	0.2 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR Boundary MIII Outlet Store, Park Lane, Shiremoor, NE27 0BS Carlisle City Centre	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0						
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre Currys, Trimdon Street, Sunderland, SR4 6DW	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0						
Durham City Centre Durham City Retail Park, Durham, DH1 2HJ East Durham Garden Centre, South Helton Road, Easington, SR8 3BZ	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.0 0.0						
East commitmediate Centre, South Hellon Road, Easinglon, SRo 362 Filey Town Centre Gateshead Town Centre	0.0 0.0 2.4	0.0	0.0	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU Hartlepool Town Centre Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Hexham Town Centre Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF IKEA, Gateshead, NE11 9/S	0.0 0.3 4.4	0.0 0.0 0.3	0.0 0.0 1.1	0.0 0.0 0.0	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5	0.0 0.0 0.9	0.0 0.0 0.8	0.0 0.3 0.6
Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre Lidl, High Street, Wrekenton, Gateshead, NE9 7JS Low Fell Local Centre, Gateshead	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW Manchester City Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD Marks & Spencer (M&S), Metrocentre, Gateshead, NE119YD Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0 0.5 0.2	0.0 0.0 0.2	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND Metro Park West, Gateshead, NE11 9XS Metro Retail Park, Gateshead, NE11 9XU	0.0 3.1	0.0	0.0 1.3	0.0	0.0	0.0	0.0	0.0 0.3 0.6	0.0 0.1 0.8	0.0 0.4 0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU Metrocentre (indoor shopping mall), Gateshead, NE11 9YG Middlesbrough Town Centre	2.9	0.1	1.8	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0
Monkseaton Local Centre, Whitley Bay Morpeth Town Centre	0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR Morrisons, Durham Road, Birtley, DH3 2PG Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ Newcastle City Centre Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0 5.8 0.0	0.0 1.1 0.0	0.0 0.6 0.0	0.0 1.0 0.0	0.0 0.2 0.0	0.0 0.6 0.0	0.0 0.4 0.0	0.0 0.9 0.0	0.0 0.5 0.0	0.0 0.4 0.0	0.0 0.1 0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	0.0 0.6	0.0	0.0 0.4	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0
Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN Pallion Health Centre, Hylton Road, Sunderland, SR4 7XF	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Pallion Industrial Estate, European Way, Sunderland, SR4 6SN Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY	0.0 0.2	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1
Pity Me Nursery, Stank Lane, Durham, DH1 5DE Portrack Lane, Stockton-on-Tees Premier, Coast Road, Wallsend, NE28 8DA	0.0 0.3 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0
Retail World Gateshead, Team Valley, NE11 0BD Rothbury Town Centre	7.4 0.0	0.1 0.0	0.3	0.4	1.0 0.0	0.1 0.0	0.0	3.9 0.0	0.4	0.7 0.0	0.4 0.0
Royal Quays Outlet Shopping Centre, North Shields, NE29 6DW Sainsbury's Superstore, Arnison Retail Centre, Pity Me, Durham, DH1 5GD Sainsbury's Superstore, Northumberland Park, Shiremoor, Newcastle, NE27 0SJ	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD Sainsbury's Superstore, Team Valley, Gateshead, NE11 0JY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU Screwfix, Charter Road, Ripon, HG4 1AB Seaham Town Centre	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Seaton Delaval Village Centre Sheriff Hill Local Centre, Gateshead	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Silwerlink Shopping Park, Coast Road, Wallsend, NE28 9ND Stanley Town Centre Stantey Town Contre	1.2 0.0 0.0	0.2 0.0 0.0	0.7 0.0 0.0	0.0 0.0 0.0	0.2 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	4.1 0.0	0.5 0.0	0.0	0.1 0.0	0.1 0.0	0.1 0.0	0.5 0.0	0.0	0.3	0.0 0.0	2.6 0.0
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA Tesco Extra, Norham Road, Chirton, North Shleids, NE29 7UJ	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Tesco Extra, Trinity Square, Gateshead, NE8 1AG The Galleries Retail Park, Parkway, Washington, NE38 7SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.2	0.0 0.1
The Range, Silksworth Lane, Sunderland, SR3 1PD Thobum's Plants, Trees & Shrubs, Wear Street, Hendon, Sunderland, SR1 2PB Trimdon Street Retail Park, Sunderland, SR4 6AA	0.0 0.0 0.5	0.0 0.0 0.0	0.0 0.0 0.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Tynemouth Town Centre Wallsend Town Centre	0.0 0.5 0.9	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0
Washington Town Centre Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP Whitley Bay Town Centre	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.4 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.5 0.0 0.0	0.0 0.0 0.0
Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA Wrekention Local Centre, Gateshead Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Sub-Total	42.0 77.3	3.7 7.8	8.7 15.5	2.5 7.1	2.8	2.0	1.2 2.5	9.4	4.7	3.4 5.7	4.6 9.1

