

## Appendix 4: Quantitative Retail Capacity Assessment

**South Tyneside Retail and Town Centres Study**  
**Nexus Planning**

**Table 1: Population and convenience goods expenditure per capita**

Zone	Population					Per Capita Expenditure (£)						
	2023	2025	2030	2035	2040	2021 <i>inc SFT</i>	2021	2023	2025	2030	2035	2040
<b>1</b>	27,260	27,341	27,638	28,024	28,431	2,616	2,464	2,246	2,224	2,215	2,233	2,244
<b>2</b>	51,470	51,774	52,305	52,584	52,863	2,611	2,460	2,242	2,220	2,211	2,228	2,240
<b>3</b>	24,800	25,017	25,506	25,911	26,324	2,557	2,409	2,196	2,174	2,165	2,182	2,193
<b>4</b>	22,635	22,780	23,044	23,403	23,766	2,597	2,446	2,230	2,208	2,199	2,216	2,228
<b>5</b>	6,404	6,464	6,580	6,660	6,801	2,653	2,499	2,278	2,255	2,246	2,264	2,276
<b>6</b>	6,710	6,737	6,811	6,858	6,861	2,886	2,719	2,478	2,453	2,443	2,463	2,475
<b>7</b>	34,000	33,943	33,893	33,920	34,003	2,580	2,430	2,215	2,193	2,184	2,202	2,213
<b>8</b>	28,958	28,950	28,867	28,662	28,214	2,865	2,699	2,460	2,435	2,426	2,445	2,457
<b>9</b>	19,989	20,021	20,047	20,079	20,158	2,548	2,400	2,188	2,166	2,157	2,175	2,186
<b>10</b>	34,010	33,980	33,867	33,797	33,717	2,503	2,358	2,149	2,128	2,119	2,136	2,147
<b>Total</b>	<b>256,236</b>	<b>257,007</b>	<b>258,558</b>	<b>259,898</b>	<b>261,138</b>							

**Notes:**

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2023 report)
- c. Population derived from Experian MMG3 data (2023 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)
- e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 20 (February 2023)

**2021 Prices**

South Tyneside Retail and Town Centres Study  
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Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2023	2025	2030	2035	2040	2023-2025	2023-2030	2023-2035	2023-2040
1	61.2	60.8	61.2	62.6	63.8	-0.4	0.0	1.3	2.6
2	115.4	114.9	115.6	117.2	118.4	-0.5	0.2	1.8	3.0
3	54.4	54.4	55.2	56.5	57.7	-0.1	0.8	2.1	3.3
4	50.5	50.3	50.7	51.9	52.9	-0.2	0.2	1.4	2.5
5	14.6	14.6	14.8	15.1	15.5	0.0	0.2	0.5	0.9
6	16.6	16.5	16.6	16.9	17.0	-0.1	0.0	0.3	0.4
7	75.3	74.4	74.0	74.7	75.2	-0.9	-1.3	-0.6	-0.1
8	71.2	70.5	70.0	70.1	69.3	-0.7	-1.2	-1.2	-1.9
9	43.7	43.4	43.2	43.7	44.1	-0.4	-0.5	-0.1	0.3
10	73.1	72.3	71.8	72.2	72.4	-0.8	-1.3	-0.9	-0.7
<b>Total</b>	<b>576.1</b>	<b>572.1</b>	<b>573.2</b>	<b>580.8</b>	<b>586.3</b>	<b>-4.0</b>	<b>-2.9</b>	<b>4.6</b>	<b>10.2</b>

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience		
	Main	Top-up	Total
1	45.9	15.3	61.2
2	86.5	28.8	115.4
3	40.8	13.6	54.4
4	37.9	12.6	50.5
5	10.9	3.6	14.6
6	12.5	4.2	16.6
7	56.5	18.8	75.3
8	53.4	17.8	71.2
9	32.8	10.9	43.7
10	54.8	18.3	73.1
<b>Total</b>	<b>432.1</b>	<b>144.0</b>	<b>576.1</b>

Notes:

- Zones based on the postcode sectors as set out in the main Study
- Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2021 Prices









South Tyneside Retail and Town Centres Study  
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Table 5: Survey-derived and benchmark turnover of South Tyneside foodstores

Destination	Gross Floorpace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (A) (sq m)	Sales Density (B) (£ per sq m)	Benchmark Turnover (AxB) (£m)	Survey Turnover (£m)	Overtrading (£m)
<b>Zone 1</b>							
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU	-	-	-	-	0.31	0.31	0.00
Aldi, Chichester Road, South Shields, NE33 4HF	1656	994	870	10547	9.18	43.22	34.04
Asda, Coronation Street, South Shields, NE33 1AZ	8333	5000	2750	13269	36.49	33.12	-3.37
B&M, Waterloo Square, South Shields, NE33 1AX	-	-	-	-	0.66	0.66	0.00
Chichester Metro News, Chichester Road, South Shields, NE33 4AE	-	-	-	-	0.09	0.09	0.00
Costcutler, Stanhope Road, South Shields, NE33 4DX	-	-	-	-	1.04	1.04	0.00
Discount Wine Centre, Mortimer Road, South Shields, NE33 4UH	-	-	-	-	0.63	0.63	0.00
Heron, Frederick Street, South Shields, NE33 5EA	349	250	238	10635	2.53	1.77	-0.75
Heron, Market Place, South Shields, NE33 1JF	295	190	181	10635	1.92	0.94	-0.98
Iceland, Chichester Road, South Shields, NE33 4HF	701	347	330	6447	2.13	1.97	-0.15
Lidl, Laygate, South Shields, NE33 5RG	1365	977	586	8444	4.95	13.93	8.98
Local shops, Flagg Court, South Shields	-	-	-	-	0.31	0.31	0.00
Local shops, South Shields Town Centre	-	-	-	-	0.75	0.75	0.00
Morrisons (Daily), Dean Road, Meldon Terrace, South Shields, NE33 4AQ	350	250	238	11752	2.79	0.35	-2.44
Morrisons, Ocean Road, South Shields, NE33 2AA	5482	3209	2373	11752	27.89	20.51	-7.38
Mortimer News & Convenience Store, Mortimer Road, South Shields, NE33 4UH	-	-	-	-	0.09	0.09	0.00
One Stop, Stanhope Road, South Shields, NE33 4BT	-	-	-	-	0.09	0.09	0.00
Premier, Chichester Road, South Shields, NE33 4AA	-	-	-	-	0.42	0.42	0.00
Premier, Frederick Street, South Shields, NE33 5DY	-	-	-	-	0.09	0.09	0.00
Sainsbury's Local, Stanhope Road, South Shields, NE33 4BP	348	250	238	13939	3.31	1.35	-1.96
Spar, Lord Street, South Shields, NE33 3DB	-	-	-	-	0.09	0.09	0.00
Tesco Express, Sea Winnings Way, Westoe Crown Villas, South Shields, NE33 3NE	364	250	238	13036	3.10	1.28	-1.81
Westcott News, Westcott Avenue, South Shields, NE33 3AY	-	-	-	-	0.09	0.09	0.00
<b>Zone 1 Sub-Total</b>					<b>99.63</b>	<b>123.60</b>	<b>24.17</b>
<b>Zone 2</b>							
Co-op, Mortimer Road, South Shields, NE34 0RU	300	210	200	10931	2.18	1.25	-0.93
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	620	444	422	6068	2.66	1.82	-0.74
Greggs, Prince Edward Road, South Shields, NE34 7LZ	-	-	-	-	0.03	0.03	0.00
Heron, Prince Edward Road, The Nook, South Shields, NE34 7LZ	250	150	143	10635	1.52	0.68	-0.84
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	715	429	408	6447	2.63	3.85	1.22
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	1099	977	586	8444	4.95	11.42	6.47
Local shops, Horsley Hill Square, South Shields	-	-	-	-	0.74	0.74	0.00
Local shops, Nevinston Avenue, South Shields	-	-	-	-	0.15	0.15	0.00
One Stop, Highfield Road, South Shields, NE34 6HF	-	-	-	-	0.72	0.72	0.00
Premier, Horsley Hill Square, South Shields, NE34 7HQ	-	-	-	-	0.43	0.43	0.00
Premier, Lake Avenue, South Shields, NE34 7AY	-	-	-	-	0.44	0.44	0.00
Sainsbury's Local, Binchester Street, Simonside, South Shields, NE34 9AR	177	99	94	13939	1.31	0.65	-0.66
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	1482	913	593	13939	8.26	5.36	-2.90
Shell Station, Boldon Lane, South Shields, NE34 0NB	-	-	-	-	0.02	0.02	0.00
Simonside Convenience Store, Henderson Road, South Shields, NE34 9QW	-	-	-	-	0.58	0.58	0.00
Spar, Marsden Road, Marsden, South Shields, NE34 6RH	-	-	-	-	1.81	1.81	0.00
Tesco Express, Prince Edward Road, Harton, South Shields, NE34 6RA	364	250	238	13036	3.10	0.92	-2.18
Tesco Express, Whiteleas Way, South Shields, NE34 8HW	364	250	238	13036	3.10	1.05	-2.04
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	2758	1688	1144	13036	14.92	10.43	-4.49
<b>Zone 2 Sub-Total</b>					<b>49.43</b>	<b>42.36</b>	<b>-7.08</b>
<b>Zone 3</b>							
B&M, Viking Precinct, Jarrow, NE32 3JY	-	-	-	-	0.11	0.11	0.00
Bede Burn Stores, Bede Burn Road, Jarrow, NE32 5RX	-	-	-	-	0.21	0.21	0.00
Heron, The Boldon Lad, Hedworth Lane, Jarrow, NE32 4LQ	388	260	247	10635	2.63	1.40	-1.22
Home Bargains, Station Street, Jarrow, NE32 3JS	-	-	-	-	3.33	3.33	0.00
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	728	437	415	6447	2.68	1.19	-1.49
Local shops, Edinburgh Road, Jarrow	-	-	-	-	0.26	0.26	0.00
Local shops, Fellgate Avenue, Hedworth	-	-	-	-	0.13	0.13	0.00
Local shops, Jarrow Town Centre	-	-	-	-	0.11	0.11	0.00
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5QZ	350	250	238	11752	2.79	2.56	-0.23
Morrisons, Viking Precinct, Jarrow, NE32 3LP	6200	3720	2751	11752	32.33	24.80	-7.53
Premier, Call Close Lane, Jarrow, NE32 4DU	-	-	-	-	0.22	0.22	0.00
Premier, Stanhope Road, Jarrow, NE32 3UB	-	-	-	-	0.07	0.07	0.00
Sidhu Stores, Bede Burn Road, Jarrow, NE32 5AX	-	-	-	-	0.07	0.07	0.00
Spar, York Avenue, Jarrow, NE32 5YR	-	-	-	-	0.17	0.17	0.00
<b>Zone 3 Sub-Total</b>					<b>45.12</b>	<b>34.65</b>	<b>-10.47</b>
<b>Zone 4</b>							
Aldi, Glen Street, Hebburn, NE31 1NU	1584	950	833	10547	8.78	26.63	17.85
Asda, Station Road, Hebburn, NE31 1PN	842	622	498	13269	6.60	5.42	-1.19
Farmfoods, St James Mall, Hebburn, NE31 1LE	947	534	507	6068	3.08	0.10	-2.98
Food Plus, Finchale Road, Hebburn, NE31 2BW	-	-	-	-	0.06	0.06	0.00
Hartleyburn Deli, Hartleyburn Avenue, Hebburn, NE31 2NJ	-	-	-	-	0.10	0.10	0.00
Heron, St James Mall, Hebburn, NE31 1LE	250	150	143	10635	1.52	1.62	0.11
Local shops, Hebburn Town Centre	-	-	-	-	0.31	0.31	0.00
M&K Ltd, Brighton Parade, Hebburn, NE31 2AZ	-	-	-	-	0.06	0.06	0.00
Premier, Finchale Road, Hebburn, NE31 2JT	-	-	-	-	0.06	0.06	0.00
Premier, Victoria Road East, Hebburn, NE31 1YD	-	-	-	-	0.06	0.06	0.00
Simply Food & Drinks, Finchale Road, Hebburn, NE31 2JT	-	-	-	-	0.17	0.17	0.00
<b>Zone 4 Sub-Total</b>					<b>20.80</b>	<b>34.59</b>	<b>13.80</b>
<b>Zone 5</b>							
Asda, North Road, Boldon Colliery, NE35 9AR	17456	10474	6371	13939	88.80	60.02	-28.78
Heron, East View, Boldon Colliery, NE35 9AU	362	250	238	10635	2.53	1.67	-0.85
Local shops, Boldon Colliery Village Centre	-	-	-	-	0.33	0.33	0.00
Premier, Hedworth Lane, South Shields, NE35 9HS	-	-	-	-	0.09	0.09	0.00
<b>Zone 5 Sub-Total</b>					<b>91.75</b>	<b>62.11</b>	<b>-29.63</b>
<b>Zone 6</b>							
Boldon Convenience Store, Front Street, East Boldon, NE36 0SB	-	-	-	-	0.19	0.19	0.00
Local shops, East Boldon Village Centre	-	-	-	-	0.04	0.04	0.00
Local shops, Station Terrace, East Boldon	-	-	-	-	0.11	0.11	0.00
Local shops, West Boldon Village Centre	-	-	-	-	0.04	0.04	0.00
Nisa Local, Hindmarch Drive, West Boldon, NE36 0HE	-	-	-	-	0.10	0.10	0.00
Sainsbury's Local, Station Terrace, East Boldon, NE36 0LJ	212	150	143	13939	1.99	2.05	0.06
West Boldon Village Store, Addison Road, West Boldon, NE36 0RA	-	-	-	-	0.14	0.14	0.00
<b>Zone 6 Sub-Total</b>					<b>2.60</b>	<b>2.67</b>	<b>0.06</b>
<b>Zone 8</b>							
Local shops, Cleadon Village Centre	-	-	-	-	1.79	1.79	0.00
<b>Zone 8 Sub-Total</b>					<b>1.97</b>	<b>1.97</b>	<b>0.00</b>
<b>South Tyneside Sub-Total</b>					<b>311.3</b>	<b>302.2</b>	<b>-9.15</b>