Table 25: Total goods expenditure

Table 25: Total goods expenditure											
	Total Total	Zone 1 Total	Zone 2 Total	Zone 3 Total	Zone 4 Total	Zone 5 Total	Zone 6 Total	Zone 7 Total	Zone 8 Total	Zone 9 Total	Zone 10 Total
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU Aldi, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0 0.5	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS Cycles, St Aidan's Road, South Shields, NE33 2HD Asda, Coronation Street, South Shields, NE33 1AZ	1.3 9.6	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.3 0.1	0.3 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL Frederick Street District Centre, South Shields	0.0 0.2	0.0 0.1	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	1.1 0.0	0.3	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB Iceland, Chichester Road, South Shields, NE33 4HF	0.6	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Laygate, South Shields, NE33 5RG Morrisons, Ocean Road, South Shields, NE33 2AA	0.6 0.8	0.3 0.5	0.2 0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
New Image Carpets, Westoe Road, South Shields, NE33 4NA Rekendyke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.1 0.1	0.1 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.1	0.0	0.0
Screwfix, Western Approach, South Shields, NE33 5QU ScS, Crossgate, South Shields, NE33 5QX	0.4	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
South Shields Town Centre	76.0	26.4	31.0	8.0	4.6	1.4	1.7	0.4	2.1	0.1	0.3
Station Road, South Shields Toolstation, Western Approach, South Shields, NE33 5QZ	0.3 0.1	0.3	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0
Westoe Local Centre, South Shields Wickes, Station Road, South Shields, NE33 1RD	0.3 4.5	0.3 1.2	0.0 1.8	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	98.0	35.1	40.7	9.3	5.6	1.5	2.2	0.4	2.9	0.1	0.3
Zone 2 Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boldon Lane Local Centre, South Shields Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	1.5	0.3	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Carpets 101, Highfield Road, South Shields, NE34 6JW	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Mortimer Road, South Shields, NE34 0RU Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.2 0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0 0.4	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.5	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Neil Pharmacy, Wenlock Road, South Shields, NE34 9BD	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ Simonside Local Centre, Jarrow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0 0.1	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD The Nook Local Centre, South Shields	0.7 2.9	0.0 0.6	0.4 1.9	0.1	0.2 0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tyne Dock Industrial Estate, South Shields, NE34 0AD West Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whiteleas Local Centre, South Shields Sub-Total Zone 2	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	1.6	5.5	0.1	0.4	0.1	0.0	0.1	0.3	0.0	0.0
Zone 3 Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bede Industrial Estate, Jarrow, NE32 3HG Edinburgh Road, Jarrow	0.4	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Fellgate Avenue, Hedworth Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.4	0.0	0.0	0.4	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0
Jarrow Town Centre	26.3	0.2	1.7	12.3	10.1	0.4	0.4	1.1	0.0	0.0	0.0
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.5 0.1	0.0	0.0	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.1 1.7	0.0	0.0	0.0 1.1	0.0	0.0	0.0	0.1 0.4	0.0	0.0	0.0
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR Sub-Total Zone 3	0.2 29.8	0.0 0.2	0.0 1.9	0.0 14.5	0.2 10.7	0.0 0.5	0.0	0.0 1.7	0.0	0.0	0.0
Zone 4											
Aldi, Glen Street, Hebburn, NE31 1NU Asda, Slation Road, Hebburn, NE31 1PN	0.8	0.0	0.0	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebburn Town Centre Premier, Hedgeley Road, Hebburn, NE31 1PR	6.6 0.0	0.0	0.1 0.0	1.0 0.0	5.5 0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	7.6	0.0	0.1	1.2	6.3	0.0	0.1	0.0	0.0	0.0	0.0
Zone 5 Asda, North Road, Boldon Colliery, NE35 9AR	24.2	0.9	5.8	3.9	2.8	2.9	2.4	0.6	2.5	0.2	2.2
Boldon Colliery Village Centre Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	1.3 0.0	0.0	0.0	0.0	0.1	0.5	0.7	0.0	0.0	0.0	0.0
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	25.5	0.9	5.8	3.9	2.9	3.4	3.1	0.6	2.5	0.2	2.2
Zone 6 East Boldon Village Centre	2.0	0.0	0.2	0.0	0.1	0.2	1.1	0.0	0.5	0.0	0.0
West Boldon Village Centre Sub-Total Zone 6	0.2 2.2	0.0	0.0 0.2	0.0	0.0 0.1	0.0 0.2	0.1 1.1	0.0	0.0 0.5	0.0	0.1 0.1
Zone 7											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD Asda, Crowhall Lane, Felling, NE10 9PW	0.5 1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5 1.3	0.0	0.0	0.0
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Felling Town Centre Fewster Square, Gateshead	2.2 0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.2 0.4	0.0	0.0	0.0
Follingsby Park Industrial Estate, Gateshead, NE10 8YG Leam Lane Local Centre, Gateshead	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ Pelaw Local Centre, Gateshead	0.3 0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1 0.1	0.0	0.0	0.0
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.2								0.0	0.0	
rkowanos Pharmacy, Meresyde, Leam Lane, Gateshead. NE10 8PE		0.0	0.0	0.1 0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Meresyde, Leam Lane, Gateshead, NE10 8PE Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total 2 Total 7.	0.1 0.1	0.0 0.0	0.0	0.0	0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0 0.1	0.0	0.0	0.0
Screwfix, Park Road , Felling, Gateshead , NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.1 0.1 6.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.3	0.0 0.0 0.1	0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Screwfix, Park Road , Felling, Gateshead , NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Bewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.1 0.1 6.0 0.2 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.3 0.0 0.0 0.0	0.0 0.0 0.1	0.1 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Refail Park, Roker, Sunderland, SR6 0BW	0.1 0.1 6.0 0.2 0.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.3 0.0 0.0	0.0 0.0 0.1	0.1 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M, Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Frank's The Flooring Store, Roker Avenue, Monkwaermouth, Sunderland, SR6 0BS	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 2.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.0 0.0
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Finark's The Flooring Store, Roker Avenue, Monkwarmouth, Sunderland, SR6 0BS Flukwell Local Centre, Sunderland Gateway Retail Park, Newcastel Road, Roker, Sunderland, SR6 0BW	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 2.1 6.9 3.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.5 0.0 0.7 5.2 2.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.0 0.0 0.4 1.3
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Fank's The Flooring Store, Roker Avenue, Monkwaermouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Saleway Retail Park, Newcastel Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 2.1 6.9 3.5 0.1 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.3 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.5 0.0 0.7 5.2 2.0 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnk's The Flooring Store, Roker Avenue, Monkwarmouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Saleway Retail Park, Newcastel Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW Monkwarmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA Purceyn Sunderland, Newcaste Road, Roker, Sunderland, SR6 0BN	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 2.1 6.9 3.5 0.1 0.1 2.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.5 0.0 0.7 5.2 2.0 0.1 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.0 0.0 0.1 1.3 1.2 0.0 0.0
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Rokee, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnk's The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Saleway Retail Park, Newcastel Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW Monkwearmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 2.1 6.0 0.0 2.1 0.2 0.3 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.5 0.0 0.7 5.2 2.0 0.1 0.1 0.1 0.1 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Screwifx, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnk's The Flooring Store, Roker Avenue, Monkwermouth, Sunderland, SR6 0BS Fullwell Local Centre, Sunderland Saleway Retail Park, Newcaste Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BN Monkwearmouth Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureGym Sunderland, Newcaste Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland Saleway Retail Food, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland Tesco Extra, Newcaster Road, Roker, Sunderland, SR6 0BN Tee Clart, Sevenatelland, SR6 0BN Tee Clart, Sevenatelland	0.1 0.1 6.0 0.2 0.2 0.3 0.5 0.0 0.5 0.1 0.1 0.1 0.1 0.2 0.3 0.5 0.0 0.3 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.5 0.0 0.7 5.2 2.0 0.1 0.1 2.1 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Screwift, Park Road, Felling, Gateshead, NE10 0EF Sub-Total Zone 7 Zone 8 Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT B&M. Gateway, Roker, Sunderland, SR6 0BW Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA Cleadon Village Centre Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW Farnks' The Flooring Store, Roker Avenue, Monkwearmouth, Sunderland, SR6 0BS Fulwell Local Centre, Sunderland Gateway Retail Park, Newcastle Road, Roker, Sunderland, SR6 0BW Lidl, Roker Avenue, Sunderland, SR6 0BW Romewarderland, Newcastle Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland Morrisons, Lowry Road (off Whitburn Road), Seaburn, SR6 8AA PureCym Sunderland, Newcastle Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0BN Roker Local Centre, Sunderland Tesco Extra, Newcastle Road, Roker, Sunderland, SR6 0BN Well Pharmacy, Durdas Street, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Durdas Street, Monkwearmouth, Sunderland, SR6 0BN Well Pharmacy, Durdas Street, Monkwearmouth, Sunderland, SR6 0BB Whitburn Village Centre Sub-Total Zone 8 All, Amstrong Road, Blackfell, Washington, NE37 1PP All, Amstrong Road, Blackfell, Washington, NE37 1PP BAQ, Amstrong Industrial Estate, Whother Road, Washington, NE37 2PA Concord Village Centre Live Tree Fam Garden Nursery & Tearoom, Washington, NE37 2PA Peel Rotal Park, Sunderland Highway, Washington, NE37 2PA Peel Rotal Park, Sunderland Highway, Washington, NE37 2PA Sub-Total Zone 9	0.1 0.1 0.1 0.1 0.1 0.1 0.2 0.2 0.2 0.3 0.5 0.0 0.0 0.1 0.1 0.1 0.2 0.2 0.3 0.5 0.0 0.1 0.1 0.1 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.1 5.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00