Table 6a: Estimated capacity for additional convenience goods floorspace in South Tyneside Authority Area

Year	Benchmark Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	311.3	302.2	0.0	-9.1
2025	320.3	300.0	0.0	-20.3
2030	321.6	300.6	0.0	-21.0
2035	321.6	304.6	0.0	-17.0
2040	321.6	307.5	0.0	-14.1
Study Area Market Share (%)		52.4%		

Notes:  
 a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)  
 b. Assumes constant market share claimed by South Tyneside facilities of 51.6% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min.	Max. <sup>2</sup>
2023	-9.1	-700	-900
2025	-20.3	-1,500	-2,000
2030	-21.0	-1,500	-2,100
2035	-17.0	-1,200	-1,700
2040	-14.1	-1,000	-1,400

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)

Table 6c: Net quantitative capacity for additional convenience goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min. <sup>1</sup>	Max. <sup>2</sup>
2023	-9.1	0.0	-9.1	-700	-900
2025	-20.3	0.0	-20.3	-1,500	-2,000
2030	-21.0	0.0	-21.0	-1,500	-2,100
2035	-17.0	0.0	-17.0	-1,200	-1,700
2040	-14.1	0.0	-14.1	-1,000	-1,400

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 20 (February 2023)  
 d. Residual calculated by subtracting turnover of commitments (sourced from Table 6b) from surplus expenditure (sourced from Table 6a)

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Table 6a: Estimated capacity for additional convenience goods floorspace in South Shields Town Centre

Year	Benchmark Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	67.7	56.0	0.0	-11.7
2025	69.7	55.6	0.0	-14.1
2030	70.0	55.7	0.0	-14.3
2035	70.0	56.4	0.0	-13.5
2040	70.0	57.0	0.0	-13.0
Study Area Market Share (%)		9.7%		

Notes:  
 a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)  
 b. Assumes constant market share claimed by South Tyneside facilities of 8.5% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South Shields Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min.	Max.
2023	-11.7	-900	-1,200
2025	-14.1	-1,000	-1,400
2030	-14.3	-1,000	-1,400
2035	-13.5	-1,000	-1,300
2040	-13.0	-900	-1,300

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)

Table 6c: Net quantitative capacity for additional convenience goods floorspace in South Shields Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min.	Max.
2023	-11.7	0.0	-11.7	-900	-1,200
2025	-14.1	0.0	-14.1	-1,000	-1,400
2030	-14.3	0.0	-14.3	-1,000	-1,400
2035	-13.5	0.0	-13.5	-1,000	-1,300
2040	-13.0	0.0	-13.0	-900	-1,300

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 20 (February 2023)  
 d. Residual calculated by subtracting turnover of commitments (sourced from Table 6b) from surplus expenditure (sourced from Table 6a)

2023 Prices

Table 6a: Estimated capacity for additional convenience goods floorspace in Hebburn Town Centre

Year	Benchmark Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	20.3	34.5	0.0	13.8
2025	20.9	33.9	0.0	13.0
2030	21.0	34.0	0.0	12.9
2035	21.0	34.4	0.0	13.4
2040	21.0	34.7	0.0	13.7
Study Area Market Share (%)		5.9%		

Notes:  
 a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)  
 b. Assumes constant market share claimed by South Tyneside facilities of 5.9% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min.	Max.
2023	13.8	1,000	1,400
2025	13.0	900	1,300
2030	12.9	900	1,300
2035	13.4	1,000	1,300
2040	13.7	1,000	1,400

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)

Table 6c: Net quantitative capacity for additional convenience goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min.	Max.
2023	13.8	0.0	13.8	1,000	1,400
2025	13.0	0.0	13.0	900	1,300
2030	12.9	0.0	12.9	900	1,300
2035	13.4	0.0	13.4	1,000	1,300
2040	13.7	0.0	13.7	1,000	1,400

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 20 (February 2023)  
 d. Residual calculated by subtracting turnover of commitments (sourced from Table 6b) from surplus expenditure (sourced from Table 6a)

Table 6a: Estimated capacity for additional convenience goods floorspace in Jarrow Town Centre

Year	Benchmark Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	38.6	29.5	0.0	-9.0
2025	39.7	29.3	0.0	-10.3
2030	39.8	29.4	0.0	-10.4
2035	39.8	29.8	0.0	-10.1
2040	39.8	30.1	0.0	-9.8
Study Area Market Share (%)		5.1%		

Notes:  
 a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)  
 b. Assumes constant market share claimed by South Tyneside facilities of 5.2% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min.	Max. <sup>2</sup>
2023	-9.0	-700	-900
2025	-10.3	-700	-1,000
2030	-10.4	-800	-1,000
2035	-10.1	-700	-1,000
2040	-9.8	-700	-1,000

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 20 (February 2023)

Table 6c: Net quantitative capacity for additional convenience goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min. <sup>1</sup>	Max. <sup>2</sup>
2023	-9.0	0.0	-9.0	-700	-900
2025	-10.3	0.0	-10.3	-700	-1,000
2030	-10.4	0.0	-10.4	-800	-1,000
2035	-10.1	0.0	-10.1	-700	-1,000
2040	-9.8	0.0	-9.8	-700	-1,000

Notes:  
 a. Average sales density in respect of minimum floorspace assumed to be £13,441 per sq.m at 2023 which is average of 'main four' foodstore operators  
 b. Average sales density in respect of maximum floorspace assumed to be £9,818 per sq.m at 2023 which is average of principal two discount operators  
 c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 20 (February 2023)  
 d. Residual calculated by subtracting turnover of commitments (sourced from Table 6b) from surplus expenditure (sourced from Table 6a)

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Table 7a: Population

Zone	Population				
	2023	2025	2030	2035	2040
1	27,260	27,341	27,638	28,024	28,431
2	51,470	51,774	52,305	52,584	52,863
3	24,800	25,017	25,506	25,911	26,324
4	22,635	22,780	23,044	23,403	23,766
5	6,404	6,464	6,580	6,660	6,801
6	6,710	6,737	6,811	6,858	6,861
7	34,000	33,943	33,893	33,920	34,003
8	26,958	26,950	26,867	26,862	26,214
9	19,369	20,021	20,047	20,079	20,158
10	34,010	33,980	33,867	33,797	33,717
<b>Total</b>	<b>256,236</b>	<b>257,007</b>	<b>258,558</b>	<b>259,898</b>	<b>261,138</b>