THE COLOR STATE AND ALL AS A 19 1 19 1 19 1 19 1 19 1 19 1 19 1	Destination	Total Total	Zone 1 Total	Zone 2 Total	Zone 3 Total	Zone 4 Total	Zone 5 Total	Zone 6 Total	Zone 7 Total	Zone 8 Total	Zone 9 Total	Zone 10 Total
Company Comp	Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Company Comp	DFS, Hylton Grange, Sunderland, SR5 3HR	1.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3
All And Park Park Cardon All Services (1988) All Company of Cardon	Hylton Castle Pharmacy, Chiswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
School Section Control Section (1998) 20	Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Common Program Comm	Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	5.3	0.0	0.2	0.0	0.0	0.0	0.1	0.0	1.4	0.0	3.6
Company Comp	Southwick Village Centre	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6
STATE - STATE	Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
STATE OF THE PROPERTY OF THE P	Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF Sun Total Zone 10											
Company Comp	South Tyneside Sub-Total											
Service Manusch Westprecht (1997) 1997 1		262.8	40.5	59.4	32.2	26.3	0.1	10.1	11.6	31.4	8.5	32.3
Make Market Min Britann 1969 1969 1969 1969 1969 1969 1969 19	Aberdeen Town Centre		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
May September American Antigonism 190	Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
March Marchael Marchael 1981 25 10 10 10 10 10 10 10 1	Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AM Abstract March March Start Ref. AM Abstract March March Start Ref. AM Abstract March March Start Ref. AM Abstract March	Aldi, Sunderland Road, Gateshead, NE8 3LG	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
30. Mentang Mentang Marian (1967) 30. Mentang Mentang Marian (1967) 30. Mentang Ment	Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
See Marken Marke	Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
No. No. Marchest Personal West State 1975	Asda, Bower Road, Harrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ALL MARTEN, Search May (Schart and 1917). ALL STATES AND ALL STAT	Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Auste, Back Bank, Berli Berli 1969. All Control Street 1969. All Con	Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
According Control Co	Asda, Saville Street, North Shields, NE30 1NT Asda, The Galleries, Washington, NE38 7NF	0.0 3.7	0.0	0.0 1.6	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0 1.7	0.0
See August and States (1979)	B&Q, Scotswood, Newcastle, NE15 6UU B&Q, Trimdon Street, Sunderland, SR4 6DW	0.5 6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5 0.0	0.0 2.8	0.0	0.0 1.9
Pages Page	Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sanderg MAC (1987) Sander	Blaydon Town Centre	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Count Stand Prince Park Authors Prince 1.5	Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	1.4	0.3	0.0	0.1	0.0	0.1	0.2	0.0	0.5	0.1	0.1
Company Dec	Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Composition	Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW Cramlington Town Centre	0.1 0.1	0.0	0.0	0.0	0.0 0.1	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Deleted Charles Charles (June 1998) Deleted Charles (June 1998	Currys, Trimdon Street, Sunderland, SR4 6DW Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL		0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Capacine Real Park Capacine Control (1977) 1.00	Dalton Park Outlet Shopping Centre, Murton, SR7 9HU Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Charles Cyfurns Charles Charles (1819) Charles Cyfurns Charles Charles (1819) Charles Cyfurns Charles (1819) Charles Charles Charles (1819) Charles Charle	Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Fig. Trans Cookes 10.1	Durham City Retail Park, Durham, DH1 2HJ	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Galesten Cinatenies, Sundmund Fast, Galestened MES 3PUL 0.0 0.	Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thesing Agriculture (1.5 - 1.5	Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Processing Pro	Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Teign Fland Fland Special Workship Mark Book Goodened, 584 1767 Continued of Continued Contin	Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Carper Mails, Berly Weed Desert, Generales, KEP 268 10 1 00 00 00 00 00 00 00 00 00 00 00 00		0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Let 1975 1	Karpet Mills, High West Street, Gateshead, NE8 1EJ Killingworth Town Centre						0.0					
Main Company	Leeds City Centre Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makes & Spency (MAS). Phys. Steet Privals. Sunderland, SR11 3DD	M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
March & Genorer (MAS). Northumberland Street, Newcardin, KET /AS March & Sperror (MAS). Schreft Scropping Park Walternd, KES 80H () 2.1 0.2 0.2 0.2 0.2 0.0 0.0 0.0 1.1 1.0 0.0 0.0 0.0 0.0 0.0	Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	2.3	0.3	0.1	0.0	0.0	0.0	0.1	0.0	1.3	0.0	0.4
Methor Park Veril, Control Methor Park Veril, Control Methor Park Veril, Control Methor Park Veril, Control Methor Me	Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	2.1	0.2	0.2	0.2	0.2	0.0	0.0	0.1	1.0	0.0	0.0
Meleocording (prize prize pr	Metro Park West, Gateshead, NE11 9XS	5.4	0.4	2.0	1.0	0.6	0.0	0.1	0.4	0.4	0.4	0.0
Merinsenschier Journal Parties Wilselfs Bay (accept Transcription Control Cont	Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	26.1	1.0	7.7	1.2	4.4	0.3	0.2	3.7	2.3	2.7	2.6
Merrisons, Callingwood Centre, President, Tymermorth, NESP 90R OD 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normores, Pro-Bial Centre, Neurosale, NEO 16J	Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Newcastile 1988 7,2 8.5 9.1 8.6 2.6 2.1 13.9 9.4 2.6 1.9 1	Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastes Shopping Park, Foreway / Shietists Road, Newcaster, NEG 2UJ 1.4 0.3 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Newcastle City Centre	59.8	7.2	8.5	9.1	6.6	2.6	2.1	13.9	5.4	2.6	1.9
Northern Florocraft Gatesheads, Lobely Hill Road, Gatesheads, KE9 2NN Capabilin Health Center, Hydron Road, Standerland, SR4 ESN Capabilin Health Center, Hydron Road, Standerland, Sta	Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ North Shields Town Centre	1.4	0.3	0.2	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Pallon Inclustrial Estate, European Way, Sunderland, SR4 6SN 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Northallerton Town Centre Northern Floorcraft Gateshead, Lobley Hill Road, Gateshead, NE8 2XN											