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£) 2021 with SIT										Comparison goods expenditure per capita (£) 2021										Comparison goods expenditure per capita (£) 2023									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	
	1	790	198	360	345	379	341	218	398	2,990		535	141	256	246	270	243	156	284	2,132		540	142	259	249	273	246	157	287	2,153
2	817	177	317	380	362	338	227	418	3,036		583	126	226	271	258	241	162	298	2,165		588	128	228	274	261	243	163	301	2,186	
3	790	171	306	361	357	322	217	397	2,920		563	122	218	257	255	230	155	283	2,082		569	123	220	260	257	232	156	286	2,102	
4	841	185	315	393	365	342	222	416	3,081		600	132	225	280	260	244	158	298	2,197		606	133	227	283	263	246	160	301	2,218	
5	855	194	344	425	375	353	245	439	3,229		609	138	245	303	267	252	175	313	2,302		615	139	248	306	270	254	176	316	2,325	
6	989	239	414	474	442	424	314	527	3,803		691	170	295	338	315	302	224	376	2,712		698	172	298	341	318	305	226	380	2,738	
7	805	176	314	372	367	329	223	415	3,002		574	126	224	266	262	235	159	296	2,140		579	127	226	268	265	237	160	299	2,161	
8	930	234	389	460	451	409	297	503	3,673		663	167	278	328	321	292	211	359	2,619		670	169	280	331	325	294	213	362	2,644	
9	821	172	313	379	354	335	218	396	2,989		585	123	223	270	252	239	156	283	2,131		591	124	225	273	255	241	157	285	2,152	
10	788	152	285	320	316	312	196	373	2,743		562	108	203	228	226	222	139	266	1,955		568	110	205	230	228	224	141	269	1,976	
<b>Total</b>	<b>8,366</b>	<b>1,898</b>	<b>3,358</b>	<b>3,908</b>	<b>3,770</b>	<b>3,505</b>	<b>2,376</b>	<b>4,285</b>	<b>31,465</b>		<b>5,965</b>	<b>1,353</b>	<b>2,394</b>	<b>2,767</b>	<b>2,688</b>	<b>2,499</b>	<b>1,694</b>	<b>3,055</b>	<b>22,435</b>		<b>6,024</b>	<b>1,367</b>	<b>2,418</b>	<b>2,814</b>	<b>2,714</b>	<b>2,523</b>	<b>1,710</b>	<b>3,085</b>	<b>22,655</b>	

Zone	Comparison goods expenditure per capita (£) 2025										Comparison goods expenditure per capita (£) 2030										Comparison goods expenditure per capita (£) 2035									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	
	1	531	140	254	244	268	241	154	281	2,114		569	150	273	262	288	259	172	317	2,268		649	171	311	298	328	295	189	344	2,586
2	578	125	224	269	256	239	160	296	2,147		620	134	240	288	275	256	172	317	2,303		707	153	274	329	313	292	196	362	2,626	
3	559	121	216	255	253	228	154	281	2,066		599	129	232	273	271	244	165	301	2,215		683	147	264	312	309	278	188	343	2,526	
4	595	131	223	278	258	242	157	296	2,179		638	140	239	298	277	259	168	317	2,337		728	160	272	340	316	296	192	362	2,665	
5	604	137	243	300	295	250	173	310	2,263		648	147	261	322	284	288	166	333	2,449		739	167	298	367	324	308	212	379	2,792	
6	685	169	293	335	313	300	222	373	2,699		735	181	314	360	335	322	238	400	2,885		838	206	358	410	382	367	271	456	3,289	
7	589	125	222	263	280	233	157	284	2,123		610	134	238	283	279	250	169	315	2,277		696	152	272	322	318	285	193	359	2,586	
8	658	166	275	325	319	289	210	356	2,697		705	178	295	349	342	310	225	381	2,786		804	203	337	398	390	354	256	435	3,176	
9	581	122	221	268	250	237	154	280	2,113		623	131	237	287	269	254	166	301	2,267		710	149	271	328	306	290	189	343	2,585	
10	557	108	202	226	224	220	138	264	1,939		598	115	216	243	240	236	148	283	2,080		682	132	247	277	274	269	169	323	2,372	
<b>Total</b>	<b>5,916</b>	<b>1,342</b>	<b>2,374</b>	<b>2,763</b>	<b>2,666</b>	<b>2,478</b>	<b>1,680</b>	<b>3,030</b>	<b>22,249</b>		<b>6,346</b>	<b>1,440</b>	<b>2,547</b>	<b>2,964</b>	<b>2,859</b>	<b>2,658</b>	<b>1,802</b>	<b>3,250</b>	<b>23,866</b>		<b>7,236</b>	<b>1,642</b>	<b>2,904</b>	<b>3,380</b>	<b>3,261</b>	<b>3,031</b>	<b>2,055</b>	<b>3,706</b>	<b>27,213</b>	

Zone	Comparison goods expenditure per capita (£) 2040									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	
1	745	196	357	343	377	339	217	395	2,969	
2	811	176	315	377	360	335	225	415	3,015	
3	784	169	304	358	355	320	216	394	2,899	
4	835	184	313	390	362	339	220	415	3,059	
5	849	192	342	422	372	351	243	436	3,206	
6	982	237	411	471	439	421	311	524	3,776	
7	799	175	312	370	365	327	221	412	2,981	
8	923	233	386	456	448	406	294	499	3,647	
9	815	171	311	376	352	333	217	394	2,968	
10	783	151	283	318	314	309	194	371	2,723	
<b>Total</b>	<b>4,987</b>	<b>1,155</b>	<b>2,042</b>	<b>2,380</b>	<b>2,265</b>	<b>2,105</b>	<b>1,432</b>	<b>2,579</b>	<b>18,924</b>	

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MCGS data (2023 report)
- c. Population derived from Experian MCGS data (2023 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)

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Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m)										Comparison goods expenditure (£m)									
	2023										2025									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	
1	14.7	3.9	7.1	6.8	7.4	6.7	4.3	7.8	58.7	14.5	3.8	7.0	6.7	7.3	6.6	4.2	7.7	57.8		
2	30.3	6.6	11.7	14.1	13.4	12.5	8.4	15.5	112.5	29.9	6.5	11.6	13.9	13.3	12.4	8.3	15.3	111.2		
3	14.1	3.0	5.5	6.4	6.4	5.7	3.9	7.1	52.1	14.0	3.0	5.4	6.4	6.3	5.7	3.8	7.0	51.7		
4	13.7	3.0	5.1	6.4	5.9	5.6	3.6	6.8	50.2	13.5	3.0	5.1	6.3	5.9	5.5	3.6	6.7	49.6		
5	3.9	0.9	1.6	2.0	1.7	1.6	1.1	2.0	14.9	3.9	0.9	1.6	1.9	1.7	1.6	1.1	2.0	14.8		
6	4.7	1.2	2.0	2.3	2.1	2.0	1.5	2.5	18.4	4.6	1.1	2.0	2.3	2.1	2.0	1.5	2.5	18.1		
7	19.7	4.3	7.7	9.1	9.0	8.1	5.5	10.2	73.5	19.3	4.2	7.5	8.9	8.8	7.9	5.3	10.0	72.1		
8	19.4	4.9	8.1	9.6	9.4	8.5	6.2	10.5	76.6	19.0	4.8	8.0	9.4	9.2	8.4	6.1	10.3	75.2		
9	11.8	2.5	4.5	5.5	5.1	4.8	3.1	5.7	43.0	11.6	2.4	4.4	5.4	5.0	4.7	3.1	5.6	42.3		
10	19.3	3.7	7.0	7.8	7.7	7.6	4.8	9.1	67.2	18.9	3.7	6.9	7.7	7.6	7.5	4.7	9.0	65.9		
<b>Total</b>	<b>151.7</b>	<b>34.0</b>	<b>60.3</b>	<b>69.9</b>	<b>68.3</b>	<b>63.2</b>	<b>42.4</b>	<b>77.3</b>	<b>567.0</b>	<b>149.4</b>	<b>33.5</b>	<b>59.4</b>	<b>68.9</b>	<b>67.3</b>	<b>62.3</b>	<b>41.7</b>	<b>76.1</b>	<b>558.5</b>		

Zone	Comparison goods expenditure (£m)										Comparison goods expenditure (£m)									
	2030										2035									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	
1	15.7	4.1	7.5	7.2	8.0	7.2	4.6	8.3	62.7	18.2	4.8	8.7	8.4	9.2	8.3	5.3	9.6	72.5		
2	32.4	7.0	12.6	15.1	14.4	13.4	9.0	16.6	120.5	37.2	8.1	14.4	17.3	16.5	15.4	10.3	19.0	138.1		
3	15.3	3.3	5.9	7.0	6.9	6.2	4.2	7.7	56.5	17.7	3.8	6.9	8.1	8.0	7.2	4.9	8.9	65.4		
4	14.7	3.2	5.5	6.9	6.4	6.0	3.9	7.3	53.9	17.0	3.7	6.4	8.0	7.4	6.9	4.5	8.5	62.4		
5	4.3	1.0	1.7	2.1	1.9	1.8	1.2	2.2	16.1	4.9	1.1	2.0	2.4	2.2	2.0	1.4	2.5	18.6		
6	5.0	1.2	2.1	2.4	2.3	2.2	1.6	2.7	19.6	5.7	1.4	2.5	2.8	2.6	2.5	1.9	3.1	22.6		
7	20.7	4.5	8.1	9.6	9.4	8.5	5.7	10.7	77.2	23.6	5.2	9.2	10.9	10.8	9.7	6.5	12.2	88.1		
8	20.4	5.1	8.5	10.1	9.9	9.0	6.5	11.0	80.4	23.1	5.8	9.6	11.4	11.2	10.1	7.4	12.5	91.0		
9	12.5	2.6	4.8	5.8	5.4	5.1	3.3	6.0	45.4	14.3	3.0	5.4	6.6	6.1	5.8	3.8	6.9	51.9		
10	20.3	3.9	7.3	8.2	8.1	8.0	5.0	9.6	70.5	23.0	4.4	8.3	9.4	9.2	9.1	5.7	10.9	80.2		
<b>Total</b>	<b>161.2</b>	<b>36.1</b>	<b>64.1</b>	<b>74.3</b>	<b>72.6</b>	<b>67.2</b>	<b>45.0</b>	<b>82.1</b>	<b>602.7</b>	<b>184.7</b>	<b>41.4</b>	<b>73.4</b>	<b>85.2</b>	<b>83.2</b>	<b>77.0</b>	<b>51.6</b>	<b>94.1</b>	<b>690.7</b>		

Zone	Comparison goods expenditure (£m)										Changes in Expenditure			
	2040										2023-2025	2023-2030	2023-2035	2023-2040
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total					
1	21.2	5.6	10.2	9.7	10.7	9.6	6.2	11.2	84.4	-0.9	4.0	13.8	25.7	
2	42.9	9.3	16.6	19.9	19.0	17.7	11.9	21.9	159.4	-1.4	7.9	25.6	46.9	
3	20.6	4.5	8.0	9.4	9.3	8.4	5.7	10.4	76.3	-0.5	4.4	13.3	24.2	
4	19.9	4.4	7.4	9.3	8.6	8.1	5.2	9.9	72.7	-0.6	3.6	12.2	22.5	
5	5.8	1.3	2.3	2.9	2.5	2.4	1.7	3.0	21.8	-0.1	1.2	3.7	6.9	
6	6.6	1.6	2.8	3.2	3.0	2.9	2.1	3.6	25.9	-0.3	1.3	4.2	7.5	
7	27.2	6.0	10.6	12.6	12.4	11.1	7.5	14.0	101.4	-1.4	3.7	14.6	27.9	
8	26.1	6.6	10.9	12.9	12.6	11.5	8.3	14.1	102.9	-1.4	3.8	14.5	26.3	
9	16.4	3.4	6.3	7.6	7.1	6.7	4.4	7.9	59.8	-0.7	2.4	8.9	16.8	
10	26.4	5.1	9.5	10.7	10.6	10.4	6.5	12.5	91.8	-1.3	3.3	13.0	24.7	
<b>Total</b>	<b>213.0</b>	<b>47.7</b>	<b>84.7</b>	<b>98.2</b>	<b>96.0</b>	<b>88.8</b>	<b>59.5</b>	<b>108.5</b>	<b>796.4</b>	<b>-8.5</b>	<b>35.7</b>	<b>123.6</b>	<b>229.4</b>	