Pig Manusery, Stank Lame, Durham, DH1 5DE	Pallion Industrial Estate, European Way, Sunderland, SR4 6SN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Coast Road, Wallsend, NE28 BDA Reali World Gatebead, Team Valley, NE11 0BD	Pallion Retail Park, Woodbine Terrace, Sunderland, SR4 6TY Pity Me Nursery, Stank Lane, Durham, DH1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Robbury Fown Centre Royal Guays Duties Stopping Centre, North Shields, NE29 6DW 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Premier, Coast Road, Wallsend, NE28 8DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Annison Retail Centre, Pity Me, Durham, DH1 SGD 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Rothbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Silksworth Lame, Sunderland, SR3 1FD 3 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	Sainsbury's Superstore, Amison Retail Centre, Pity Me, Durham, DH1 5GD	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU 22 00 00 00 00 00 00 00 00 0	Sainsbury's Superstore, Silksworth Lane, Sunderland, SR3 1PD	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.2
Seaham Town Centre	Sainsbury's Superstore, The Galleries Shopping Centre, Washington, NE38 7RU	2.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	2.0	0.0
Sherff Hill.coal Centre, Gateshead	Seaham Town Centre Seaham Town Centre Seaton Delaval Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Town Centre	Sheriff Hill Local Centre, Gateshead	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sunderland City Centre 44.3 2.1 7.1 1.9 0.2 1.6 2.3 0.0 11.9 0.7 16.3 resciside Retail Park, Thomaby, Stockton-on-Tees, TS17 7BW 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Stratey Town Centre Stratford-upon-Avon Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.8	0.3
Tesco Extra, Brunton Lane, Newcastle, NE3 2FP 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Sunderland City Centre Teesside Retail Park, Thornaby, Stockton-on-Tees, TS17 7BW	44.3 0.1	2.1 0.0	7.1 0.0	1.9 0.0	0.2 0.0	1.6 0.0	2.3 0.0	0.0	11.9 0.0	0.7 0.0	16.3 0.1
Tesco Extra, Norham Road, Chirton, North Shields, NE29 TUJ 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Tesco Extra, Brunton Lane, Newcastle, NE3 2FP Tesco Extra, Dragonville Industrial Estate, Durham, DH1 2XA	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
The Galleries Retail Park, Parkway, Washington, NE38 TSD 20.5 0.0 1.9 0.6 0.3 0.1 0.3 2.0 0.4 1.36 1.1 1.7 1.7 1.7 1.7 1.7 1.7 1.	Tesco Extra, Norham Road, Chirton, North Shields, NE29 7UJ Tesco Extra, Trinity Square, Gateshead, NE8 1AG	2.0	0.0	0.0	0.0	0.0 0.2	0.0	0.0	1.7	0.0	0.0	0.1
Trimdon Street Retail Park, Sunderland, SR4 6AA 15.6 0.6 4.0 0.8 0.1 0.3 0.8 0.1 5.2 0.3 3.5	The Galleries Retail Park, Parkway, Washington, NE38 7SD The Range, Silksworth Lane, Sunderland, SR3 1PD	20.5 0.4	0.0	0.0	0.6 0.0	0.3 0.0	0.1 0.0	0.3 0.0	2.0 0.0	0.4 0.0	0.0	0.4
Wallsend Town Centre 0.9 0.0 0.1 0.2 0.3 0.0 <td>Trimdon Street Retail Park, Sunderland, SR4 6AA</td> <td>15.6</td> <td>0.6</td> <td>4.0</td> <td>0.8</td> <td>0.1</td> <td>0.3</td> <td>0.8</td> <td>0.1</td> <td>5.2</td> <td>0.3</td> <td>3.5</td>	Trimdon Street Retail Park, Sunderland, SR4 6AA	15.6	0.6	4.0	0.8	0.1	0.3	0.8	0.1	5.2	0.3	3.5
Whitely Bay Ioa Rink, Hillheads Road, Whitely Bay, NE25 8HP 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Wallsend Town Centre	0.9	0.0	0.1	0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.0
Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA 0.6 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.0	Whitley Bay Ice Rink, Hillheads Road, Whitley Bay, NE25 8HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	Wickes, Pennywell Industrial Estate, Sunderland, SR4 9FA	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2
Outside Study Area Sub-Total 304.3 18.1 53.1 19.9 21.9 6.8 8.3 61.7 45.2 34.5 34.8	Wynsors World of Shoes, Sands Industrial Estate, Newcastle, NE16 3DJ	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Total		58.7	112.5	52.1		14.9	18.4	73.5	76.6	43.0	67.2