40.4%

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2023 report)
- c. Population derived from Experian MMG3 data (2023 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 20 (February 2023)

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Table 11: Books and stationery shopping patterns

Destination	Total Books (%)	Zone 1 Books (%)	Zone 2 Books (%)	Zone 3 Books (%)	Zone 4 Books (%)	Zone 5 Books (%)	Zone 6 Books (%)	Zone 7 Books (%)	Zone 8 Books (%)	Zone 9 Books (%)	Zone 10 Books (%)
<b>Study Area</b>											
<b>Zone 1</b>											
Alhama's International Foodstore, New George Street, South Shields, NE33 5DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Coronation Street, South Shields, NE33 1AZ	1.9%	5.1%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4CQY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frederick Street District Centre, South Shields	0.2%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4CQY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Laygate, South Shields, NE33 5RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA	0.2%	0.7%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekenyde Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 5CQU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SeS, Crossgate, South Shields, NE33 5QX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre	19.7%	79.0%	46.6%	16.1%	2.6%	16.2%	7.2%	0.0%	5.9%	1.0%	0.0%
Station Road, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 5QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westoe Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 1</b>	<b>22.0%</b>	<b>86.9%</b>	<b>54.5%</b>	<b>16.7%</b>	<b>2.6%</b>	<b>16.2%</b>	<b>7.2%</b>	<b>0.0%</b>	<b>5.9%</b>	<b>1.0%</b>	<b>0.0%</b>
<b>Zone 2</b>											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6JW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Mortimer Road, South Shields, NE34 0RU	0.4%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields	0.4%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neil Pharmacy, Winton Road, South Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteless Way, South Shields, NE34 8HW	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.4%	0.7%	0.0%	1.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields	1.4%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteless Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 2</b>	<b>2.7%</b>	<b>0.7%</b>	<b>10.0%</b>	<b>1.3%</b>	<b>2.2%</b>	<b>2.2%</b>	<b>2.9%</b>	<b>0.7%</b>	<b>3.2%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 3</b>											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre	9.5%	0.0%	5.0%	44.0%	36.9%	7.7%	9.9%	2.6%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5GZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LJ	0.5%	0.0%	0.0%	3.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 3</b>	<b>10.1%</b>	<b>0.0%</b>	<b>5.0%</b>	<b>48.0%</b>	<b>39.1%</b>	<b>7.7%</b>	<b>9.9%</b>	<b>2.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 4</b>											
Aldi, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre	2.1%	0.0%	0.8%	0.0%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 4</b>	<b>2.1%</b>	<b>0.0%</b>	<b>0.8%</b>	<b>0.0%</b>	<b>26.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 5</b>											
Asda, North Road, Boldon Colliery, NE35 9AR	5.6%	0.0%	8.0%	11.1%	0.8%	36.9%	25.4%	1.9%	5.4%	0.0%	2.6%
Boldon Colliery Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 5</b>	<b>5.6%</b>	<b>0.0%</b>	<b>8.0%</b>	<b>11.1%</b>	<b>0.8%</b>	<b>39.4%</b>	<b>25.4%</b>	<b>1.9%</b>	<b>5.4%</b>	<b>0.0%</b>	<b>2.6%</b>
<b>Zone 6</b>											
East Boldon Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 6</b>	<b>0.2%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>7.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 7</b>											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Asda, Crowhill Lane, Felling, NE10 9PW	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%	0.0%	0.0%	0.0%
Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leam Lane Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Meresdyde, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 7</b>	<b>3.7%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>24.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 8</b>											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleadon Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%	0.0%	0						







Destination	Total Books (£m)	Zone 1 Books (£m)	Zone 2 Books (£m)	Zone 3 Books (£m)	Zone 4 Books (£m)	Zone 5 Books (£m)	Zone 6 Books (£m)	Zone 7 Books (£m)	Zone 8 Books (£m)	Zone 9 Books (£m)	Zone 10 Books (£m)
<b>Study Area</b>											
Castletown Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
DFS, Hylton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Castle Pharmacy, Cheswick Square, Hylton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.9	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sun Total Zone 10</b>	<b>1.6</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>1.2</b>
<b>South Tyneside Sub-Total</b>	<b>15.3</b>	<b>3.4</b>	<b>4.6</b>	<b>2.0</b>	<b>2.1</b>	<b>0.2</b>	<b>0.2</b>	<b>0.1</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>
<b>Inside Study Area Sub-Total</b>	<b>20.5</b>	<b>3.4</b>	<b>5.3</b>	<b>2.4</b>	<b>2.1</b>	<b>0.6</b>	<b>0.8</b>	<b>1.3</b>	<b>2.8</b>	<b>0.1</b>	<b>1.7</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	1.2	0.1	0.2	0.0	0.1	0.0	0.0	0.2	0.0	0.4	0.1
Middlesbrough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	4.2	0.2	0.6	0.5	0.3	0.1	0.2	1.2	0.7	0.3	0.2
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Shields Town Centre	0.0</										



Destination	Total Household (%)	Zone 1 (%)	Zone 2 (%)	Zone 3 (%)	Zone 4 (%)	Zone 5 (%)	Zone 6 (%)	Zone 7 (%)	Zone 8 (%)	Zone 9 (%)	Zone 10 (%)
<b>Study Area</b>											
Castletown Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
DFS, Hylton Grange, Sunderland, SR5 3HR	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Castle Pharmacy, Chiswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	14.6%	8.7%	13.9%	5.6%	2.6%	36.0%	22.2%	0.0%	29.7%	7.6%	36.8%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	6.5%
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sun Total Zone 10</b>	<b>16.7%</b>	<b>8.7%</b>	<b>13.9%</b>	<b>6.4%</b>	<b>2.6%</b>	<b>36.0%</b>	<b>22.2%</b>	<b>0.0%</b>	<b>32.8%</b>	<b>7.6%</b>	<b>50.3%</b>
<b>South Tyneside Sub-Total</b>	<b>33.5%</b>	<b>67.8%</b>	<b>39.2%</b>	<b>48.0%</b>	<b>40.2%</b>	<b>11.3%</b>	<b>12.2%</b>	<b>0.0%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Inside Study Area Sub-Total</b>	<b>55.8%</b>	<b>85.3%</b>	<b>67.3%</b>	<b>63.3%</b>	<b>55.5%</b>	<b>69.9%</b>	<b>63.2%</b>	<b>12.1%</b>	<b>53.8%</b>	<b>17.4%</b>	<b>69.1%</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kneelode Close, Sunderland, SR2 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Walker Road, Walker, NE5 3JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Armsion Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Leachmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF	0.2%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.9%	0.0%	0.0%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.7%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.9%	2.4%	0.0%	1.6%	0.9%	3.2%	10.6%	0.0%	0.0%	1.5%	0.0%
Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.2%	0.9%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandala Way, Dunston, Gateshead, NE11 9DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolosington, Newcastle, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.8%	0.0%	0.0%	3.1%	0.0%	0.8%	0.0%	0.0%	4.2%	0.0%	0.0%
Dobbes Garden Centre, Durham Road, Birtley, DH3 2BG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Highbly Gate, ASPT, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2JH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Filey Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.8%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE11 9XS	1.9%	2.5%	0.9%	2.3%	2.6%	0.0%	0.0%	0.9%	8.0%	0.0%	0.0%
Karpel Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7J5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.3%	0.0%	0.9%	0.8%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Park, Newcastle, NE1 7AS	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Park West, Gateshead, NE11 9XS	2.3%	0.0%	5.9%	3.6%	2.6%	0.0%	0.0%	0.9%	3.1%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU	1.0%	3.0%	1.0%	0.0%	4.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	2.8%	0.0%	2.5%	2.7%	8.4%	0.0%	0.0%	0.9%	2.2%	10.7%	2.8%
Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre	7.3%	2.6%	3.3%	13.0%	6.1%	14.9%	17.3%	18.0%	4.4%	5.9%	1.0%
Newcastle International Airport, Woolosington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%





Destination	Total Books (£m)	Zone 1 Books (£m)	Zone 2 Books (£m)	Zone 3 Books (£m)	Zone 4 Books (£m)	Zone 5 Books (£m)	Zone 6 Books (£m)	Zone 7 Books (£m)	Zone 8 Books (£m)	Zone 9 Books (£m)	Zone 10 Books (£m)
<b>Study Area</b>											
Castletown Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
DFS, Hyton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Castle Pharmacy, Cheswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	9.0	0.6	1.6	0.3	0.1	0.6	0.4	0.0	2.4	0.3	2.6
Lidl, North Hyton Road, Castletown, Sunderland, SR5 3JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sun Total Zone 10</b>	<b>10.3</b>	<b>0.6</b>	<b>1.6</b>	<b>0.3</b>	<b>0.1</b>	<b>0.6</b>	<b>0.4</b>	<b>0.0</b>	<b>2.7</b>	<b>0.3</b>	<b>3.5</b>
<b>South Tyneside Sub-Total</b>	<b>19.7</b>	<b>4.8</b>	<b>4.6</b>	<b>2.6</b>	<b>2.1</b>	<b>0.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>
<b>Inside Study Area Sub-Total</b>	<b>33.5</b>	<b>6.0</b>	<b>7.9</b>	<b>3.5</b>	<b>2.9</b>	<b>1.1</b>	<b>1.3</b>	<b>0.9</b>	<b>4.4</b>	<b>0.8</b>	<b>4.8</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrigate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.6	0.2	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.1	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	2.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS	1.3	0.2	0.1	0.1	0.1	0.0	0.0	0.1	0.6	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	1.3	0.0	0.7	0.2	0.1	0.0	0.0	0.1	0.2	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU	0.6	0.2	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	1.8	0.0	0.3	0.1	0.4	0.0	0.0	0.1	0.2	0.5	0.2
Middlesbrough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	4.2	0.0	0.0	0.0	0.7	0.4	0.3	1.4	0.4	0.3	0.1
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
North Shields Town Centre	0.5										

South Tyneside Retail and Town Centres Study  
Nexus Planning

Table 15: Toys and recreational goods shopping patterns

Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)	Zone 9 Toys (%)	Zone 10 Toys (%)
<b>Zone 1</b>											
Alhama's International Foodstore, New George Street, South Shields, NE33 5DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Chichester Road, South Shields, NE33 4HF	0.2%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD	1.7%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Coronation Street, South Shields, NE33 1AZ	0.3%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4CQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frederick Street District Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.7%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Laygate, South Shields, NE33 5RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekenyde Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 5QU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SeS, Crossgate, South Shields, NE33 5QX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre	14.0%	54.0%	25.9%	22.0%	9.6%	24.6%	14.4%	0.0%	7.3%	0.0%	0.0%
Station Road, South Shields	0.3%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 5QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westoe Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 1</b>	<b>17.4%</b>	<b>57.3%</b>	<b>40.1%</b>	<b>22.0%</b>	<b>13.7%</b>	<b>24.6%</b>	<b>14.4%</b>	<b>0.0%</b>	<b>8.6%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 2</b>											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6JW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Mortimer Road, South Shields, NE34 0RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields	0.2%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neil Pharmacy, Wensley Road, South Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteless Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteless Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 2</b>	<b>0.2%</b>	<b>0.0%</b>	<b>1.3%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 3</b>											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre	5.8%	0.0%	3.7%	34.3%	18.5%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5GZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 3</b>	<b>5.8%</b>	<b>0.0%</b>	<b>3.7%</b>	<b>34.3%</b>	<b>18.5%</b>	<b>0.0%</b>	<b>3.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 4</b>											
Aldi, Glen Street, Hebburn, NE31 1NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 4</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 5</b>											
Asda, North Road, Boldon Colliery, NE35 9AR	3.5%	1.7%	0.0%	6.4%	12.6%	15.2%	7.6%	3.9%	0.0%	0.0%	3.5%
Boldon Colliery Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 5</b>	<b>3.5%</b>	<b>1.7%</b>	<b>0.0%</b>	<b>6.4%</b>	<b>12.6%</b>	<b>15.2%</b>	<b>7.6%</b>	<b>3.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>3.5%</b>
<b>Zone 6</b>											
East Boldon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 6</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 7</b>											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Crowhill Lane, Felling, NE10 9PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leam Lane Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Meresdyde, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 7</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 8</b>											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleadon Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0										

Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)	Zone 9 Toys (%)	Zone 10 Toys (%)
<b>Study Area</b>											
Castletown Village Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%
DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Castle Pharmacy, Chiswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	12.1%	15.1%	3.8%	8.7%	3.4%	19.8%	29.6%	0.0%	14.9%	1.8%	43.3%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sun Total Zone 10</b>	<b>14.8%</b>	<b>15.1%</b>	<b>3.8%</b>	<b>8.7%</b>	<b>3.4%</b>	<b>19.8%</b>	<b>33.3%</b>	<b>0.0%</b>	<b>14.9%</b>	<b>1.8%</b>	<b>62.7%</b>
<b>South Tyneside Sub-Total</b>	<b>27.1%</b>	<b>57.3%</b>	<b>45.1%</b>	<b>56.3%</b>	<b>32.3%</b>	<b>18.2%</b>	<b>18.2%</b>	<b>0.0%</b>	<b>9.9%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Inside Study Area Sub-Total</b>	<b>46.0%</b>	<b>74.0%</b>	<b>50.3%</b>	<b>71.4%</b>	<b>48.3%</b>	<b>69.1%</b>	<b>59.1%</b>	<b>3.9%</b>	<b>33.5%</b>	<b>8.8%</b>	<b>81.4%</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Killoid Close, Sunderland, SR2 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Walker Road, Walker, NE5 3J8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Welling Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Armsion Shopping Centre, Pity Me, Durham, DH1 5GD	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF	1.2%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%
B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre	0.8%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolosington, Newcastle, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	1.9%	0.0%	3.7%	3.7%	0.0%	0.0%	0.0%	3.7%	5.0%	0.0%	0.0%
Dobbes Garden Centre, Durham Road, Birtley, DH3 2BC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Heghley Gate, ASPT, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2JH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	1.8%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	9.7%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpel Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7J5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.6%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Park, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Park West, Gateshead, NE11 9XS	0.7%	0.0%	0.0%	0.0%	7.7%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU	3.0%	0.0%	0.0%	5.1%	7.1%	3.6%	2.9%	3.7%	12.3%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	3.1%	0.0%	7.7%	0.0%	11.2%	3.5%	0.0%	2.8%	1.3%	0.0%	0.0%
Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre	7.9%	10.3%	8.8%	11.6%	8.8%	12.8%	7.6%	13.9%	5.0%	0.0%	0.0%
Newcastle International Airport, Woolosington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0%	0.0%	0.0%	0.0%							







South Tyneside Retail and Town Centres Study  
Nexus Planning

Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
<b>Study Area</b>											
<b>Zone 1</b>											
Alhama's International Foodstore, New George Street, South Shields, NE33 5DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Chichester Road, South Shields, NE33 4HF	1.0%	3.2%	2.6%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Coronation Street, South Shields, NE33 1AZ	3.6%	17.4%	8.6%	0.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.4%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4CQY	0.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frederick Street District Centre, South Shields	0.1%	0.0%	0.5%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Laygate, South Shields, NE33 5RG	0.7%	3.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA	0.6%	3.6%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekenyde Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 5QU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SeS, Crossgate, South Shields, NE33 5QX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre	13.4%	44.3%	33.4%	13.5%	1.0%	5.9%	9.0%	0.0%	4.8%	0.0%	0.0%
Station Road, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Western Approach, South Shields, NE33 5QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westoe Local Centre, South Shields	0.4%	3.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields, NE33 1RD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 1</b>	<b>20.6%</b>	<b>83.6%</b>	<b>47.8%</b>	<b>15.8%</b>	<b>1.6%</b>	<b>2.1%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>5.4%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 2</b>											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields	0.0%	1.1%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6JW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Mortimer Road, South Shields, NE34 0RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horley Hill Square, South Shields	0.4%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.4%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marsden Road Health Centre, South Shields, NE34 6RE	0.7%	3.6%	1.3%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neil Pharmacy, Wenslow Road, South Shields, NE34 9BD	0.3%	0.0%	1.3%	0.5%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteless Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.8%	0.0%	3.2%	0.5%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields	1.1%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields	0.4%	1.1%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteless Local Centre, South Shields	0.4%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 2</b>	<b>6.6%</b>	<b>13.0%</b>	<b>24.0%</b>	<b>1.1%</b>	<b>1.5%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.5%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 3</b>											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow	0.3%	0.0%	1.3%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felgate Avenue, Hedworth	0.5%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre	6.4%	0.5%	1.3%	42.0%	21.2%	3.7%	0.7%	2.3%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.1%	0.0%	0.0%	1.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5GZ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LJ	0.0%	0.0%	0.0%	7.8%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 3</b>	<b>8.6%</b>	<b>0.5%</b>	<b>2.7%</b>	<b>56.7%</b>	<b>23.5%</b>	<b>5.1%</b>	<b>0.7%</b>	<b>3.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 4</b>											
Aldi, Glen Street, Hebburn, NE31 1NU	0.8%	0.0%	0.0%	2.0%	7.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre	4.5%	0.0%	0.0%	6.2%	53.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 4</b>	<b>5.3%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>8.3%</b>	<b>61.0%</b>	<b>0.5%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 5</b>											
Asda, North Road, Boldon Colliery, NE35 9AR	6.3%	0.5%	8.3%	9.8%	1.5%	49.2%	22.2%	0.5%	6.2%	0.0%	5.8%
Boldon Colliery Village Centre	1.2%	0.0%	0.0%	0.0%	1.5%	18.0%	24.1%	0.0%	0.0%	0.0%	0.0%
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 5</b>	<b>7.5%</b>	<b>0.5%</b>	<b>8.3%</b>	<b>10.3%</b>	<b>3.0%</b>	<b>67.2%</b>	<b>46.3%</b>	<b>0.5%</b>	<b>6.2%</b>	<b>0.0%</b>	<b>5.8%</b>
<b>Zone 6</b>											
East Boldon Village Centre	1.3%	0.0%	0.0%	0.0%	0.0%	10.4%	31.3%	0.0%	1.6%	0.0%	0.0%
West Boldon Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 6</b>	<b>1.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>10.4%</b>	<b>33.5%</b>	<b>0.0%</b>	<b>1.6%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 7</b>											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%
Asda, Crowhall Lane, Felling, NE10 9PW	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leam Lane Local Centre, Gateshead	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Rediford Garden World, Newcastle Road, Gateshead, NE10 8YS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Meresdyde, Leam Lane, Gateshead, NE10 8PE	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 7</b>	<b>5.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>39.9%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 8</b>											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
B&M, Gateway, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brewers Decorator Centres, Roker Avenue, Roker, Sunderland, SR6 0BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleadon Village Centre	0.5%	0.0%	0.0%	0.0%	0.0%	1.4%	1.4%	0.0%	3.1%	0.0%	0.0%
Farmfoods, Sunderland Retail Park, Roker, Sunderland, SR6 0BW	0.0%	0.0%	0.0%								

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
<b>Study Area</b>											
Castletown Village Centre	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%
DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Castle Pharmacy, Chiswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%
Hylton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	4.8%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3UJ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3UG	1.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.7%	0.0%	1.1%	0.0%	5.5%
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.8%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3IG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sun Total Zone 10</b>	<b>7.1%</b>	<b>0.0%</b>	<b>1.3%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>1.9%</b>	<b>1.4%</b>	<b>0.0%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>50.9%</b>
<b>South Tyneside Sub-Total</b>	<b>50.4%</b>	<b>97.1%</b>	<b>74.5%</b>	<b>81.9%</b>	<b>87.6%</b>	<b>9.1%</b>	<b>11.1%</b>	<b>4.3%</b>	<b>9.5%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Inside Study Area Sub-Total</b>	<b>73.4%</b>	<b>97.6%</b>	<b>84.1%</b>	<b>92.2%</b>	<b>91.1%</b>	<b>88.5%</b>	<b>93.0%</b>	<b>44.7%</b>	<b>74.1%</b>	<b>35.7%</b>	<b>60.8%</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Killoid Close, Sunderland, SR2 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Walker Road, Walker, NE5 3L8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Welling Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Armsion Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.1%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%
Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF	1.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woollington, Sunderland, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Highbly Gate, ASPT, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Durham City Retail Park, Durham, DH1 2JH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.7%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre	0.1%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpel Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Park, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Park West, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	1.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.5%	1.5%	0.6%	0.0%
Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre	3.6%	1.8%	2.9%	5.7%	3.0%	5.6%	0.0%	4.1%	5.8%	1.7%	3.6%
Newcastle International Airport, Woollington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%





Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)
<b>Study Area</b>											
Castletown Village Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
DFS, Hyton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Castle Pharmacy, Cheswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Lidl, North Hyton Road, Castletown, Sunderland, SR5 3JJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sun Total Zone 10</b>	<b>4.3</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>3.9</b>
<b>South Tyneside Sub-Total</b>	<b>35.6</b>	<b>7.2</b>	<b>10.0</b>	<b>5.2</b>	<b>5.2</b>	<b>0.2</b>	<b>0.2</b>	<b>0.4</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>
<b>Inside Study Area Sub-Total</b>	<b>50.9</b>	<b>7.3</b>	<b>11.3</b>	<b>5.9</b>	<b>5.4</b>	<b>1.5</b>	<b>2.0</b>	<b>4.0</b>	<b>7.0</b>	<b>1.8</b>	<b>4.7</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.6	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Middlesbrough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	2.4	0.1	0.1	0.0	0.4	0.2	0.4	0.4	0.5	0.1	0.3
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
North Shields Town Centre											



Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)
<b>Study Area</b>											
Castletown Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Castle Pharmacy, Chiswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.7%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3UJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3UG	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	3.7%	0.0%	9.3%
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwick Village Centre	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3IG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sum Total Zone 10</b>	<b>3.3%</b>	<b>3.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>1.0%</b>	<b>0.0%</b>	<b>3.7%</b>	<b>0.0%</b>	<b>22.0%</b>
<b>South Tyneside Sub-Total</b>	<b>24.8%</b>	<b>47.3%</b>	<b>28.9%</b>	<b>19.7%</b>	<b>37.7%</b>	<b>9.1%</b>	<b>5.9%</b>	<b>0.0%</b>	<b>1.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Inside Study Area Sub-Total</b>	<b>33.3%</b>	<b>55.9%</b>	<b>39.6%</b>	<b>42.5%</b>	<b>57.2%</b>	<b>50.0%</b>	<b>35.9%</b>	<b>5.3%</b>	<b>28.2%</b>	<b>5.2%</b>	<b>41.0%</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Killoid Close, Sunderland, SR2 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Walker Road, Walker, NE5 3L8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Armsion Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF	1.1%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	3.7%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
B&Q, Wallsend, North Shields, NE28 9NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	1.4%	1.2%	0.0%	3.8%	1.4%	0.0%	1.0%	2.6%	0.0%	6.1%	0.0%
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW	0.5%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.1%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Durham Road, Birtley, DH3 2BG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Highbly Gate, ASPT, Morpeth, NE61 3DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2JH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpert Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Park, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XS	0.1%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	1.0%	0.0%	0.0%	3.3%	0.0%	0.0%	3.4%	1.8%	1.9%	0.0%	0.0%
Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre	9.4%	18.4%	8.8%	16.6%	18.9%	12.8%	11.9%	7.2%	6.6%	6.3%	0.0%
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	1.2%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%
North Shields Town Centre	0										





Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)
<b>Study Area</b>											
Castletown Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Hyton Grange, Sunderland, SR5 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Castle Pharmacy, Cheswick Square, Hilton Castle, Sunderland, SR5 5PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Lidl, North Hyton Road, Castletown, Sunderland, SR5 3JJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sun Total Zone 10</b>	<b>2.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>1.7</b>
<b>South Tyneside Sub-Total</b>	<b>16.5</b>	<b>3.2</b>	<b>3.6</b>	<b>1.1</b>	<b>2.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>
<b>Inside Study Area Sub-Total</b>	<b>22.1</b>	<b>3.7</b>	<b>5.0</b>	<b>2.4</b>	<b>3.2</b>	<b>0.8</b>	<b>0.7</b>	<b>0.4</b>	<b>2.4</b>	<b>0.3</b>	<b>3.1</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fosseway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	0.6	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.9	0.1	0.0	0.2	0.1	0.0	0.0	0.2	0.0	0.3	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Gateshead, NE11 9XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Retail Park, Gateshead, NE11 9XU	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.6	0.0	0.0	0.2	0.0	0.0	0.1	0.1	0.2	0.0	0.0
Middlesbrough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	6.2	1.2	1.1	0.5	1.0	0.0	0.0	4.4	0.3	2.4	0.1
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fosseway / Shields Road, Newcastle, NE6 2UJ	0.8	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
North Shields Town Centre	0.0	0									

South Tyneside Retail and Town Centres Study  
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Table 21:DIY goods shopping patterns

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)	DIY (%)
<b>Study Area</b>											
<b>Zone 1</b>											
Alhama's International Foodstore, New George Street, South Shields, NE33 5DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Chichester Road, South Shields, NE33 4HF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Coronation Street, South Shields, NE33 1AZ	0.2%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Frederick Street District Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	1.4%	7.2%	2.0%	0.8%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%
Happy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.6%	0.0%	1.4%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Chichester Road, South Shields, NE33 4HF	0.8%	2.8%	0.7%	0.0%	0.0%	0.0%	8.7%	0.0%	0.8%	0.0%	0.0%
Lidl, Laygate, South Shields, NE33 5RG	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ocean Road, South Shields, NE33 2AA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rekenyde Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Western Approach, South Shields, NE33 5QU	0.8%	2.8%	0.7%	0.0%	0.0%	0.0%	8.7%	0.0%	0.8%	0.0%	0.0%
SeS, Crossgate, South Shields, NE33 5QX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Shields Town Centre	14.6%	40.5%	37.8%	13.1%	0.0%	4.8%	9.2%	0.0%	5.5%	0.0%	0.0%
Station Road, South Shields	0.2%	0.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tootston, Western Approach, South Shields, NE33 5QZ	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%
Westoe Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Station Road, South Shields	8.9%	27.5%	4.0%	1.5%	0.0%	5.5%	0.0%	6.3%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 1</b>	<b>27.1%</b>	<b>80.8%</b>	<b>60.5%</b>	<b>29.3%</b>	<b>1.5%</b>	<b>8.8%</b>	<b>27.6%</b>	<b>0.0%</b>	<b>14.8%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 2</b>											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boldon Lane Local Centre, South Shields	0.2%	0.0%	0.7%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpets 101, Highfield Road, South Shields, NE34 6WJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Mortimer Road, South Shields, NE34 0RU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horsley Hill Square, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marsden Road Health Centre, South Shields, NE34 6RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	1.1%	0.0%	4.8%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Neil Pharmacy, Wenslow Road, South Shields, NE34 9BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Simonside Local Centre, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whiteless Way, South Shields, NE34 8HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Nook Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
West Harton Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whiteless Local Centre, South Shields	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 2</b>	<b>1.4%</b>	<b>0.0%</b>	<b>6.1%</b>	<b>0.8%</b>	<b>0.0%</b>	<b>1.6%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 3</b>											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bede Industrial Estate, Jarrow, NE32 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Edinburgh Road, Jarrow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felgate Avenue, Hedworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jarrow Town Centre	7.5%	2.5%	2.4%	33.4%	41.4%	2.6%	1.1%	0.0%	0.0%	0.0%	0.0%
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5GZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Viking Precinct, Jarrow, NE32 3LJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 3</b>	<b>7.5%</b>	<b>2.5%</b>	<b>2.4%</b>	<b>33.4%</b>	<b>41.4%</b>	<b>2.6%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 4</b>											
Aldi, Glen Street, Hebburn, NE31 1NU	0.2%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Station Road, Hebburn, NE31 1PN	0.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hebburn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier, Hedgeley Road, Hebburn, NE31 1PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 4</b>	<b>0.3%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>3.6%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 5</b>											
Asda, North Road, Boldon Colliery, NE35 9AR	0.9%	0.0%	0.0%	2.7%	0.0%	14.3%	1.1%	0.0%	0.0%	0.0%	0.9%
Boldon Colliery Village Centre	0.5%	0.0%	0.0%	0.0%	0.0%	6.4%	10.9%	0.0%	0.0%	0.0%	0.0%
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 5</b>	<b>1.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.7%</b>	<b>0.0%</b>	<b>20.7%</b>	<b>12.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.9%</b>
<b>Zone 6</b>											
East Boldon Village Centre	0.5%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Boldon Village Centre	0.3%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%
<b>Sub-Total Zone 6</b>	<b>0.8%</b>	<b>0.0%</b>	<b>2.4%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.8%</b>
<b>Zone 7</b>											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Crowhill Lane, Felling, NE10 9PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Felling Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fewster Square, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leam Lane Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Pelaw Local Centre, Gateshead	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.5%	0.0%	0.0%	3.0%	0.7%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Mereside, Leam Lane, Gateshead, NE10 8PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%
<b>Sub-Total Zone 7</b>	<b>1.1%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>3.0%</b>	<b>1.5%</b>	<b>4.4%</b>	<b>0.0%</b>	<b>3.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Zone 8</b>											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0%	0.0%									

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)
<b>Study Area</b>											
Castletown Village Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
DFS, Hylton Grange, Sunderland, SR5 3HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grange Garden Centre, Thompson Road, Mill, Fulwell, Sunderland, SR5 1PW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Hilton Castle Pharmacy, Chiswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	1.5%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	13.2%
Lidl, North Hylton Road, Castletown, Sunderland, SR5 3JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	2.3%
Southwick Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunderland Home Grown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
<b>Sum Total Zone 10</b>	<b>3.5%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>2.9%</b>	<b>1.1%</b>	<b>0.0%</b>	<b>5.3%</b>	<b>0.0%</b>	<b>25.4%</b>
<b>South Tyneside Sub-Total</b>	<b>38.5%</b>	<b>83.3%</b>	<b>69.0%</b>	<b>63.5%</b>	<b>46.5%</b>	<b>13.0%</b>	<b>29.8%</b>	<b>0.0%</b>	<b>14.8%</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Inside Study Area Sub-Total</b>	<b>68.3%</b>	<b>90.4%</b>	<b>82.8%</b>	<b>94.5%</b>	<b>88.8%</b>	<b>79.0%</b>	<b>70.9%</b>	<b>44.8%</b>	<b>34.3%</b>	<b>81.1%</b>	<b>34.3%</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hawkeys Lane, North Shields, NE29 0SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street West, Wallsend, NE28 8JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, High Street, Wrekenton, NE9 7JR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Killoid Close, Sunderland, SR2 2UD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sunderland Road, Gateshead, NE8 3JG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Walker Road, Walker, NE5 3JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Armsion Shopping Centre, Pity Me, Durham, DH1 5GD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Bower Road, Harrogate, HG1 5DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Fossway, Byker, NE6 2XP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Metro Centre, Gibside Way, Gateshead, NE11 9YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Saville Street, North Shields, NE30 1NT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, The Galleries, Washington, NE38 7NF	0.7%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Trimdon Street, Sunderland, SR4 6DW	11.9%	0.0%	10.9%	0.0%	0.0%	15.5%	19.4%	0.0%	36.2%	0.8%	37.6%
B&Q, Wallsend, North Shields, NE28 9NT	0.8%	5.1%	0.0%	0.8%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlisle City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coast Road Retail Park, Norham Road, North Shields, NE29 7UJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Cramlington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Currys, Trimdon Street, Sunderland, SR4 6DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Dobbes Garden Centre, Durham Road, Birtley, DH3 2BQ	0.3%	0.0%	0.7%	0.8%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Dobbes Garden Centre, Highbly Gate, ASPT, Morpeth, NE61 3DA	0.4%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	2.7%	0.0%	0.0%
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Durham City Retail Park, Durham, DH1 2JH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
East Durham Garden Centre, South Hetton Road, Easington, SR8 3BZ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Filey Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	3.3%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	17.8%	0.0%	0.0%	6.5%
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hartlepool Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hexham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%
Houghton-le-Spring Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Gateshead, NE11 9XS	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Karpel Mills, High West Street, Gateshead, NE8 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Killingworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leeds City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Wrekenton, Gateshead, NE9 7J5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Low Fell Local Centre, Gateshead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Northumberland Park, Newcastle, NE1 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Park West, Gateshead, NE11 9XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metro Retail Park, Gateshead, NE11 9XU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Middlesbrough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monkseaton Local Centre, Whitley Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morpeth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9QR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Durham Road, Birtley, DH3 2PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle City Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.9%
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0%	0.0%	0.0%	0.0%	0.0						