Table 26a: Estimated capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2023	172.2	172.2	0.0	0.0
2025	174.9	169.6	0.0	-5.3
2030	194.7	183.0	0.0	-11.6
2035	223.5	209.7	0.0	-13.7
2040	256.6	241.8	0.0	-14.7
Study Area Market Share (%)		30.4%		

- Notes:
 a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
 b. Assumes constant market share claimed by South Tyneside facilities of 25.5% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure	Floorspace Cap	acity (sq.m net)
real			Max ²
2023	0.0	0	0
2025	-5.3	-1,000	-1,500
2030	-11.6	-1,900	-2,900
2035	-13.7	-1,900	-3,000
2040	-14.7	-1,800	-2,800

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Ca	apacity (sq m net)
i eai					Max ²
2023	0.0	0.0	0.0	0	0
2025	-5.3	0.0	-5.3	-1,000	-1,500
2030	-11.6	0.0	-11.6	-1,900	-2,900
2035	-13.7	0.0	-13.7	-1,900	-3,000
2040	-14.7	0.0	-14.7	-1,800	-2,800

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 20 (February 2023) d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2023	76.7	76.7	0.0	0.0
2025	78.0	75.6	0.0	-2.4
2030	86.8	81.6	0.0	-5.2
2035	99.6	93.5	0.0	-6.1
2040	114.4	107.8	0.0	-6.6
Study Area Market Share (%)		13.5%		

- Notes:
 a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
 b. Assumes constant market share claimed by South Tyneside facilities of 13.5% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Surplus Expenditure	Floorspace Capacity (sq.m net)		
rear			Max ²	
2023	0.0	0	0	
2025	-2.4	-400	-700	
2030	-5.2	-800	-1,300	
2035	-6.1	-900	-1,300	
2040	-6.6	-800	-1,300	

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace C	apacity (sq m net)
rear					Max ²
2023	0.0	0.0	0.0	0	0
2025	-2.4	0.0	-2.4	-400	-700
2030	-5.2	0.0	-5.2	-800	-1,300
2035	-6.1	0.0	-6.1	-900	-1,300
2040	-6.6	0.0	-6.6	-800	-1,300

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 20 (February 2023) d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2023	7.4	7.4	0.0	0.0
2025	7.6	7.3	0.0	-0.2
2030	8.4	7.9	0.0	-0.5
2035	9.7	9.1	0.0	-0.6
2040	11.1	10.5	0.0	-0.6
Study Area Market Share (%)		1.3%		

- Notes:
 a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
 b. Assumes constant market share claimed by South Tyneside facilities of 1.3% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure	Floorspace Capacity (sq.m net)		
Teal			Max ²	
2023	0.0	0	0	
2025	-0.2	0	-100	
2030	-0.5	-100	-100	
2035	-0.6	-100	-100	
2040	-0.6	-100	-100	

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure	Commitments	Residual Expenditure		apacity (sq m net)
				Min ¹	Max ²
2023	0.0	0.0	0.0	0	0
2025	-0.2	0.0	-0.2	0	-100
2030	-0.5	0.0	-0.5	-100	-100
2035	-0.6	0.0	-0.6	-100	-100
2040	-0.6	0.0	-0.6	-100	-100

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 20 (February 2023) d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2023	28.0	28.0	0.0	0.0
2025	28.4	27.6	0.0	-0.9
2030	31.7	29.8	0.0	-1.9
2035	36.3	34.1	0.0	-2.2
2040	41.7	39.3	0.0	-2.4
Study Area Market Share (%)		4.9%		

- Notes:
 a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
 b. Assumes constant market share claimed by South Tyneside facilities of 4.9% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure	Floorspace Capacity (sq.m net)		
real			Max ²	
2023	0.0	0	0	
2025	-0.9	-200	-200	
2030	-1.9	-300	-500	
2035	-2.2	-300	-500	
2040	-2.4	-300	-500	

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace C	apacity (sq m net)
Teal					Max ²
2023	0.0	0.0	0.0	0	0
2025	-0.9	0.0	-0.9	-200	-200
2030	-1.9	0.0	-1.9	-300	-500
2035	-2.2	0.0	-2.2	-300	-500
2040	-2.4	0.0	-2.4	-300	-500

- Notes:
 a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside c. Allows for increased tumover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 20 (February 2023) d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)