South Tyneside Retail and Town Centres Study  
Nexus Planning

Table 22: DIY goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)
<b>Study Area</b>											
<b>Zone 1</b>											
Ahmed's International Foodstore, New George Street, South Shields, NE33 5DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS Cycles, St Aidan's Road, South Shields, NE33 2HD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Coronation Street, South Shields, NE33 1AZ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bar Blue Bistro, Western Approach, South Shields, NE33 5QS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darling's Pharmacy, Stanhope Parade, South Shields, NE33 4BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farnham Medical Centre, Stanhope Road, South Shields, NE33 4QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farplace Animal Rescue Shop, Victoria Road, South Shields, NE33 4NL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Frederick Street District Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Fingers Garden Centre, Western Approach, South Shields, NE33 5QY	0.6	0.3	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Haggy Homes Furniture Store, Stanhope Road, South Shields, NE33 4QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Millbank Industrial Estate, South Shields, NE33 1RB	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Chichester Road, South Shields, NE33 4HF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Laygate, South Shields, NE33 5RG	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ocean Road, South Shields, NE33 2AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Image Carpets, Westoe Road, South Shields, NE33 4NA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rickendeke Industrial Estate, Eldon Street, South Shields, NE33 5BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Western Approach, South Shields, NE33 5QU	0.4	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
ScS, Crossgate, South Shields, NE33 5QX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Shields Town Centre	6.0	1.7	3.2	0.5	0.0	0.1	0.1	0.0	0.3	0.0	0.0
Station Road, South Shields	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Western Approach, South Shields, NE33 5QZ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Westoe Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, South Shields, NE33 1RD	3.7	1.2	1.4	0.5	0.1	0.0	0.1	0.0	0.4	0.0	0.0
<b>Sub-Total Zone 1</b>	<b>11.2</b>	<b>3.5</b>	<b>5.1</b>	<b>1.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.4</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>											
Biddick Hall Pharmacy, Gaskell Avenue, South Shields, NE34 9TQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boldon Lane Local Centre, South Shields	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinkburn Allotments, Ambleside Avenue, South Shields, NE34 0DS	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpets 101, Highfield Road, South Shields, NE34 6JW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Mortimer Road, South Shields, NE34 0RU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Farmfoods, Sunderland Road, Harton, South Shields, NE34 6AS	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Green Lane Fisheries, Green Lane, South Shields, NE34 0TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horsley Hill Square, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Boldon Lane, West Harton, South Shields, NE34 0AT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsden Road Health Centre, South Shields, NE34 6RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maxwells DIY, Boldon Lane, South Shields, NE34 0NE	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nest Pharmacy, Winkock Road, South Shields, NE34 9BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Prince Edward Road, The Nook, South Shields, NE34 7LZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simonside Local Centre, Jarrow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Starbucks Coffee, Newcastle Road, South Shields, NE34 9QE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Whiteleas Way, South Shields, NE34 8HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Towers Place, Simonside, Jarrow, NE34 9QD	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Nook Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tyne Dock Industrial Estate, South Shields, NE34 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Harton Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whiteleas Local Centre, South Shields	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total Zone 2</b>	<b>0.6</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>											
Barbour Factory Outlet Store, Jarrow, South Shields, NE32 3HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bede Industrial Estate, Jarrow, NE32 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edinburgh Road, Jarrow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Felgate Avenue, Hedworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Viking Shopping Centre, Jarrow, NE32 3LW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jarrow Town Centre	3.1	0.1	0.2	1.3	1.5	0.0	0.0	0.0	0.1	0.0	0.0
Knoko Flooring, Stanhope Road, Low Simonside, Jarrow, NE32 3UB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mayfield Medical Centre, Park Road, Jarrow, NE32 5SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons (Daily), Norham Terrace, Jarrow, NE32 5OZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Viking Precinct, Jarrow, NE32 3LP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Industrial Estate, Hanlon Court, Jarrow, NE32 3HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total Zone 3</b>	<b>3.1</b>	<b>0.1</b>	<b>0.2</b>	<b>1.3</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>											
Aldi, Glen Street, Hebburn, NE31 1NU	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Station Road, Hebburn, NE31 1PN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Works, Hartleyburn Avenue, Hebburn, NE31 2NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hebburn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier, Hedgely Road, Hebburn, NE31 1PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total Zone 4</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 5</b>											
Asda, North Road, Boldon Colliery, NE35 9AR	0.3	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Boldon Colliery Village Centre	0.2	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0
Clarion Hotel Newcastle South, Witney Way, East Boldon, NE35 9PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Medical Centre, Gibson Court, Boldon Colliery, NE35 9AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub-Total Zone 5</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>											
East Boldon Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Boldon Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
<b>Sub-Total Zone 6</b>	<b>0.3</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>
<b>Zone 7</b>											
Aldi, Shields Road, Pelaw, Felling, NE10 0QD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Crowhali Lane, Felling, NE10 9PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Old Fold Road, Gateshead, NE10 0DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Felling Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fewster Square, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Follingsby Park Industrial Estate, Gateshead, NE10 8YG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leam Lane Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Shields Road, Pelaw, Gateshead, NE10 0QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pelaw Local Centre, Gateshead	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Redfox Garden World, Newcastle Road, Gateshead, NE10 8YS	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Meresysde, Leam Lane, Gateshead, NE10 8PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Park Road, Felling, Gateshead, NE10 0EF	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0
<b>Sub-Total Zone 7</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>											
Avenue Pharmacy, Roker Avenue, Roker, Sunderland, SR6 0HT	0.0	0.0	0.0	0.0							











Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)
<b>Study Area</b>											
Castletown Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
DFS, Hyton Grange, Sunderland, SR5 3HR	1.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Castle Pharmacy, Cheswick Square, Hilton Castle, Sunderland, SR5 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	2.7	0.0	0.0	0.5	0.0	0.3	0.2	0.0	1.0	0.3	0.5
Lidl, North Hyton Road, Castletown, Sunderland, SR5 3JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwick Village Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sun Total Zone 10</b>	<b>6.0</b>	<b>0.2</b>	<b>0.1</b>	<b>0.5</b>	<b>0.0</b>	<b>0.3</b>	<b>0.2</b>	<b>0.0</b>	<b>1.7</b>	<b>0.3</b>	<b>2.7</b>
<b>South Tyneside Sub-Total</b>	<b>19.4</b>	<b>3.9</b>	<b>5.6</b>	<b>3.8</b>	<b>3.8</b>	<b>0.4</b>	<b>0.5</b>	<b>0.6</b>	<b>0.0</b>	<b>0.1</b>	<b>0.3</b>
<b>Inside Study Area Sub-Total</b>	<b>35.2</b>	<b>4.1</b>	<b>6.8</b>	<b>4.5</b>	<b>4.0</b>	<b>0.9</b>	<b>1.3</b>	<b>0.8</b>	<b>5.8</b>	<b>2.3</b>	<b>4.5</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knollside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Bower Road, Harrrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
B&Q, Wallsend, North Shields, NE28 9NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carlisle City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Murton, SR7 9HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	2.4	0.2	0.0	0.0	0.2	0.0	0.0	2.3	0.0	0.0	0.0
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
IKEA, Gateshead, NE11 9XS	4.4	0.3	1.1	0.0	0.2	0.0	0.0	0.5	0.9	0.8	0.6
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Manchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	3.1	0.4	1.3	0.4	0.0	0.0	0.0	0.3	0.1	0.4	0.0
Metro Retail Park, Gateshead, NE11 9XU	3.6	0.4	1.3	0.0	0.2	0.2	0.1	0.6	0.8	0.0	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	2.9	0.1	1.8	0.2	0.0	0.0	0.0	0.2	0.4	0.2	0.0
Middlesbrough Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE4 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	5.8	1.1	0.6	0.4	1.0	0.1	0.0	3.9	0.4	0.7	0.4
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Shields Town Centre	0.6	0									





Destination	Total Total (£m)	Zone 1 Total (£m)	Zone 2 Total (£m)	Zone 3 Total (£m)	Zone 4 Total (£m)	Zone 5 Total (£m)	Zone 6 Total (£m)	Zone 7 Total (£m)	Zone 8 Total (£m)	Zone 9 Total (£m)	Zone 10 Total (£m)
<b>Study Area</b>											
Castletown Village Centre	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
DFS, Hyton Grange, Sunderland, SR5 3HR	1.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3
Grange Garden Centre, Thompson Road, Mill Fulwell, Sunderland, SR5 1PW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hilton Castle Pharmacy, Cheswick Square, Hilton Castle, Sunderland, SR5 5PZ	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Hilton Riverside Retail Park, Wessington Way, Sunderland, SR5 3AB	23.4	1.9	2.3	1.4	0.4	1.3	1.3	0.0	5.8	0.7	8.4
Lidl, North Hyton Road, Castletown, Sunderland, SR5 3JJ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Richardson's Newsagent, Rochdale Way, Sunderland, SR5 5OB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Riverside Road, Castletown, Sunderland, SR5 3JG	5.3	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	3.6
Screwfix, Southwick Industrial Estate, Sunderland, SR5 2BN	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1
Southwick Village Centre	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6
Sunderland Aquatic Centre, Stadium Park, Monkwearmouth, Sunderland, SR5 1SU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunderland Enterprise Park, Southwick, Sunderland, SR5 2TE	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sunderland Furniture Warehouse, Riverside Road, Southwick, Sunderland, SR5 3JG	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sunderland Home Crown Garden Centre, Thompson Park, Sunderland, SR5 1SF	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
<b>Sun Total Zone 10</b>	<b>39.1</b>	<b>2.1</b>	<b>2.6</b>	<b>1.4</b>	<b>0.4</b>	<b>1.3</b>	<b>1.6</b>	<b>0.0</b>	<b>8.2</b>	<b>0.7</b>	<b>20.8</b>
<b>South Tyneside Sub-Total</b>	<b>172.2</b>	<b>36.9</b>	<b>48.6</b>	<b>25.1</b>	<b>23.0</b>	<b>2.1</b>	<b>2.8</b>	<b>2.1</b>	<b>3.6</b>	<b>0.1</b>	<b>0.3</b>
<b>Inside Study Area Sub-Total</b>	<b>262.8</b>	<b>40.5</b>	<b>59.4</b>	<b>32.2</b>	<b>28.3</b>	<b>8.1</b>	<b>10.1</b>	<b>11.8</b>	<b>31.4</b>	<b>8.5</b>	<b>32.3</b>
<b>Outside Survey Area</b>											
Aberdeen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Foxhunters Road, Whitley Bay, NE25 8UG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hawkways Lane, North Shields, NE29 0SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street West, Wallsend, NE28 8JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, High Street, Wrekenton, NE9 7JR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Knowlside Close, Sunderland, SR3 2UD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, St Mark's Road, Sunderland, SR4 7EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sunderland Road, Gateshead, NE8 3LG	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Aldi, The Galleries Retail Park, Washington, NE38 7RW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Aldi, Tynemouth Road, Howdon, NE28 0EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Walker Road, Walker, NE6 3LB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Wellspring Road, Pennywell, SR4 9FA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amison Shopping Centre, Pity Me, Durham, DH1 5GD	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Asda, Bower Road, Harrrogate, HG1 5DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Fossway, Byker, NE6 2XP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Hadrian Road, Wallsend, NE28 6HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Leechmere Road Industrial Estate, Sunderland, SR2 9TT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Metro Centre, Gbise Way, Gateshead, NE11 9YA	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Portsmouth Road, Pennywell, Sunderland, SR4 9AS	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Asda, Saville Street, North Shields, NE30 1NT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, The Galleries, Washington, NE38 7NF	3.7	0.0	1.6	0.0	0.1	0.0	0.0	0.2	0.0	1.7	0.0
B&Q, Scotswood, Newcastle, NE15 6UJ	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
B&Q, Trindon Street, Sunderland, SR4 6DW	6.3	0.2	0.9	0.0	0.0	0.2	0.3	0.0	2.8	0.0	1.9
B&Q, Wallsend, North Shields, NE28 9NT	0.3	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Belvedere Retail Park, Belvedere Parkway, Newcastle, NE3 2PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Industrial Park, Chain Bridge Road, Blaydon-on-Tyne, NE21 5AB	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Town Centre	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaydon Trade Park, Toll Bridge Road, Blaydon-on-Tyne, NE21 5TR	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Boundary Mill Outlet Store, Park Lane, Shiremoor, NE27 0BS	0.4	0.3	0.0	0.1	0.0	0.1	0.2	0.0	0.5	0.1	0.1
Carlisle City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Coast Road Retail Park, Northam Road, North Shields, NE29 7UJ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Mandela Way, Dunston, Gateshead, NE11 9DH	1.4	0.1	0.2	0.2	0.1	0.0	0.0	0.4	0.0	0.3	0.0
Cowell's Garden Centre, Main Road, Woolsington, Newcastle, NE13 8BW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cramlington Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Currys, Trindon Street, Sunderland, SR4 6DW	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cycle Art, Low Prudhoe Trading Estate, Prudhoe, NE42 6PL	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Dalton Park Outlet Shopping Centre, Merton, SR7 9HU	12.2	0.5	2.7	0.7	0.1	0.3	0.7	0.0	5.0	1.2	1.0
Dobbies Garden Centre, Durham Road, Birtley, DH3 2BQ	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Dobbies Garden Centre, Heighley Gate, A697, Morpeth, NE61 3DA	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Dragonville Retail Park, Dragon Lane, Durham, DH1 2WP	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Durham City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Durham City Retail Park, Durham, DH1 2HU	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
East Durham Garden Centre, South Hutton Road, Easington, SR8 3BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Filey Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	13.9	0.0	0.0	0.0	0.0	0.0	0.0	12.7	0.3	0.0	0.3
Geekiam Collectables, Sunderland Road, Gateshead, NE8 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hartlepool Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heslop Appliances, Coast Road, Wallsend, NE28 9HP	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hexham Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0
Homebase, Tweedmouth, Berwick-upon-Tweed, TD15 2AS	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Houghton-le-Spring Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hylton Road Carpet Centre, Hylton Road, Sunderland, SR4 7AF	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
IKEA, Gateshead, NE11 9XS	5.7	0.4	1.2	0.1	0.3	0.0	0.0	0.6	1.5	0.8	0.6
Karpet Mills, High West Street, Gateshead, NE8 1EJ	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Killingworth Town Centre	1.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.9	0.0	0.0
Leeds City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Lidl, High Street, Wrekenton, Gateshead, NE9 7JS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Low Fell Local Centre, Gateshead	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&H Carpets, Tavistock Place, Hendon, Sunderland, SR1 1PW	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Manchester City Centre	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Marks & Spencer (M&S), High Street West, Sunderland, SR1 3DD	2.3	0.3	0.1	0.0	0.0	0.0	0.1	0.0	1.3	0.0	0.4
Marks & Spencer (M&S), Metrocentre, Gateshead, NE11 9YD	1.0	0.0	0.4	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0
Marks & Spencer (M&S), Northumberland Street, Newcastle, NE1 7AS	2.1	0.2	0.2	0.2	0.2	0.0	0.1	0.0	0.1	0.0	0.0
Marks & Spencer (M&S), Silverlink Shopping Park, Wallsend, NE28 9ND	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Metro Park West, Gateshead, NE11 9XS	5.4	0.4	2.0	1.0	0.6	0.0	0.1	0.4	0.4	0.4	0.0
Metro Retail Park, Gateshead, NE11 9XU	7.3	1.0	1.3	0.3	0.9	0.2	0.1	1.6	1.2	0.7	0.0
Metrocentre (indoor shopping mall), Gateshead, NE11 9YG	26.1	1.0	7.7	1.2	4.4	0.3	0.2	3.7	2.3	2.7	2.6
Middlesbrough Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monkseaton Local Centre, Whitley Bay	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0
Morrisons, Collingwood Centre, Preston, Tynemouth, NE29 9OR	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Morrisons, Durham Road, Birtley, DH3 2PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Shields Road, Byker, Newcastle, NE6 1EJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Two Ball Lonnen, Newcastle, NE6 9SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle City Centre	59.8	7.2	59.8	2.6	8.5	2.1	13.9	5.4	2.6	1.9	0.0
Newcastle International Airport, Woolsington, Newcastle, NE13 8BZ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle Shopping Park, Fossway / Shields Road, Newcastle, NE6 2UJ	1.4	0.3	0.2	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0

South Tyneside Retail and Town Centres Study  
Nexus Planning

Table 26a: Estimated capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	172.2	172.2	0.0	0.0
2025	174.9	169.6	0.0	-5.3
2030	194.7	183.0	0.0	-11.6
2035	223.5	209.7	0.0	-13.7
2040	256.6	241.8	0.0	-14.7
Study Area Market Share (%)		30.4%		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)  
b. Assumes constant market share claimed by South Tyneside facilities of 25.5% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0	0
2025	-5.3	-1,000	-1,500
2030	-11.6	-1,900	-2,900
2035	-13.7	-1,900	-3,000
2040	-14.7	-1,800	-2,800

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside  
c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in South Tyneside Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0.0	0.0	0	0
2025	-5.3	0.0	-5.3	-1,000	-1,500
2030	-11.6	0.0	-11.6	-1,900	-2,900
2035	-13.7	0.0	-13.7	-1,900	-3,000
2040	-14.7	0.0	-14.7	-1,800	-2,800

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside  
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)  
d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	76.7	76.7	0.0	0.0
2025	78.0	75.6	0.0	-2.4
2030	86.8	81.6	0.0	-5.2
2035	99.6	93.5	0.0	-6.1
2040	114.4	107.8	0.0	-6.6
Study Area Market Share (%)		13.5%		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)  
b. Assumes constant market share claimed by South Tyneside facilities of 13.5% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0	0
2025	-2.4	-400	-700
2030	-5.2	-800	-1,300
2035	-6.1	-900	-1,300
2040	-6.6	-800	-1,300

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside  
c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in South Shields Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0.0	0.0	0	0
2025	-2.4	0.0	-2.4	-400	-700
2030	-5.2	0.0	-5.2	-800	-1,300
2035	-6.1	0.0	-6.1	-900	-1,300
2040	-6.6	0.0	-6.6	-800	-1,300

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside  
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside  
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)  
d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	7.4	7.4	0.0	0.0
2025	7.6	7.3	0.0	-0.2
2030	8.4	7.9	0.0	-0.5
2035	9.7	9.1	0.0	-0.6
2040	11.1	10.5	0.0	-0.6
Study Area Market Share (%)		1.3%		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
- b. Assumes constant market share claimed by South Tyneside facilities of 1.3% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0	0
2025	-0.2	0	-100
2030	-0.5	-100	-100
2035	-0.6	-100	-100
2040	-0.6	-100	-100

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside
- b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside
- c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in Hebburn Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0.0	0.0	0	0
2025	-0.2	0.0	-0.2	0	-100
2030	-0.5	0.0	-0.5	-100	-100
2035	-0.6	0.0	-0.6	-100	-100
2040	-0.6	0.0	-0.6	-100	-100

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside
- b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside
- c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
- d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a: Estimated capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Turnover (£m) <sup>1</sup>	Available Expenditure (£m) <sup>2</sup>	Inflow (£m)	Surplus Expenditure (£m)
2023	28.0	28.0	0.0	0.0
2025	28.4	27.6	0.0	-0.9
2030	31.7	29.8	0.0	-1.9
2035	36.3	34.1	0.0	-2.2
2040	41.7	39.3	0.0	-2.4
Study Area Market Share (%)		4.9%		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
- b. Assumes constant market share claimed by South Tyneside facilities of 4.9% of Study Area expenditure

Table 26b: Quantitative capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0	0
2025	-0.9	-200	-200
2030	-1.9	-300	-500
2035	-2.2	-300	-500
2040	-2.4	-300	-500

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside
- b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside
- c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 20 (February 2023)

Table 26c: Quantitative capacity for additional comparison goods floorspace in Jarrow Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min <sup>1</sup>	Max <sup>2</sup>
2023	0.0	0.0	0.0	0	0
2025	-0.9	0.0	-0.9	-200	-200
2030	-1.9	0.0	-1.9	-300	-500
2035	-2.2	0.0	-2.2	-300	-500
2040	-2.4	0.0	-2.4	-300	-500

Notes:

- a. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South Tyneside
- b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South Tyneside
- c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 20 (February 2023)
- d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)